Han Ni

Hni5@illinois.edu · (309)750-3634 · <u>LinkedIn</u> · <u>Portfolio</u>

EDUCATION

University of Illinois Urbana-Champaign

Graduated in 2023

Bachelor of Fine Arts, Industrial Design (minor in Informatics)

GPA: 3.9/4.0

Professional experience

Kocree, Inc.

Jun. 2023 - Present

Led Designer

- **Gathered insights from 100+ participants** through user studies and surveys, enabling data-driven design decisions that enhanced user satisfaction.
- **Improved task efficiency by 20%** by redesigning a music AI co-creation platform using Figma, validated through usability testing.
- **Increased user satisfaction by 15%** by facilitating product testing sessions and incorporating rapid feedback to resolve key usability issues.
- Streamlined developer handoff by creating detailed design documentation and Jira tickets, reducing revision cycles by 25%.

Ensaras, Inc. Oct. 2024 - Present

Contractor Designer

- **Redesigned a web management platform**, cutting task completion times by 30% with responsive and user-friendly layouts.
- **Aligned design goals with business objectives** by facilitating stakeholder feedback sessions and driving iterative design reviews.
- **Collaborated with overseas development teams** to deliver seamless designs optimized for desktops, tablets and mobile platforms.

Siebel Center for Design

Jun. 2022 - May 2023

Design Researcher

- Boosted participant engagement by 20% by designing a wellness course curriculum tailored to user needs based on research insights from 300+ survey respondents.
- Organized a community wellness exhibition in partnership with Habitat for Humanity, which attracted 500+ attendees and achieved 95% positive feedback from post-event surveys.
- Enhanced course usability through participant testing, simplifying navigation and improving accessibility.

Skills

Design: Responsive Web Design, User-Centered Design, Accessibility Design, Mobile Design, Design System, Wireframing, Interaction Design, Prototyping, Storyboarding, Illustration, Animation

Research: Focus Group Study, User Interviews, Survey Design, A/B Testing, Usability Testing, Concept Testing, Information Architecture, Empathy mapping

Tools: Figma, Miro, Adobe Creative Suite, Canva, Qualtrics, Google suite

Languages: English, Mandarin Chinese, Japanese, Spanish