

Program Coordinator Intern (Student Mowers + Raising Men Lawn Care)

Working hours per week: 15–30 Hours; Wichita State Student

Knowledge & Skills

- Demonstrated ability to build and lead in an entrepreneurial way — this could be in a business, church, education, or family environment
- Ability to effectively mentor and develop students in responsibility, work ethic, and leadership
- Knowledge of best practices in lawn care, landscaping, and small engine equipment operation (training provided as needed)
- Ability to lead trainings in mowing safety, customer service, teamwork, and personal growth
- Proficiency or aptitude to learn online collaboration tools such as **Google Drive**, **Monday.com**, and **Go High Level (GHL)**
- Strong organizational skills — managing service requests, student schedules, customer communication, and program logistics
- Program development and scalability — assisting with expanding Raising Men Lawn Care and Student Mowers operations

Virtues & Talent

- Alignment with core values: **Humble, Hungry, and People Smart**
- Pastoral or character reference
- Strong communicator — timely, warm, and professional
- Strong connector: networking and recruiting both students and customers
- Motivated by service, mentorship, and community impact

A Week in the Life Could Include:

- Attend Student Startup staff meetings
- Respond to staff conversations via Marco Polo
- Check and respond to email, Monday.com, and Go High Level messages several times per week
- Work alone or with a Program Assistant to manage mowing service requests — understanding customer needs, scheduling student crews, ensuring quality work, and handling payments
- Maintain updates in Monday.com and Go High Level regarding students, customers, and program activity
- Follow up with students about completed jobs, feedback, and future opportunities

- Use Go High Level to manage customer communication, booking requests, and reminders for student mowers
 - Coordinate with the Raising Men Lawn Care leadership team to plan service days, training events, and community impact projects
 - Work alongside student mowers during service days to model professionalism, work ethic, and safety
 - Respond to customers and student mowers via text, phone, or email throughout the day and occasionally evenings/weekends
 - Help develop training materials, safety checklists, and customer marketing materials
 - Recruit and onboard new student mowers through school visits, community events, and church partnerships
 - Organize monthly mower meetups for training, mentorship, and recognition
 - Support seasonal initiatives such as leaf cleanups, community service projects, or expansion into new neighborhoods
-

About the Company

Student Startup, Inc. is a non-profit that empowers students to start and grow their own businesses. Our goal is to use the opportunities and challenges of owning a small business to break the cycle of perpetual adolescence and help young people become mature adults, like Jesus, who love their neighbor through their vocation and carry an entrepreneurial mindset with them in all areas of life. Since our founding in 2017, we've helped more than 100 students start their own business and collectively earn over a million dollars.

Student Mowers is one of our flagship programs, serving dozens of young men each season by providing hands-on business ownership experience through lawn care. **Raising Men Lawn Care** is our key partner program, helping instill values of service, discipline, and compassion through free lawn care for those in need — widows, veterans, the elderly, and single parents. Learn more at RaisingMenLawnCare.org and StudentStartup.org.

Faith, Work, and Entrepreneurship Philosophy

We believe God cares about work, and our program is designed to help students see their vocation as a primary way they love their neighbor and glorify their Creator. The teachings and example of Jesus are our foundation, and we encourage students to set growth goals not only for their business and leadership development, but also their spiritual development (*what does it profit a man if he gains the world and loses his soul?*).

We are thankful to partner effectively with both faith-based and secular organizations, including public schools. Our approach is to keep students in the driver's seat (entrepreneurial) when it

comes to their personal growth. We ask good questions, recommend resources from a biblical worldview, and support all students regardless of their background or beliefs.