

Current as of 3.3.26

	Designers, Contractors and Architects: Creating Relationships and Partnerships Luxurious Baths and the New Norm	Design & Mgmt. Design & Inspiration
Cheryl Fennelle Dixon	Identify and Overcome Communication Barriers Adapt Communication Styles to Clients and Stakeholders Master Evidence - Based Listening Practices Build Influence and Strategic Trust Apply Frameworks for Purpose-Driven Communication	Business & Marketing Business & Marketing Business & Marketing Business & Marketing Business & Marketing
Craig Russell & Jen Fiorenza	Beyond the Drawings - How Designers Help Clients Navigate the Construction Process Bridging Design and Construction - Designing for a Better Build Experience Concept Through Construction - How Skilled Trades Bring Design to Life	Skilled Trades Skilled Trades Skilled Trades
Dawn DeLuca	What's New...What's Next Europe Exposed! Salone Del Mobile Milano Designing & Building with Innovation in Mind Kitchens: Designing for Adaptable Design & Living in Place Home Technology, Automation & Connectivity: Solutions for Living in Place	Design & Inspiration Design & Inspiration Design & Inspiration Design & Inspiration Design & Inspiration
Denise Butchko	Closet Design Beyond Measure Beyond the Selfie: Leveraging Pics and Video for Increased Business Strategies for Executing Effective Social Media Increase Your Sales Through Showroom Marketing How to Use Email Marketing (Your Newsletter) to Get More Business Unveiling Surface Secrets Why Is This So Expensive?	Design & Inspiration Sales & Marketing Sales & Marketing Sales & Marketing Sales & Marketing Sales & Marketing Sales & Marketing
Doug Walter, CMKBD, AIA	Lighten Up: Creative Ways to Daylight your Kitchens & Baths Rewriting the Rules on Kitchen Lighting Lighting the Way to Improved Wellness at Home Kitchens and Baths for All	Design & Inspiration Design & Inspiration Design & Inspiration Design & Inspiration

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	How to Enter and Win Design Contests; A Roadmap to Your Most Cost-Effective Marketing	Design & Inspiration
Duane Becker	Selling with Empathy: Creating an Emotional Connection with your client	Design & Management
Elizabeth P. Lord-Levitt, CMKBD, MSRECM, CLIPP CAASH, CGR, CGP, CR,LDST	How to Fire a Client While Keeping your Cool Managing Client Expectations Through a Construction Demo 10 Things to Know Before you Demo Design Projects ROI to Help Your Client Invest Right How to Budget on a Budget: Tough Conversations What They Didn't Teach You in Design School: Construction Basics Edition Diversifying your Business: Services and Scopes Working with Contractors: The Do's and Don'ts	Design & Management Design & Management Design & Management Design & Management Design & Management Design & Management Design & Management Design & Management
Elle H-Millard	Designing for the Senses: Texture, Sound, and Light	Design & Inspiration
Fred Reikowsky	Managing Business Growth for Profitability and Sanity Help – I'm Too Busy, Overcoming the Tyranny of Busyness	Business Management Business Management
Hannah Hacker	Biophilic Design for Kitchens and Baths: More than just houseplants Enhancing your Designs with Biophilic Inspired Lighting	Design & Inspiration Design & Inspiration
Jamie Gold, CKD, CAPS	The Wellness Market ESG: A Primer for the Residential Design and Construction Industry	Sales & Marketing Business Management
Jan Neiges, CMKBD	Selling to Design by NOT Designing to Sell	Sales & Marketing
Jason Lockhart	Developing A Digital Marketing Game Plan for Your Kitchen & Bath Business	Sales & Marketing

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	The Top Marketing Trends Remodeling Companies Need to Know	Sales & Marketing
	Recession Proof Your Marketing - Marketing Tactics Remodeling Business Needs	Sales & Marketing
	Social Media Marketing Tips for Design and Remodeling Companies	Sales & Marketing
	How AI can Power Your Design & Remodeling Business	Sales & Marketing
Jennifer Gilmer	Holistic Kitchen Design	Design & Inspiration
Jerel Lake	Building Your Design Authority - Strategies to Become a Force in the Industry	Design & Inspiration
Jessica Petrino Ball	Summer Staycation: Specifying Appliance to Enhance Resort-Worthy Open Air Spaces	Design & Inspiration
Jim Gurulé	Soar Your Business or Career: Harnessing SOAR Analysis for Success in the Kitchen & Bath Industry	Sales & Marketing
John Valente	How has COVID19 Changed Us?	Focus on the Customer
Jonas Carnemark, CKD	Balancing Luxury and Budget	Design & Inspiration
Joseph DeCasperis	Brand New! Building Your Best Brand.	Design & Inspiration
Karen Hockley, CMKBD	Designing to Sell & the Art of Closing the Deal	Design & Inspiration
	The Ins & Outs of Kitchen Cabinetry	Design & Inspiration
	Professional Client Management: AI Tools for Improved Presentations, Communications & Presentation Enhancement	Business Management
Kathryn Grube	Color's Impact on the 17 Elements + Principles of Design	Design & Inspiration
	The Psychological and Physiological Effects of Color in Design	Design & Inspiration
	Functional Color Design: Promoting Positivity, Health and Wellness in Interiors	Design & Inspiration

