Privacy Policy

Last Updated: 04.03.2022.

The current version of this Privacy Policy is accessible at:
https://docs.google.com/document/d/12q2EFb5HkNly_o1vt6Q-ee4jJEicLwqCrcYmPYCMO_0/edit?usp=sharing

Simple Launcher ("Application", "Service", "Simple Launcher", "we," "us," or "our") collects information from you in order to provide better service and a better user experience. Your privacy is a top priority to us, and this Privacy Policy explains how we collect, use, and protect your information.

What information we use and how we use it

We may collect and use non-personal information in the following circumstances. To have a better understanding in user's behaviour, solve problems in products and services, improve our products, services and advertising, we may collect non-personal information such as the installation data, application clicks, installed app list, usage frequency, country, equipment and channel, etc.

"Non-personal information" is data in a form that does not permit direct association with any specific individual, such as your Android ID, CPN model, memory size, phone model, ROM, phone operator, location, install, uninstall, frequency of use, etc.

Following are the explanation for the used permissions:

1. take pictures and videos
   a. Simple Launcher has built-in 'simplified camera' feature, for Android 5.x and higher, to provide better user experience. Photos taken with 'simplified camera' are saved to device storage and are not sent over the internet to a remote server.

   b. Photos saved on device can be shared on user's request by using third party applications. By using third party applications, user is committing to their privacy policy. Please remember that the user-generated content you share with others can be copied, stored, or disseminated by the recipients and accessed by unintended recipients due to the nature of digital data. We encourage you to pay close attention when you generate and share your information or contents.

   c. If user chooses to save all devices photos to third party Cloud storage, third party privacy policy applies.

2. access fine location

   a. This permission is used to display weather info in your location. Weather information is provided by Google Awareness API and Google Awareness API privacy policy apply.
   b. Location is also used for navigation from current location to user assigned location. Navigation is provided by Google Maps, and Google Maps privacy policy apply.
   c. To use Simple Launcher, you are not required to provide your location
   d. information ("geolocation"). However, we provide features that utilize geolocation for your convenience and to improve your user experience. Collection and use of your geolocation is one-time-only (ad hoc), meaning we delete the geolocation after we use and do not retain. Also, we do not aggregate your geolocation to create geolocation history.

3. read your contacts
   a. Simple Launcher does not upload your contacts to any backend server. Permission to access contact information is used when you browse contacts.
   b. Any information added in contact section is saved in device default Contact app. If device default contact application is setup to sync contacts to cloud Storage, any contact information entered through Simple Launcher will be synced to desired Cloud storage. Third party privacy policy apply.
   c. modify or delete the contents of your USB storage
   d. This permission allows users to delete photos taken with Simple Launcher and stored on their SD card.

4. read the contents of your USB storage
   a. This permission allows users to view all photos stored on their SD card through Simple Launcher Albums application.

5. set an alarm
   a. This permission allows users to access the device's alarm through Simple Launcher Reminder widget.

6. connect and disconnect from Wi-Fi
   a. This permission is used in Simple Launcher home screen in order to connect and disconnect from Wi-Fi.

7. full network access
   a. This permission is used to access the device's network for certain functions including weather information and navigation.

8. run at start-up
    a. Simple Launcher will run as start-up to provide users with a launcher service.

9. check licence permission
    a. Simple Launcher will check for licence of this application.

10. Wake lock and receive boot completed
    a. These permissions are used for the reminder feature. Wake lock is used to wake up a device before the ring when the reminder time has come. After the system finishes booting, receive boot completed broadcast is used to recreate all reminders.

11. Billing
    a. In order to get a full licence of Simple Launcher the billing permission is required.

Contact Information for Customer Support

There may be occasions where you wish to contact us to seek customer support service. If you contact us via our Contact Form or by other means, we may obtain and maintain any information you choose to provide, including your name, contact info such as your email address, phone number, as well as information about your mobile device or personal commuter such as device type, and OS type. We will use this information to address and investigate the issues you have forwarded to us, to provide you support, and to improve our customer support service.

How we protect your information

We have implemented commercially reasonable technical and organizational measures to protect your personal information from accidental loss and from loss, misuse and unauthorized access, disclosure, alteration and destruction. However, please note that although we take reasonable measures to protect your information, no app, website, Internet transmission, computer system or wireless connection is completely secure.

How we share your information

We may retain third parties to perform services on our behalf and we may collaborate with third parties with respect to particular products or services. These third parties may be provided with access to the information needed to perform their functions, as long as they agree to keep the information confidential. We reserve the right to disclose your information

as required by law, when we believe disclosure is necessary to comply with a regulatory requirement, judicial proceeding, court order, or legal process served on us, or to protect the safety, rights, or property of our users, the public or Simple Launcher.

Does Simple Launcher Give My Information to Third Parties?

Other than as described in this Privacy Policy and, where relevant, other applicable privacy policies or addendums, Simple Launcher will never provide your information to any third parties without your consent, unless we believe in good faith that we are required or permitted to do so under applicable laws or to protect and defend Simple Launcher's rights and/or property.

Other Important Information for You

A Special Note about Children in the United States of America

The Simple Launcher service is intended for a general audience and is not directed to or intended be used by children under the age of 13 ("Children").

We understand the special necessity to protect children's online privacy, and we do not knowingly collect any personal information from Children.

If, however, you believe we have collected any personal information from Children, then please let us know via provided email address. If you would like to send us a written request, please refer to Contact us section for our mailing address.

Changes to the Privacy Policy

Simple Launcher may, in its sole discretion, change this Privacy Policy from time to time, any and all changes will be reflected here and the date new versions are posted will be stated at the top of this Privacy Policy, so please review it periodically.

Contact us

If you have any suggestions, feedback or requests, please email us at: simplelouncher@tis.hr