

**NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF
UKRAINE**

Department civil and commercial law

“APPROVED”

Dean of the Legal Department
doctor of Law, full prof.
_____ Olena YARA

“ ____ ” _____ 2025.

“APPROVED”

at the session of the department
civil and commercial law
protocol № ____ from “ ____ ” _____ 2025.

Head of the department

_____ doctor of Law, prof. Oleksiy PIDUBNYI

«CONSIDERED»

Guarantor of OP “Marketing”

_____ Violeta Geraymovych

**WORK PROGRAM
OF THE ACADEMIC DISCIPLINE
“LEGAL SUPPORT OF MANAGEMENT ACTIVITIES”**

Field of study D Business, administration and law

Specialty D5 Marketing

Educational program “Management”

Faculty (Institute) of Agrarian Management

Developers: Doctor of Law, Professor, Head of the Department of Civil and
Commercial Law Oleksii Pidubnyi

Description of the subject “Legal support of management activities”

The discipline “Legal Support of Management Activities” includes the disclosure of the essence and features of legal support of management activities, as well as promoting the formation of students' skills in legal thinking and legal analysis of the effectiveness of the current regulatory framework governing relations in the field of public administration and management of business entities, raising the level of legal awareness and legal culture of full-time and part-time students of the Faculty of Agrarian Management. Developing not only theoretical knowledge and practical skills in the field of legal support of management activities, but also strong skills in adherence to the principles of academic integrity, including legal ethics, liability for copyright infringement and prevention of plagiarism in scientific and professional research.

Field of study, specialty, educational program, educational degree		
Educational degree	bachelor	
Specialty	075 “Marketing”	
Educational program	“Marketing”	
Characteristics of the educational discipline		
Species	mandatory	
Total hours	90	
Number of ECTS credits	3	
Number of content modules	3	
Course project (work) (if available)	The working curriculum does not provide for	
Control form	examination	
Indicators of the educational discipline for full-time and part-time forms of higher education		
	Form of obtaining higher education	
	full-time	part-time
Course (year of training)	2	-
Semester	4	-
Lecture classes	15 hours	-
Practical, seminar classes	30 hours	-
Laboratory classes	-	-
Independent work	45 hours	-
Number of weekly classroom hours for full-time higher education	3 hours	-

1. Purpose, competencies and program outcomes of the discipline

The purpose of studying the discipline “Legal support of management activities” is the need to train management professionals who will work in the context of building a rule of law and market economy; study of a set of legal norms that regulate social relations and are formed in the process of ensuring the executive authorities of the realization and protection of the rights, freedoms and legitimate interests of individuals and legal entities, as well as in the process of public administration of economic, socio-cultural and administrative-political construction in the state, the formation of.

Acquisition of competencies:

general competencies (GC):

GC 1 Ability to realize one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.

GC2. The ability to preserve and enhance moral, cultural, scientific values and achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, to use various types and forms of physical activity for active recreation and healthy lifestyle.

GC13. Ability to work in an international context.

GC14. Ability to act socially responsibly and consciously.

GC15. Ability to make decisions and act in accordance with the principle of inadmissibility of corruption and any other manifestations of dishonesty.

special (professional) competencies (SC):

SC13. Ability to plan and implement effective marketing activities of a market entity in a cross-functional context.

Program learning outcomes (PLOs):

PRN 15. To act socially responsible and socially conscious on the basis of ethical principles of marketing, respect for cultural diversity and values of civil society, while respecting the rights and freedoms of the individual.

PLO 19. Demonstrate skills in developing a marketing policy of the enterprise, applying modern methods, concepts and tools of marketing commodity policy, pricing, sales, communications, consumer behavior research, target audience formation in order to determine the prospects for the development of market participants.

2. Program and structure of the discipline

Names of content modules and topics	Number of hours													
	day form							Correspondence form						
	weeks	everyth ing	including					everyth ing	including					
			l	p	lab	ind us	s.r.		l	p	lab	ind us	s.r.	
Module 1: Legal basis of management activities														
Topic 1: The concept and system of law. Definition of law as a science. Sources of law. Norms of law.	1-2	13	1	2	-	-	5	-	-	-	-	-	-	
Topic 2. The system of law of Ukraine. Distinction between public and private rights. Branches of law	3-4	14	2	4	-	-	5	-	-	-	-	-	-	
Total for module 1	19		3	6		-	10		-	-	-	-	-	
Module 2. General section														
Topic 3: Civil and legal support of management activities	5-6	16	2	4			5							

