



Report for Proposal #46 - Polkadot Romania media

Hello everyone,

Thanks for voting and supporting my referendum & [proposal #46](#) for which I received funding on the 18th of January 2023.

Here is my final report of what has been delivered & achieved.

General Analytics (18th of Jan 2023 - 30th of April 2023)

New subscribers	Views	Total watch time (Hours)	Average view duration (Minutes)
54	5,800	213.2	2:12

Best Performing videos (all types)

Rank	Video title	Description	Number of views	Publish date	Type	Link to content
1	Polkadot News - The E.U wants to do what?	Auctions, Centrifuge, Subsocial, Oak & the European Union discussing using ZKPs for digital identities (Referencing Manta Network)	786	20 Feb 2023	News ▾	Click here
2	Nova Wallet Tutorial (Polkadot Mobile Wallet)	A tutorial explaining how Nova wallet (Polkadot's 3rd party mobile wallet) works.	155	29 Jan 2023	Tutorial ▾	Click here
3	The A.I Project on Polkadot paying a reward	A focus on Krest (Peaq canary network), as well as Beamex & T3rn winning against Moonsama in an auction.	138	7 Mar 2023	News ▾	Click here
4	What surprise will we get?	Auctions, Validators, Acala, Phala, Astar, Centrifuge & Bluefin the new Perpetuals DEX	120	6 Feb 2023	News ▾	Click here

Rank	Video title	Description	Number of views	Publish date	Type	Link to content
5	Open Gov - They destroyed their own chances!!	Going through all the Open Gov treasury proposals with a focus on Virto Network's one for a large sum	115	26 Jan 2023	News ▾	Click here

Top 3 best performing Analysis videos (in views)

Rank	Video title	Description	Number of views	Publish date	Link to content
1	What is Oak Network?	Analysis of Oak Network - Polkadot Parachain	106	29 Jan 2023	Click here
2	What is Polkadex?	Analysis of Polkadex - Polkadot Parachain and first order book DEX.	95	27 Feb 2023	Click here
3	What is Zenlink?	Analysis of Zenlink - Dex of Polkadot & Kusama with a DEX aggregator.	84	19 Jan 2023	Click here

Top 3 best performing Twitter Spaces

Rank	Twitter Spaces title	Description	Number of listeners	Publish date	Link to content
1	Community Talk #1 Twitter Spaces	We discussed Crowdloans, Staking on Polkadot & Kusama, Parachain teams	202	25 Jan 2023	Click here
2	Polkadot & Kusama governance #6 Twitter Spaces	We discussed Gov 1, Open Gov & its pros and cons..	168	11 Apr 2023	Click here
3	Top 3 Projects on Polkadot #3 Twitter Spaces	We discussed the most performant top 3 projects in the ecosystem based on delivery, user growth, and active transactions.	69	22 Feb 2023	Click here

Delivery of all videos & Twitter Spaces

Milestone	Deliverable	Link
1	A total of 32 explainer videos (Parachains & Wallets)	List of videos
2	News videos including Parachain News & Governance News on new referendums on Polkadot & Kusama 51 videos & 7 twitter spaces	List of videos

Comments & plan going forward:

Overall, the performance has been ok considering the country size (Just over 19 million) & about 3 million living abroad, but it has dropped since the channel has been opened & the proposal has been submitted, between end of June 2022 & early January 2023.

Because this was a secondary channel as well as an experiment to see if Romanians in crypto & coming into crypto would be interested to learn about Polkadot, the plan going forward is to focus on my main channel in English, [KryptosChain](#) while still continuing to put out shorts content on the Polkadot Romania channel from time to time (so as to not completely abandon it), but I will be keeping the Telegram community active and continue to grow it and to refer Romanians who speak English to my English channel.

I'm also potentially considering adding subtitles to my videos in English in Romanian for those who don't understand it very well.

Throughout this proposal, I'd like to also mention that I have been delivering a lot of interviews on my main English channel without requesting additional funding, KryptosChain.

I have interviewed:

[Bill Laboon from W3F](#),

[Sota Watanabe from Astar Network](#) ,

[Bruno from RMRK](#) , Alexei from Interlay, Ingo from Kilt & more!

You can find the full playlist [here](#)