



Dundee Cycling Forum

Strategy Meeting

10th November 2025 6.30pm-8.30pm
Online via ZOOM

Participants

Present:

Catherine Wykes
David Wykes
Russell Pepper
Valentine Scarlett
Fiona Welch
Richard Sanderson
Iain Macdonald
Lynn

Apologies:

Donald Baddon
Jenny Baddon

1. Welcome and Apologies

CW - Welcomed all to the meeting and apologies noted. She noted that this was the first online meeting in a while and so a bit of an experiment, but that it may make things a bit more accessible for people. Noted that this was a meeting specifically to discuss strategy for the DCF between now and May 2025, when the Scottish Elections will be held.

2. Minutes of Meeting 15/09/2025

DW - proposed the minutes
CW - seconded the minutes

3. Actions from previous meeting

What	Who	Update
Letter of support for the Cycle Hub. Need to contact them to see what they need.	Cath W/Donald B	Not done. Cath to contact Scott.
Blog for website about Cyclin Scotland conference	Cath W	Not done.
Find out progress Green Circular crossing at Mallaig Avenue	Russell P	Update from city engineers is that it will be completed this financial year

4. Discussion and planning of:

a. Promotion of DCF and recruitment of additional members

Fiona W – as a new member, keen to know what has been done in the past. It's not 100% clear what the DCF does, looking at social media. There's also a need for more info on the website, with clarity on what meetings are like – in order to encourage people to come! If people go on the SM pages, how do they know a) how to join and b) what would be in it for them/how the DCF can help with their cycling issues?

Action for DW – add this clarity to the website and SM.

Valentine S – It would be good to re-proclaim/re-publicise the manifesto, and do an updated re-launch with event.

Cath W – how do everyday cyclists get involved?

Valentine S – Is there a way that people can raise issues to/with the DCF? Cath answered that yes there is an email address, but this doesn't see much traffic. Valentine asked if there could be a physical postbox at the cycle hub for folk to write on a card with their cycling issues. Valentine also wondered if the Tri-shaw used by CWA would be used as a promotional tool.

Cath W – Would be good to use the DCF banners etc events but need to find out who has the banners and what events they could use them at.

Action for CW – find out location of banners and what events they can be put up at.

Fiona W – There's a Christmas event at Eastern PS that the DCF could target? On from 18:30-20:30 on 3rd Dec – contact is Cara Finlay. Generally agreed this was a good idea. If money is needed it was agreed that spend is OK. Be good to take cycle maps if any are left at DCC.

Action – FW and CW to contact Cara to see if DCF can have stall.

Action – RP to find out how many cycle maps are left

Valentine S – Would be good to contact schools that have bike buses, as they may be more receptive. Also good to contact schools that do not have bike buses, as it would be good to encourage them.

Richard S – Could we flyer/sticker the Bikehangars?

Cath W – DCF has flyers that are on the website – people could print off and do this? Flyer needs an update, however.

Action – CW to ask Arran to update flyer/redesign.

Action – once done, people to print off their own and flyer bike parking etc. May need people to commit to doing this.

Russell P – it would be good to go to community centres on their busy days and meet/talk to as many people as possible. This is what DCC are doing for another project and it's working well. Community workers based in these centres are happy to help.

Action – RP to give Cath details of community centres and people working there.

b. Strategy for lead-up to Scottish Elections 2026

Cath W – elections are 7th May. DCF has a manifesto that was used for council elections – this could be adapted. DCF is also a signatory of the Cycling Scotland joint manifesto which will be promoted at the end of January – this needs to be targeted. Candidates are TBC so don't quite know who to target yet.

Could DCF have an event in City Square like Critical Mass at the end of Jan, incorporating a Dr Bike.

Valentine S – A Pedal on Parliament-type event would be good for the DCF but it needs to be impactful. Is the evening the best time? (agreement from Lynn that evenings aren't great). Who is seeing the people cycling as part of these events? Is maybe a Saturday afternoon better?

Cath W – Doesn't think that timing is the issue, it's more the issue of numbers. If there were 50 people rather than 5, the public would notice.

Fiona W – Fridays may be a bad day. The idea with the current time was to catch folk after work so they can do the ride before going home, but not as many folk work from home on Fridays now. Thursday is likely better.

Action – CW to see if Arran can consider a day change for future Critical Mass rides.

Noted that the Dundee Cycle Hub are happy to help with any future Glow Rides e.g. for Christmas, dressing up as santa etc.

Cath W – Need to piggyback onto national campaign being run by Cycling Scotland and ensure the pressure is on.

Iain Mac – there are 2 seats in Dundee, ~10 candidates per seat so 20 letters/emails need to be written/sent. As budgets will be important and Michael Marra will be a candidate for the Treasury, it's important to target him. Candidates will be announced shortly after 6th Jan. Iain happy to lead on letter writing /sending.

DCF will essentially be a political, asking every candidate to support manifesto (is this CS or DCF one?) and then DCF supporting all candidates that do.

Action – Iain Mac to lead on letter writing/sending

Cath W – this timing works well if DCF are set to re-launch manifesto. Cycling Scotland are launching their campaign Jan 26th

Iain Mac – where/when will manifesto be launched? City Square?

Fiona W – Is there an Angus cycling forum to link to?

Iain M – propose that as the Dundee Cycling Forum is Dundee-specific, keep it to focussing on the Dundee East and West seats.

Valentine S – need press involved = friendly press!

Cath W – will contact PJ Meiklam.

Action – Cath W to contact PJ Meiklam

5. Date of Next Meeting

Monday 12th January, via ZOOM, 6:30-8.30pm.

Positions:-

- Chair/Facilitator – **Catherine W**
- Vice Chair/Facilitator – **David M**
- Secretary – **Russell P**
- Treasurer – **Steve K**
- Communications/Website Team – **Steven K, Valentine S, Donald B, Alice T, Catherine W, David W**
- Event Planning Team – **Trudy C, John W, Donald B, Jojo N, David M, Peter C, Valentine S.**
- Campaigning and Engagement – **Donald B, Valentine S, David M, Graham MacB**
- Planning Applications Team – **Trudy C, Donald B**

Actions	
What	Who
Add clarity to the website and social media about what the DCF does, including what meetings are like.	David W
Find out location of banners and what events they can be put up at.	Cath W
Ask Arran to update flyer/redesign.	Cath W
See if Arran can consider this day change for future Critical Mass rides.	Cath W
Contact Cara Finlay to see if DCF can have stall at the Eastern PS Christmas event	Fiona W/Cath W
Find out how many cycle maps are left at DCC and get some to Cath	Russell P
Give Cath details of community centres and people working there.	Russell P
Once updated, people to print off their own flyers and flyer bike parking etc. May need people to commit to doing this!	Everyone/can we have individual volunteers?
Write draft of letter to send to candidates for Dundee seats.	Iain Mac