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	House Arrest: Functional Color Design Convalescening Mental and Emotional Wellbeing Biophilia and Nature's Power of Color Promoting Wellbeing in Interiors	Design & Inspiration Design & Inspiration
Kelly Inglis	Healthy Lighting and How to Take Control Is This Enough Light? ... The Most Commonly Asked Question!	Design & Inspiration Design & Inspiration
Kimberly Kerl	The Power of Pro Bono Projects What is Universal Design and Why Should I Care? Aging in Place for People & Pets	Design & Management Design & Management Design & Inspiration
Lauren Levant	Leveraging Artisan Work in Your Designs Designer Health: Meeting the Demands of Luxury and Lifestyle	Design & Inspiration Designer & Inspiration
Louie Delaware, CLIPP, BSME, MBA, ACPC, CAPS	Living in Place – The HOW-TO for Universal Design and Aging in Place	Design & Inspiration
Maria Stapperfenne, CMKBD	Communication Bling Designing for Independence and Dignity Without Talking About it One Fall Can Change It All	Sales & Marketing Design & Inspiration Design & Inspiration
Mark Rosenhaus	Geometry in Nature: The DNA of Kitchens	Design & Inspiration
Megan Thompson	Navigating Sustainable Sourcing: An overview of Raw Goods and Materials Manufacturing Processes and Environmental Considerations Raw Good and Materials Waste, Packaging, & Shipping for Interior Design Materials & Products Sustainable Selection Based on Installation, Care, and Manufacturing	Design & Management Design & Management Design & Management Design & Management Design & Management

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Peter Albanese, CKBD	From Measurements to Concept, How You Can Rise Above Your Peers	Design & Inspiration
Randy Krebs	The 2 Most Important People in Any Organization and the 6 Levels of Customer Service	Focus on the Customer
Rebecca Sutton, CMKBD	Navigating Social Media and Creating Your Content Calendar	Sales & Marketing
Rene Clawson	Networking in Person and Digitally	Sales & Marketing
Richard Landon, CMKBD	Wish List L.A.C.K.S Space Therapy: Designing the "Feels Right" Kitchen Transform, Serve & Inspire What Does Your Home Think About You	Design & Inspiration Design & Inspiration Design & Inspiration Design & Inspiration
Roseann Freitas	Cybersecurity Basics for Business Building Credibility with your Customer and Advertising Honestly Dispute Resolution Management Back to Business – The Power of Pivoting	Business Management Business Management Business Management Business Management
Russ Greene	Outdoor Kitchen Design and Implementation	Design & Inspiration
Ryan Herd	What “Smart” Technology Does Your Customer Want? “Smart” Technology for the Millennium through the Baby Boomer and Beyond Can Your “Smart” Home be Hacked? And How to Prevent it.	Design & Inspiration Design & Inspiration Design & Inspiration
Sandra Tierney, CMKBD	Designing with Appliances in Mind and How to Avoid Costly Mistakes	Design & Inspiration
Sarah Robertson, AKBD	Growing your Kitchen Design Business Through Instagram: 10 Easy Strategies	Sales & Marketing

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Shannon McKinney	Frameless Glass Showers: Principles and Elements of Design	Design & Inspiration
Sharon Sherman	Contract Clauses: How to Protect Your Business from Downside Risk. Foster Communication and Create Opportunities The Secret Sauce of Networking: Easy Strategies Anyone Can Use to Break the Ice, Creating Style with Tile: Bridging the Gap Between Quiet Luxury and Bold Maximalism Is AI Redefining Interior Design: Exploring The Future of Interior Design in the Age of AI Designing Luxury Kitchens Style Meets Technology Elevating Your Visibility at the Local, Regional and National Level How to Handle Difficult Clients for Positive & Productive Outcomes The Art of Aging Gracefully: Wine Preservation at Home	Business Management Business Management Business Management Design & Inspiration Design & Inspiration Design & Inspiration Sales & Marketing Focus on the Customer Design & Inspiration
Steven Strauss, AKBD	Qualify More Effectively, Estimate Quickly, Get a Commitment Faster But We've Always Done it that Way Before	Sales & Marketing Sales & Marketing
Tamara Myers, CR, LEED AP	Creative Smallness: Thinking Big About Smaller Spaces Adaptive ReUse: Transforming the Old into the New Fire, Water and Ice	Design & Inspiration Design & Inspiration Design & Inspiration
Sandra Tierney, CMKBD	Designing with Appliances in Mind and How to Avoid Costly Mistakes	Design & Inspiration
Vanessa Dekoekkoek	Blended Presentations: Capturing Creativity with Technology Virtual Punchlist: Must-Have Apps for Design Designing the Future: AI's Impact on Interior Design	Design & Inspiration Business Management Sales & Marketing

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