

Reading list for “Reevaluating engagement's role in the newsroom: What would audience work look like if it were dominated by JOCs? (SRCCON 2021)”

Session facilitators

- [Helga Salinas](#)
- [John Hernandez](#)
- [Lauren Aguirre](#)
- [David Rodriguez](#)

Reading list

- [“The Case For Journalistic Humility”](#) Jacob Nelson, CJR, Feb. 2021.
- [“The Audience Engagement Industry Struggles With Measuring Success”](#) Jacob Nelson, CJR,. Apr. 2018.
- [“Current’s 2021 Public Media Survey”](#) Current, July 2021
- [“The Pink Ghetto Of Social Media”](#) Medium, July 2015
- [“Exit Interview: Phoebe Gavin”](#) Source, April 2021
- [“After A Decade, It’s Time To Reinvent Social Media In Newsrooms”](#) Jane Elizabeth, API, Nov. 2021
- [“Multiple Mainstreams”](#) Carla Murphy, Dissent, 2021
- [Why Should I Tell You?: A Guide to Less-Extractive Reporting](#), Natalie Yahr, University of Wisconsin, Madison, Center for Journalism Ethics,
- [‘Colonialism has always thrived in Canada’s press,’ says researcher](#), CBC, Nov. 2019