

Christopher Byrne

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Objective: Employ a comprehensive systems approach to develop regenerative endeavors that support a healthy economy using ecological and socially responsible principles and practices.

Executive Summary

A comprehensive GreenMBA business and design consultant with experience in the private, non-profit, and public sectors. Expertise in site/systems design and assessment, food-production, waste-recovery, product development, marketing, web-publishing, and social media, with specific focus on regional economic development.

Areas of Expertise and Experience

Business Development and Management

- Business planning, pro-formas and operations budgets.
- Website development and social media strategy and management.
- Budgeting, accounting, and cash management.
- Hiring interviews, evaluations, schedule coordination, and shift management.

Site/Systems Design

- Technology selection and integration.
- Master/Meta planning, site survey, and base-mapping.
- Process (re-)design.
- Project implementation.

Research and Reporting

- Market, process, and supply-chain assessments, feasibility studies, and design reports for diverse projects and clients.
- Authored "Food-Waste to Vermicompost Feasibility Study" for Fort Bragg, California. Surveyed financial, technical, and regulatory aspects of a community jobs development and waste-stream diversion project.
- Grant applications and reporting for 501(c)(3)s.

Education and Advocacy

- Regularly deliver courses, public talks, and presentations on multiple topics related to green business and sustainable design. (e.g. <http://bit.ly/h0BYRJ>)
- Experience in Open-Space and World-Cafe collaborative convening.

Professional Experience

Founder: Transition Ventures / ByrneGreen Consulting
07/05 – Present, Sebastopol California
<http://www.transitionventures.com/>

Director of Operations: Equilibrium Media / EQ.TV
12/06-01/08, Ashland Oregon

Sustainability Coordinator / Board of Directors: Avalon Springs Retreat Center
09/05- 01/07, Middletown, California
<http://www.avalonsprings.org>

Program Administrator: California FarmLink
07/04 -- 07/05, Sebastopol, CA
<http://californiafarmlink.org>

Degrees

GreenMBA, Sustainable Enterprise, New College of California, 2005
BA, Philosophy, State University of New York at Albany, 1995

Certificates and Professional Development

Permaculture Teacher Certification Cascadia Permaculture Institute, 2006
Urban-Farming "From the Ground, Up" Workshop Growing Power / Will Allen 2010
Micro-Farm Management Workshop, Ecology Action / John Jeavons 2008
Soil Food Web Seminar Dr. Elaine Ingham, Rodale Institute 2012
Small Farm Management, Oregon State University, 2008
Integral Sustainability Practitioner Seminar, Integral Institute 2006

Further Reference:

GreenMBA: www.greenMBA.com
Social Media: www.twitter.com/byrnegreen and <http://bit.ly/cbyrne>
Extended Bio: <http://j.mp/CByrneBio>

References available upon request.

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