

### 1.WHO AM I TALKING TO?

Ben is 35 years old,single,works 9-5 and desires to be with the woman of his dreams.  
Not in good physical shape,frustrated.He thinks he will not be with a partner and will end up lonely.

### 2.Where do they know?

In a painful state.

Working 9-5 and afraid to approach anyone.

### 3.What do I want them to do?

Read this copy and click the link at the end.

### 4.What steps do I want them to take?

Read this copy,be taken into a vivid world by reading the sensory language and buy the course.

### HSO-FRAMEWORK

SL:Seen that message and got disappointed...

Thought I had it,

The girl of my dreams.

All the happiness and the thoughts with her died

with that message....

“I’ve started to see someone better than you!!”

That moment I just gave up...

I had only 2 choices:

Work on my self and than see for a partner.

Or,stay lonely and not try to find oneother one.

The fear of getting cheated on again had taken all my heart.

BUT,thankfully I made the right choice...

Fast forward,now I have 2 children, one boy one girl, and a loving wife.

All thanks to(name of my potential client)

//click this link and walk the same path as I did...