



Brief bio

Pietro Borsano is the Deputy Executive Director (Industrial and Global Alliances) and the Faculty member responsible for **Entrepreneurship and Core Business** at the newly-established Chulalongkorn School of Integrated Innovation (CSII), at Chulalongkorn University (the oldest and #1 University in Thailand, according to QS and Times Higher Education Impact rankings). He leads all global partnership and engagement with government entities, academic institutions, and the private sector.

In 2023, the **Innovation and Technology Commission (ITC) of the Hong Kong Special Administrative Region Government (HKSARG)** appointed him as a member of the Peer Review Expert Panel of the **Research, Academic and Industry Sectors One-plus (RAISe+) Scheme**.

His purpose is to build an innovation ecosystem in line with **SDG #9** (Industry, Innovation & Infrastructure) and groom Thai and international students to strive as the next generation of entrepreneurs and corporate innovators in Southeast Asia.

His professional experience spans across academia, management advisory, and law practice, in both Europe and Asia. In 2016, he co-founded a boutique management consultancy in Bangkok; in 2021, he led a digital transformation consulting project aimed at the optimisation of the supply chain of Banpu PLC, a primary Thai corporation. In 2022, Pietro Borsano contributed as a coach for the Thai programme of the **Centre of Professional Development, Stanford University**.

He is a fellow of the *Innovative Teaching Scholar Programme (Stanford University)* and of *ELI Asia | Entrepreneurial Leadership and Innovation Executive Development Programme (Babson College)*. He holds a *Master in European Business with merit* from **ESCP Europe** and a *J.D. with honours* from the **University of Turin**.

He is an adviser to the **Global Entrepreneurship Network Thailand** with regard to the entrepreneurial mindset education program Pitch@School.

Contact info

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