

Sam Lee

Portfolio: bit.ly/samjlee

Email: sajale605@gmail.com

Phone: (912) 547-1277

[LinkedIn](#)

PROFESSIONAL EXPERIENCE

Körber Supply Chain, Remote

eLearning Development Specialist, June 2022 – Dec 2023

- Outlined objectives, created storyboards, and developed 8 accessible, gamified eLearning courses in Articulate Storyline 360 and Rise 360 that were each customer-facing and daylong, regarding topics relating to company products
- Collaborated with 6 subject matter experts (SMEs) to conduct training needs analysis for stakeholders, decide topic inclusion and arrangement, and develop end-to-end curriculum for software training and certification programs
- Utilized AI tools for image enhancement and automated voice-overs in courses including Amazon Polly, Upscayl, and Upscale.media, editing the audio in Audacity
- Wrote transcripts, recorded voice-overs, and edited Powtoon/Vyond graphics for 5 fully animated instructional Camtasia/Snagit videos, each over 5 minutes
- Supported management of the company Learning Management System (Docebo), including administration of 6,500+ users and 600+ courses

Kennesaw State University, Kennesaw, GA

Employee Trainer, Jan 2022 – May 2022 (*Contract*)

- Conducted live training sessions via Zoom and Microsoft Teams to introduce new employees to accessibility best practices in online instruction
- Trained employees on the creation of accessible content in Microsoft Word, Microsoft PowerPoint, Adobe Acrobat (PDF), D2L BrightSpace, and Kaltura
- Created training materials to supplement live sessions and to supply employees with post-training asynchronous activities and resources
- Collaborated with employee supervisors to set training objectives for live sessions to ensure fulfillment of employee training needs

Assistant Instructional Designer, Sep 2019 – Dec 2021

- Followed the ADDIE model to interview faculty (SMEs) and create 11 Articulate Storyline 360 courses. Courses were implemented university-wide and resulted in increased student retention rates in online classes
- Created graphics in Adobe InDesign and Adobe Photoshop to complement instructional content and enhance interactive activities in online courses
- Conducted 53 training sessions for 482 KSU faculty regarding D2L Brightspace, Adobe Acrobat, Zoom, accessibility, and more
- Wrote 54 evaluations of content in faculty-created courses and reconstructed modules to ensure accessibility according to ADA/WCAG 2.1 standards
- Scripted, recorded, and edited instructional videos in Camtasia and Kaltura on faculty use of online learning tools and incorporated them into self-paced modules

NOTABLE PROJECTS

Warehouse Fundamentals and Skills, Jan 2023 – Mar 2023

- Created an [Articulate Rise 360 course](#) with embedded Articulate Storyline 360 blocks to introduce customers to warehouse terminology and skills as they apply to Körber Supply Chain's software. Includes text content, infographics, and a quiz.

Inbound Warehouse Processes, Creator, Oct 2022 – Jan 2023

- Created an [Articulate Rise 360 course](#) with embedded Articulate Storyline 360 blocks to introduce customers and partners to inbound warehouse processes as they apply to Körber Supply Chain's software. Includes text content, infographics, animated videos with voiceovers, and quizzes.

Aqua's Adventure, Creator, June 2022 – Aug 2022

- Created an [Articulate Storyline 360 course](#) that utilizes gamification and dialogue-based instruction to explore basic supply chain terminology to introduce customers, partners, and internal employees to warehouse processes.

AWARDS

NCUR Funding Recipient, Office of Undergraduate Research, Jan 2020

- Received funding to attend the National Conference of Undergraduate Research for paper, "Education for Women in Francoist Spain and the Modern-Day Equivalents".

President's List, Kennesaw State University Office of the President, Sep 2020, June 2020, June 2021, Jan 2022

EDUCATION

Kennesaw State University, Kennesaw, GA

- Bachelor of Arts in Modern Language & Culture – Spanish, Minors in Linguistics and French

PUBLICATIONS

- "Time-Efficient Techniques for Improving Student and Instructor Success in Online Courses." *International Journal on Advances in Intelligent Systems*, Feb. 2022, vol. 14, no. 1, pp. 193-207.
- "SoftChalk." *Die Unterrichtspraxis*, Fall 2021, vol. 54, no. 2, pp. 337-338.
- "Student Success Innovations vs. Faculty Workload Concerns: How to Find a Balance for Success." *eLmL 2021: The Thirteenth International Conference on Mobile, Hybrid, and On-line Learning, Nice, France, July 18-22, 2021*, IARIA, July 18, 2021, pp. 15-20.

SKILLS

ADA/508 compliance	Articulate Storyline 360	LMS Administration
ADDIE/SAM	Audacity	Microsoft 365
Adobe Photoshop	Canva	Powtoon/Vyond
Adobe Acrobat	Curriculum Development	Spanish (C1), French (B2)
Adobe InDesign	Docebo	TechSmith Camtasia
Adult learning theories	D2L Brightspace	Techsmith Snagit
Articulate Rise 360	Google Workspace (Suite)	WCAG 2