

Dear [name],

I hope this email finds you well. As the year comes to a close, I am excited for the new year!

To get a jump start during the new year to help our affiliates grow, the CEO of HighLevel, Shaun Clark, is available to join you in hosting a webinar. You and Shaun would enter a zoom room, and you can record it and post it in front of your community.

I understand your time is valuable, so I wanted to highlight the potential benefits of hosting this webinar:

- Sharing your knowledge and expertise with your audience
- Building your reputation and credibility as an affiliate to your audience.
- The opportunity to leverage the CEO of HighLevel to obtain more referrals.

Here are a few potential questions you could ask:

- How did you get involved in the industry/field your company operates?
- What inspired you to start your company?
- How has your company evolved since its founding?
- What are your company's biggest challenges, and how have you addressed them?
- What sets your company apart from others in the industry?
- What are your company's long-term goals, and how are you working towards achieving them?
- How do you stay informed about industry trends and changes?
- How do you foster a positive company culture?
- What advice do you have for aspiring entrepreneurs or professionals in the industry?
- What's next for your company in terms of growth and development?

Thanks for all that you do! This webinar will be a valuable and impactful opportunity for you and your audience. I look forward to discussing the details with you further and getting you scheduled with Shaun.

Which week in January works best for you?