

Han Ni

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EDUCATION

University of Illinois Urbana-Champaign

Graduated in
2023

Bachelor of Fine Arts, Industrial Design (minor in Informatics)

GPA: 3.9/4.0

PROFESSIONAL EXPERIENCE

Kocree, Inc.

Jun. 2023 - Present

Led Designer

- **Gathered insights from 100+ participants** through user studies and surveys, enabling data-driven design decisions that enhanced user satisfaction.
- **Improved task efficiency by 20%** by redesigning a music AI co-creation platform using Figma, validated through usability testing.
- **Increased user satisfaction by 15%** by facilitating product testing sessions and incorporating rapid feedback to resolve key usability issues.
- **Streamlined developer handoff** by creating detailed design documentation and Jira tickets, reducing revision cycles by 25%.

Ensaras, Inc.

Oct. 2024 - Present

Contractor Designer

- **Redesigned a web management platform**, cutting task completion times by 30% with responsive and user-friendly layouts.
- **Aligned design goals with business objectives** by facilitating stakeholder feedback sessions and driving iterative design reviews.
- **Collaborated with overseas development teams** to deliver seamless designs optimized for desktops, tablets and mobile platforms.

Siebel Center for Design

Jun. 2022 – May 2023

Design Researcher

- **Boosted participant engagement by 20%** by designing a wellness course curriculum tailored to user needs based on research insights from **300+ survey respondents**.
- **Organized a community wellness exhibition** in partnership with Habitat for Humanity, which attracted **500+ attendees** and achieved **95% positive feedback** from post-event surveys.
- **Enhanced course usability** through participant testing, simplifying navigation and improving accessibility.

SKILLS

Design: Responsive Web Design, User-Centered Design, Accessibility Design, Mobile Design, Design System, Wireframing, Interaction Design, Prototyping, Storyboarding, Illustration, Animation

Research: Focus Group Study, User Interviews, Survey Design, A/B Testing, Usability Testing, Concept Testing, Information Architecture, Empathy mapping

Tools: Figma, Miro, Adobe Creative Suite, Canva, Qualtrics, Google suite

Languages: English, Mandarin Chinese, Japanese, Spanish