Topic 4. General provisions on legal support of entrepreneurial activity. Subjects of entrepreneurial activity. Organizational and legal forms of entrepreneurship	7-8	16	2	4			5						
Topic 5. Property basis of entrepreneurial activity	9-10	16	2	4			5						
Topic 6. Concept and types of corporate enterprises in Ukraine. Corporate governance. Legal status of officials of a corporate Legal status of officials of corporate enterprises.	11-12	18	2	4			5						
Total for module 2		49	8	16			25						
Module 3: Special section													
Topic 7. Management relations in labor law	13-14	12	2	4			5						
Topic 8: Concept and methods of protection of business entities' rights	15	13	2	4			5						
Total for module 3		22	4	8			10						
Total hours		120	15	30			45						

3. Topics of lectures

№ з/п	Topic name	Number of hours
1	The concept and system of law. Definition of law as a science. Sources of law. Norms of law.	1
2	The system of law of Ukraine. Distinction between public and private rights. Branches of law	2
3	Civil law support of management activities	2
4	General provisions on legal support of entrepreneurial activity. Subjects of entrepreneurial activity. Organizational and legal forms of entrepreneurship	2
5	Property basis of entrepreneurial activity	2
6	The concept and types of corporate enterprises in Ukraine. Corporate governance. Legal status of officials of a corporate enterprise.	2
7	Management relations in labor law	2
8	Concept and ways to protect the rights of business entities	2

4. Topics of the seminars

№ з/п	Topic name	Number of hours
1	The concept and system of law. Definition of law as a science. Sources of law. Norms of law.	2
2	The system of law of Ukraine. Distinction between public and private rights. Branches of law	4
3	Civil law support of management activities	4
4	General provisions on legal support of entrepreneurial activity. Subjects of entrepreneurial activity. Organizational and legal forms of entrepreneurship	4
5	Property basis of entrepreneurial activity	4

6	The concept and types of corporate enterprises in Ukraine. Corporate governance. Legal status of officials of a corporate enterprise.	4
7	Management relations in labor law	4
8	Concept and ways to protect the rights of business entities	4

5. Topics for independent work

№ з/п	Topic name	Number of hours
1	The concept and system of law. Definition of law as a science. Sources of law. Norms of law.	5
2	The system of law of Ukraine. Distinction between public and private rights. Branches of law	5
3	Civil law support of management activities	5
4	General provisions on legal support of entrepreneurial activity. Subjects of entrepreneurial activity. Organizational and legal forms of entrepreneurship	5
5	Property basis of entrepreneurial activity	5
6	The concept and types of corporate enterprises in Ukraine. Corporate governance. Legal status of officials of a corporate enterprise.	5
7	Management relations in labor law	5
8	Concept and ways to protect the rights of business entities	5

6. Methods and tools for diagnosing learning outcomes:

(select necessary or add)

- oral or written questioning;
- interview
- testing;

7. Teaching methods (select necessary or add):

- method of problem-based learning;
- method of practice-oriented learning;
- case method;
- method of learning through research;
- method of educational discussions and debates;
- method of teamwork, brainstorming
- gamified learning method.

8. Assessment of learning outcomes.

The assessment of the knowledge of the applicant for higher education is based on a 100-point scale and is converted into a national grade in accordance with the current “Regulations on exams and tests in NUBiP of Ukraine”

8.1. Distribution of points by type of learning activity

Type of learning activity	Learning outcomes	Evaluation
Module 1: Legal basis of management activities		
Lecture 1. The concept and system of law. Definition of law as a science. Sources of law. Norms of law.	Know the main categories of legal science, the content of law and its system. Know what the main sources of law are and be able to apply and analyze them	-
Practical work 1.		10
Independent work 1.		5

