

## **Privacy Policy**

Effective date: December 07, 2020

Roll Ball("us", "we", or "our") operates the Frost Fox mobile application (hereinafter referred to as the "Service").

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

### **Definitions**

#### **Service**

Service is the Roll Ball mobile application operated by Frost Fox.

#### **Personal Data**

Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

#### **Usage Data**

Usage Data is data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

#### **Cookies**

Cookies are small files stored on your device (computer or mobile device).

## Data storage

Frost Fox and its third-party partners collect data:

- To provide you with the services you asked for
- To run analytics and understand how users interact with our product and services in order to continuously improve it

The third-party partners that Frost Fox will share the data with are:

- GameAnalytics
- Facebook Analytics
- Voodoo

## Request user data deletion

### Data deletion requests

To delete user data collected by Frost Fox, please reach out to [gamestudiosfrostfox@gmail.com](mailto:gamestudiosfrostfox@gmail.com).

If you also want to request the deletion of the data that may have been collected about you or your device by our third-party partners that are acting as independent data controllers, you will find below the contact for each partner and the link to the relevant section of their privacy policies:

- GameAnalytics:
  - email: [privacy@gameanalytics.com](mailto:privacy@gameanalytics.com)
  - privacy policy: <https://gameanalytics.com/privacy/#6-changing-or-deleting-your-information>
- Facebook Analytics:
  - email: none, please refer to the privacy policy
  - privacy policy: <https://www.facebook.com/policy.php>
- Voodoo:

- *Voodoo does not collect any of your personal data, and only provides an SDK package to retrieve the data collected by the above mentioned partners. You can still contact them to request the deletion of their accesses to the partners' interfaces.*
- email: [dpo@voodoo.io](mailto:dpo@voodoo.io)

## **Service Providers**

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us:

By email: [gamestudiosfrostfox@gmail.com](mailto:gamestudiosfrostfox@gmail.com)