

Title: Individual Agent Messaging Suite

Description:

This suite is designed to empower JMG agents with personalized email and text templates to connect with high-potential agents in their markets. The messaging highlights JMG's unique value proposition—exclusive referrals, proven growth, and elite partnerships—while maintaining a conversational tone that fosters genuine engagement. Use these templates to introduce agents to the unparalleled opportunities JMG provides and invite them to explore how they can elevate their real estate careers.

Email 1: Discover an Exclusive Opportunity for Growth

Subject: Let's Connect About an Opportunity for You

Hi {contact.first.name},

I'm {your.name}, an agent with JMG—America's #1 Real Estate Referral Brokerage.

Your name came up recently as someone who stands out in your market. I'd love to connect about an exclusive opportunity to partner with JMG and access our industry-leading referral program.

Here's what makes JMG special:

- **High-Quality Referrals:** Over 100,000 referrals annually from partners like Rocket Mortgage and Zillow.
- **Unmatched Growth Potential:** Our agents average 20+ additional closings per year, with some quadrupling their production.
- **Selective Partnership:** We work with only a small group of top agents in each market.

This opportunity isn't available to every agent—it's designed for those ready to elevate their business.

Do you have time this week for a quick chat? Let me know when you're available!

Best regards,

{Your.Name}

[Your Contact Information]

Text 1

Hi {FirstName}, this is {YourName} with JMG. I sent you an email about an exclusive opportunity to grow your business with our referral program. When's a good time to connect this week?

Email 2: A Unique Opportunity for Agents Like You

Subject: Are You Ready to Elevate Your Business?

Hi {contact.first.name},

I wanted to follow up on my email about JMG's exclusive referral program. Agents who join us experience significant growth while maintaining focus on what matters most—closing deals.

What makes JMG different:

- **Guaranteed Business:** Access to 100,000+ referrals annually.
- **Exclusivity:** We select only a few agents per market for this program.
- **Proven Results:** Our agents average 20+ additional closings annually.

I believe this opportunity could be a perfect fit for your goals. Let me know if you're open to a brief conversation this week to explore the possibilities.

Looking forward to hearing from you,
{Your.Name}
[Your Contact Information]

Text 2

Hi {FirstName}, this is {YourName} with JMG. I wanted to follow up on my email about our exclusive referral program. We're selecting a few agents in your area—do you have a moment to chat this week?

Email 3: Don't Miss This Exclusive Opportunity

Subject: Your Opportunity to Join JMG

Hi {contact.first.name},

We're finalizing selections for JMG's 2025 program, and your name is still at the top of my list.

Here's why this opportunity matters:

- **Consistent Business:** Over 100,000 referrals annually, directly delivered to you.
- **Selective Access:** We work with only a few agents in each market.
- **Game-Changing Growth:** Our agents average 20+ additional closings per year, with many doubling or tripling their production.

I'd love to connect before selections close. Let me know if you're available for a quick call to discuss what JMG can do for you.

Best,
{Your.Name}
[Your Contact Information]

Text 3

Hi {FirstName}, this is {YourName} with JMG. We're wrapping up our agent selections for 2025, and I'd love to connect with you before spots are filled. Are you available to chat today?