Subject: Hey [Lead], my name is Machado!

Good day [Lead]!

My name is Machado De Souza and I wanted to talk with you in this email about your newsletter.

I found your channel as I was scrolling through YouTube.

I personally think your content is very interesting and I really appreciate how you are helping people with their productivity and making them work more efficiently.

You definitely have the potential of growing a bigger channel and helping more people with your content, and I believe that I can help you achieve that.

So as someone who works professionally with emails and communication, I have made a rewriting of your last email from your newsletter, you can access it on the link below:

[Link]

I can write more like that for your newsletter and help you with your site and content if you believe that it would be a nice thing for you.

In case you are interested, please answer this email and let me know so we can discuss this further.

Have a great day!