



Patent Remix Challenge

Participant Information

Participant Name: _____

Team Name: _____

1. Introduction

- A. Brief overview of your proposed concept, and team/organization

2. Value Proposition & Market Need (Desirability)

- A. Define your target customer and any markets you're addressing
- B. Explain the problem your solution solves
- C. Describe the value delivered to users

3. Business Model Summary (Viability)

- A. Summarize the Business Model Canvas (BMC) in narrative form
- B. Highlight key assumptions affecting cost to commercialize
- C. Include a brief market and competitor analysis, emphasizing your differentiation strategy

4. Development Feasibility & Team Readiness (Feasibility)

- A. Explain the technical choices in your design
- B. Outline your development path to Minimum Viable Product (MVP)

C. Provide the Team's ability to execute (experience, partnerships, relevant skills)

5. Conclusion

A. Help reviewers to visualize the potential and broader societal benefit

References (Place on separate page, not counted for 3-page limit)