Lecture 2 The system of law of Ukraine. Differentiation between public and private law. Branches of law	Know the structure of the legal system of Ukraine and be able to distinguish between public law and private law	-
Practical work 2.		15
Independent work 2.		10
Module test 1.		30
Total for module 1		100
Module 2. General section		
Lecture 3 Civil law support of management activities	To know the concept and system of civil law, to be able to apply the rules of civil law in the implementation of management activities	-
Practical work 3.		10
Independent work 3.		5
Lecture 4 General provisions on legal support of entrepreneurial activity. Subjects of entrepreneurial activity. Organizational and legal forms of entrepreneurship	To know the concept and types of entrepreneurial activity permitted in Ukraine, to be able to apply the rules of law in the course of entrepreneurial activity	-
Practical work 4.		10
Independent work 4.		5
Lecture 5 Property basis of entrepreneurial activity	Know what property can become the basis for the formation of the authorized capital of a business entity, be able to organize the procedure for the formation of various funds of an entrepreneurial company	-
Practical work 5.		10
Independent work 5.		5
Lecture 6 Concept and types of corporate enterprises in Ukraine. Corporate governance. Legal status of officials of corporate	Know the concept and legal status of corporate law entities. Understand the legal status of business associations and collective ownership enterprises. Know what theories of corporate governance exist. Analyze what powers and functions may be assigned to corporate governance bodies. Know who is considered to be an officer of a corporate enterprise by law and what powers they have. Be able to determine which persons are prohibited from holding positions in business companies.	-
Legal status of officials of corporate enterprises.		
Practical work 6.		10
Independent work 6.		5
Module control work 2.		30
Total for module 2		100
Module 3: Special section		
Lecture 7 Management relations in labor law	Know what principles of labor law should be used to build relationships with employees in the course of management activities. Be able to formulate the terms and conditions of an employment agreement, collective bargaining agreement or employment contract in a quality manner.	-
Practical work 7.		10
Independent work 7.		5
Lecture 8 Concepts and methods of protection of the rights of business entities	Know the ways to protect the rights of business entities. Be able to choose the right strategy and methods of protecting the rights of business entities in the course of management activities.	-
Practical work 8.		10
Independent work 8.		5
Module test 3.		30

Total for module 3		100
Academic work	(M1 + M2)/2*0,7 ≤ 70	
Exam / test	30	
Total for the course	(Academic work + exam) ≤ 100	

8.2. Scale for assessing the knowledge of a higher education student

Rating of higher education applicants, points	Assessment according to the national system (exams/tests)
90-100	excellent
74-89	good
60-73	satisfactorily
0-59	unsatisfactory

8.3. Політика оцінювання

Policy on deadlines and retakes	Works that are submitted late without valid reasons will be assessed with a lower grade. Rescheduling of modules takes place with the permission of the lecturer if there are valid reasons (e.g., sick leave).
Policy on academic integrity	Cheating during tests and exams is prohibited (including using mobile devices). Term papers and essays must have correct textual references to the literature used
Attendance policy	Attendance is mandatory. For objective reasons (e.g., illness, international internship), training can take place individually (online in agreement with the dean of the faculty)

9. Educational and methodological support:

- e-learning course of the discipline (on the educational portal of NULES of Ukraine eLearn - link) MANDATORY;
- links to digital educational resources;
- textbooks, manuals, workshops;
- methodological materials for studying the discipline for full-time and part-time higher education students;
- program of educational (industrial) practice of the discipline (if it is provided by the curriculum).

10. Recommended sources of information

1. Vavzhenchuk S.Y. Contract law: textbook: in 2 vols. Vol. I. - Kharkiv: Pravo, 2022 - 632 p.
2. Vynnyk O.M. Commercial law: a course of lectures (general part). Kyiv: Lyra-K Publishing House, 2017. 240 c.
3. Commercial law: general part: a textbook / by [Rezvorovych K.R., Yunin O.S., Yunina M.P. and others] - Dnipro: Bila K.O. Publisher, 2019. 262 p.
4. Gorbova N. A. Commercial Law of Ukraine: a textbook. Melitopol: Odnorog T. V., 2019. 127 p.

5. Corporate law: a textbook / O.V. Pushkina, S.V. Nesinova, T.M. Lezhneva, I.B. Probko, T.A. Todoroshko; edited by S.V. Nesinova - Dnipro: Alfred Nobel University, 2018. 276 p.
6. Corporate law in schemes: a textbook / A.V. Smityukh. - Odesa: I. I. Mechnikov Odesa National University, 2017. 322 p.
7. Theory of State and Law. Study guide. [E.V. Biloziorov, V.P. Vlasenko, O.B. Horova, A.M. Zavalnyi, N.V. Zayats, et al.
8. Civil Law of Ukraine: Textbook: In 2 books / Edited by O.V. Dzera, N.S. Kuznetsova - Kyiv: Jurinkom Inter, 2010.
9. Bazhanova V.O. Methodical recommendations for preparation for seminars in the discipline "Legal support of management activities." - K. 2021. - 215 p.

13. Information resources

<https://diia.gov.ua>

<https://rada.gov.ua>

<https://www.kmu.gov.ua>

<https://minjust.gov.ua>

<https://mon.gov.ua>

<https://tax.gov.ua/fizichnim-osobam/vidomosti-doxid/>

<https://online.minjust.gov.ua/edr-search/>