

WOVEN audience survey

1.
2.
3. **What was the main reason that brought you to WOVEN today?**

- ☐ The WOVEN programme
☐ A day out with the family
☐ It was happening in my area
☐ My local community are involved in organising it
☐ Other, please tell us
-
-
-

4. **How much do agree with this statement – The textile heritage part of WOVEN's programme is important to me**

- ☐ Strongly agree
☐ Agree
☐ Neither agree nor disagree
☐ Disagree
☐ Strongly disagree

5. **How much do agree with this statement – It is important that the local community runs events as part of the WOVEN**

- ☐ Strongly agree
☐ Agree
☐ Neither agree nor disagree
☐ Disagree
☐ Strongly disagree

6. **How much do agree with this statement – It is important that WOVEN takes place in Kirklees to celebrate the local area**

- ☐ Strongly agree
☐ Agree
☐ Neither agree nor disagree
☐ Disagree
☐ Strongly disagree

7. **How much do agree with this statement – I feel that my general wellbeing has improved today by attending WOVEN**

- ☐ Strongly agree
☐ Agree
☐ Neither agree nor disagree
☐ Disagree
☐ Strongly disagree

8. **Have you been to WOVEN in previous years?**

- ☐ Yes
☐ No

9. **How would you rate your experience of the event / activity today?**

- ☐ Excellent
☐ Good
☐ So-so
☐ Poor

10. **Would you attend a WOVEN event in the future?**

- ☐ Yes
☐ No
☐ Maybe

11. **How many are in your group today?**
-

12. **Are you attended with children under the age of 16?**

- ☐ Yes
☐ No

13. **If you have an access need, has the event / activity been accessible to you today?**

- ☐ Yes
☐ No – What could the organisers have done to make it accessible for you?
-
-
-

14. **How long are you visiting for?**

- ☐ Day ☐ Overnight ☐ I live here

15. **How much will you spend during your visit?** £

16. **How did you hear about this event / activity?**
-
-

17. **Have you attended another part of the 2025 WOVEN programme before today?**

- ☐ Yes ☐ No

18. **How far have you travelled today to attend?**

- ☐ Less than 5 miles
☐ 5-10 miles
☐ 10-20 miles
☐ 20-50 miles

☐ More than 50 miles

19. It is useful for us to understand where people have travelled from, please tell us the town, or closest town to where you live

20. How far do you usually travel to attend, visit, or take part in cultural activity?

- ☐ Less than 5 miles
☐ 5-10 miles
☐ 10-20 miles
☐ 20-50 miles
☐ More than 50 miles
☐ I don't usually attend, visit or take part

21. Which of these age groups do you fit in to?

16-20 years	
20 – 34 years	
35 – 49 years	
50 – 64 years	
65 – 74 years	
75 years +	
Prefer not to say	

22. Please tick the ethnic category that best represents you.

White - English / Welsh / Scottish/ Northern Irish / British	
Irish	
Gypsy or Irish Traveller	
Any other White background	

White and Black Caribbean	
White and Black African	
White and Asian	
Any other Mixed / Multiple ethnic background	

Indian	
Pakistani	
Bangladeshi	
Chinese	
Any other Asian background	

Black African	
Black Caribbean	
Any other Black / African / Caribbean background	

Arab	
Latin American	
Any other ethnic group	

Prefer not to say	
-------------------	--

20. Do you identify as a D/deaf or Disabled person, or have a long term health condition?

Yes	
No	
Prefer not to say	

21. Do you identify as Neurodivergent (being neurodivergent can include dyslexia, Autism, ADHD, Dyspraxia)?

Yes	
No	
Prefer not to say	

22. What is your gender identity?:

Female (including trans women)	
Male (including trans men)	
Non-Binary (e.g. androgyne)	
Prefer not to say	

23. How would you describe your sexual orientation?

Bisexual	
Gay Man	
Gay Woman / lesbian	
Heterosexual / straight	
Queer / other	
Prefer not to say	

Do you have any other feedback about today?

If you would like to stay up-to-date by joining our mailing list, please write your email here:
