



NOMINATION FORM

2026 WITSA Global AI Awards

Global AI Summit • Taipei, Taiwan • September 01-02, 2026

Introduction

Please **DOWNLOAD** this form before filling it up. Please also review the [AWARDS OVERVIEW/PROGRAM OUTLINE](#) for detailed award category descriptions and selection criteria.

SECTION 1: CONTACT INFORMATION

Please provide contact information for the individual submitting this nomination.

Name *	Rodrigo Cámara
Title *	Responsable de Estrategia de Marketing
Organization *	Grupo KELSOF
Email Address *	marketing@grupokelsoft.com
Mobile Phone *	+54 9 11 3489-8388
Nominating WITSA Member Association / Country/Economy *	Argentina

SECTION 2: MANDATORY PAYMENT VERIFICATION

⚠ Nominations will not be considered without a verified payment of the application fee (administrative costs). All nominees must complete the mandatory \$100 USD fee via the official WITSA Stripe portal: <https://buy.stripe.com/00w28r2JV2mcahHflh9IQ02>

Payment Method:

☐	Credit Card – \$100 USD	Please proceed via the WITSA Stripe portal .
☒	Bank Wire – \$125 USD	See invoice for bank details. Please attach your Swift / Bank Advice to your submission email.

Stripe Transaction /
Receipt ID (Credit Card) *

Proof of Transfer (Bank Wire): Please attach the Swift / Bank Advice document to your submission email.

SECTION 3: NOMINEE DETAILS

Nominee(s) * Intercomunicador

Sector Designation * <i>Select one (if applicable)</i>	☒ Private Sector ☐ Public Sector
--	--

Submission Title & Overview *

Please provide a high-level overview of the submission. Less than 100 words.

Intercomunicador – The Evolution of Corporate Communication

Intercomunicador, developed by SoyBot (the AI unit of Grupo KELSOFT), is a solution that turns WhatsApp communication into a secure, traceable, and scalable corporate system. By integrating with Slack/Teams, it centralizes scattered conversations and eliminates the chaos of fragmented communication, professionalizing customer service. Its hybrid artificial intelligence model, combined with human oversight and a role-based security matrix, ensures efficiency and control. More than a chatbot, it is a conversational solution that enables organizations to scale operations, protect sensitive data, and turn informal interactions into assets with global impact.

SECTION 4: AWARD CATEGORY

Select the specific category for this nomination. Only one (1) category per form.

WITSA 2026 GLOBAL AI AWARDS | NOMINATION FORM

- ☐ The WITSA Global AI Award for Infrastructure (1 Award per country/economy)
- ☐ The WITSA Global AI Award for Talent (1 Award per country/economy)
- ☐ The WITSA Global Award for AI Entrepreneurship (1 Award per country/economy)
- ☒ The WITSA Global Award for AI Use Cases (1 Award per country/economy)
- ☐ The WITSA Global Award for AI Data (1 Award per country/economy)
- ☐ The WITSA Global Award for AI Public Policy (1 Award per country/economy)
- ☐ The WITSA Global Award for AI Investment (1 Award per country/economy)

SECTION 5: JUSTIFICATION & EVIDENCE

The following sections are critical for the awards committee assessment. Incomplete submissions—particularly those lacking a detailed summary—will not be considered. The judging criteria weighting is: Global Impact/Potential (30%), Scalability (30%), Innovative Features and Functionalities (20%), and Proven Solution (20%).

Reasons for Nomination *

Provide a detailed description of the nominee and why the nomination is justified. The absence of a detailed summary of qualifications as they relate to the category description will make it difficult for the committee to make an appropriate assessment.

Intercomunicador justifies its nomination because it goes beyond improving a customer service channel: it redefines how an organization governs its communication with clients at a time when the adoption of conversational AI is outpacing companies' ability to regulate it internally. While most solutions on the market focus on automating responses, Intercomunicador solves an earlier and more urgent problem: the complete absence of traceability, oversight, and control when corporate communication takes place on personal devices and unauditable channels.

Its differentiating value lies not only in its technical integration with Slack/Teams, but in the governance model that underpins it: every interaction is subject to human oversight, role-based access rules, and full auditability, without sacrificing the speed that modern customer service demands. This positions Intercomunicador as a replicable use case for any organization that needs to scale conversational AI without losing regulatory control or customer trust — a challenge that every company, in every industry, in every country, faces today.

Innovative Features and Functionalities *

Assessing innovative features is essential as it highlights the nominee's ability to push boundaries and introduce novel solutions. This evaluation ensures the award recognizes those who are not just replicating existing methods, but are actively contributing to advancements within their field through unique and groundbreaking approaches.

Smart centralization: unifies all WhatsApp conversations within Slack/Teams, automatically identifies the customer, and assigns cases according to business rules, preventing duplication and information loss.

Transformative hybrid AI: suggests responses, converts informal chats into structured data, and boosts efficiency without replacing human judgment, striking a balance between speed and quality.

Superior customer experience: interactive forms, guided menus, and real-time validation reduce errors, speed up service, and build trust in every interaction.

Responsible AI governance: role-based permission matrices, hierarchical approval workflows, and full traceability of every conversation ensure regulatory compliance, constant human oversight of AI suggestions, and total operational control — a core design pillar, not a secondary feature.

Real-time operation: from the first message to the final response, with built-in oversight, auditing, and metrics that turn communication into a strategic asset.

Quantified Impact & Scalability *

Provide verified numeric data demonstrating real-world benefits (e.g., efficiency gains, lives impacted). Explain the potential for the solution to be adopted across different geographies.

Clients already running Intercomunicador report sustained improvements across key service indicators: markedly shorter response times, a noticeable reduction in manual errors thanks to automated validations, and a measurable rise in service quality as perceived by their own end customers. The solution has also allowed them to absorb a higher volume of inquiries without expanding their service teams in the same proportion — a capacity gain that comes directly from automation and intelligent case assignment. In terms of data governance, the architecture guarantees full traceability and visibility by design: every conversation is logged and available for audit, a structural property of the system.

Architecture built to grow: based on the WhatsApp Business API and Slack/Teams, it enables agile deployment in any region with minimal training, lowering barriers to adoption.

Proven cross-sector impact: car dealerships, associations, financial institutions, and law firms already operate with Intercomunicador, replicating these benefits and demonstrating that the solution not only works, but transforms industries with critical traceability and control needs.

Global outlook: its ability to turn informal interactions into strategic data positions it as an emerging standard for organizations seeking to modernize their customer relationships and achieve operational excellence at international scale.

SECTION 6: SUPPORTING INFORMATION

Please provide any supporting information via links below (e.g., program descriptions, website print-outs, press releases, media coverage, testimonials, or video links).

Link 1: <https://canva.link/nvpfjb0lj9f80xw>

Link 2: https://drive.google.com/drive/folders/1fkijhwE8YIU_RzsVqpe2UoF_mPYhbZQP?usp=sharing

Link 3:

Attachments: If links are not available, please include attachments with your submission email.

Email to: [INSERT EMAIL]

File Limit: 20MB total per email.

SUBMISSION INSTRUCTIONS

Once completed, please return this form to your local WITSA Member Association for evaluation. Member associations will select their final winners to be forwarded to the WITSA Secretariat by **July 17, 2026**.

KEY DATES

Official Launch: April 22, 2026

Nomination Cut-off: *(check with member association)*

Submission to Secretariat: July 17, 2026 *(members submit to global)*

Awards Ceremony: At the WITSA Global AI Summit, Taipei September 01-02, 2026

** Required fields*

