



Objective: We are learning to use the CRAAP Strategy in order to evaluate the content and effectiveness of online sources so that we can establish credibility in our TEDx speech

Week 12: TED Talks

Using CRAAP/ Research Cards

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- [Quizlet](#): CRAAP Strategy for reevaluating websites
- Model Speech: [The Mindset is Money](#)
- [Research Cards](#): Complete at least 1 [research card](#) in your learner portfolio and [CRAAP test](#) on hard copy
- Group Share outs

Research Cards/ Mosquitos, Malaria, and Education

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- [Quizlet](#) LIVE game
- Teacher will review the [model research card](#) / [Complete 3-2-1](#) on hard copy
- Complete your 2nd [research card](#) in your learner portfolio. Use the [CRAAP test](#) (hard copy)
- Bonus: As you listen to the TED TALK [Mosquitos, Malaria, Education](#), annotate at least 10 examples of LOGOS in ORANGE on your HARD COPY (10 pts)

Research Cards/ The Solution

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- [Quizlet](#) (Logos: Inductive and Deductive Reasoning)
- Listen to Model Speech: [The Solution](#) (Poverty)
- Complete your 3rd [research card](#) in your learner portfolio [CRAAP test](#) (hard copy)

Revise Cards and Write your Tedx Speech

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- Revise your research cards based on feedback provided.
- Write your speech following the [speech structure](#) and [rubric](#).
- Include a google slide deck that includes your graphic and an explanation of where in your speech the graphic will be used. (see model)

BONUS

Bonus: **Option A:** Listen to the Speech [The Mindset is Money](#) : Copy/Paste/Answer the questions below

1. How does the speaker incorporate pathos in her speech?
2. How does the speaker incorporate allusions in her speech?
3. What are three other techniques the speaker uses? Provide specific examples
4. What is the global issue in this speech?
5. What visual could the speaker incorporate into this speech?

Bonus: **Option B** [The Solution](#) (Poverty)

Listen to the Speech Copy/Paste/Answer the questions below

1. How does the speaker incorporate pathos in his speech?
2. What are three other techniques the speaker uses? Provide specific examples
3. What is a powerful phrase in the speech?
4. What visual could the speaker incorporate into this speech?
5. What stylistic technique is the most effective in Danny's speech

Bonus: **Option C** [Toxic Masculinity](#)

Listen to the Speech Copy/Paste/Answer the questions below

1. Explain the impact of the repeated use of "deflection"
2. What is a powerful phrase in the speech?
3. How does each speaker incorporate pathos in their speech?
4. Explain the imagery or the metaphorical relevance of the phrase "Shards of shattered glass"
5. What are three metaphors in this speech?
6. What is the *call to action* at the end? (listen to the phrase It should not...)