

Multimedia Storytelling



The reporting, videos and images submitted in this contest should be created **AFTER** the release date of these prompts (March 12, 2021).

THE ASSIGNMENT

Students enter as individuals or in a team of no more than four students to create a multimedia story package based on the prompt below. All entries will be submitted by creating a publicly accessible web page and submitting the URL to that page. Students will produce original work and will use only lawfully acquired copyrighted material.

Note: Because the web page will likely be part of your school's online news site, this contest can not be anonymous. Judges will be able to see the school for each entry by virtue of being on the school's online news site. Additionally, students should credit the journalists who worked on coverage in the entry with photo credits, bylines, etc. as they would normally.

In the package, students must have 3 or more types of media. Students are required to have one type of media from each of the lists below:

- **Type #1:** Written story: original story or transcript of audio/video package
- **Type #2:** Visuals: Infographic, video or multiple photos
- **Type #3:** Other: video (if not used to satisfy Type #2), multiple photos (if not used to satisfy #2), audio, audio/photo slideshow, infographic, embedded maps, use of social media or other online coverage

TOPIC

For this project, complete a multimedia storytelling package that documents how people at your school or community are interacting with music. People might be interacting with music, making music, buying music . . . the possibilities are endless here! And the topic of music is great for talented multimedia reporters.

Also: Given the constraints of the pandemic, you may need to be more creative in how you document students and their music-related spaces. You might use online interviewing (like Zoom or Facetime), might request contributed photographs from your sources or might take social-distancing precautions if you visit in-home spaces. **Regardless, be safe and abide by public health recommendations.**

DON'T FORGET

No need to pretend that you attend Sunflower High School, our fictional high school used for other contests. Simply write your story, your photos and create other coverage as you would in your school's publication.

Contest Info

This is a VISUAL category for the KSPA State Contest.

Students must not request help or advice from any person other than the KSPA staff at staff@kspaonline.org.

All work must be solely that of the contestant.

SUBMISSION

This category will use Better Newspaper Contests (BNC), for submission.

- **On April 7**, the system opens for students to submit work.
- [Click here to submit your files](#)
 - [And click here for detailed submission instructions](#)
- Entries are due on **Monday, April 19 by 11 p.m. Central Time**.

SPECIFICATIONS

The entry must be uploaded to the KSPA online submission according to these specifications:

- Please create a publicly accessible web page that contains all of the multimedia coverage on it (or links to the coverage)
- When you submit your link, you will provide the names of up to four students who created the coverage and your school name
- The image must be uploaded by **Monday, April 19 by 11 p.m. Central Time**.

Failure to follow these requirements will result in disqualification.