

Strategic Planning Worksheet 2023-2027

ACTE Division: Family and Consumer Sciences Education

	Goal (Theme):	Strategies:	Lead Individual:	Target Date:	Progress Update:	Funding:	Indicators:
1	Teacher Pipeline Shortage- Use current resources created by the National Partnership: FCSED.net	<ul style="list-style-type: none"> ● Create quarterly e-blast with recruiting materials ● Create and post at least 1 social media FCS recruitment post per month ● Include “Becoming a FCS Educator” information in each FCS Division Newsletter ● Coordinate FCS Day and FCS Educator Day activities with AAFCS 					
2	Professional Development- Provide FCS content specific learning opportunities	<ul style="list-style-type: none"> ● Collect ideas for learning opportunities via FCS Division Board for content specific on-demand learning opportunities ● Work with Michael Connet on the ins and outs of creating a course within CTE Learn ● Find sponsorship to allow course to be free to FCS members 					**How does this partner with the resources we have via FCSE.net? (Support tab)
3	Leadership Development- Budget and recruit 1 new professional fellow to apply for the Fellowship program each year	<ul style="list-style-type: none"> ● Work with ACTE to develop an FCS specific e-blast for FCS division members encouraging individuals to apply for the New Professional Fellowship program ● Ask FCCLA to disseminate information via their Advisor Newsletter 				\$1,500 stipend support for 1 FCS Fellow per calendar year	

		<ul style="list-style-type: none">• Create "invitation to apply" email targeted to specific FCS professionals					
4							

ACTE Regions

Strategic Planning

Sample annual goals for an ACTE Region:

Member Value & Engagement

- Recruit new states to apply for the QAS
- Recruit at least 1 New Professionals Fellow/Regular Fellow to apply for fellowship program
- Recruit at least 1 HURP to participate in Region policy committee, national committee, or ACTE leadership program
- Increase overall Region membership by XX
- Recruit X schools for Achieve 100 award
- Increase membership in targeted groups (ex. postsecondary / middle school instructors / career guidance professionals, in certain states)
- Recruit XX Educators in Action
- Maintain or increase number of state award winners moved forward to my Region level

Advocacy & Awareness

- Recruit XX schools or state leaders in my state to participate in (and share) their CTE Month activities
- Recruit XX schools/students in my Region to participate in the PSA Contest
- Maintain/increase number of members from my Region attending NPS
- Use my Region conference, meetings and communications to showcase/spotlight practices by states in hosting their own legislative days/media tours/school visits

Professional & Leadership Development

- Collect examples/resources for non-ACTE professional development from Region states
- Recruit XX session proposals for my Region conference
- Recruit XX session proposals for my Region conference that address the needs/wants of my Region conference attendees (teachers? Administrators? School counselors? Award winners?)
- Successful rollout of ACTE Connect and leadership strand at my Region conference
- Maintain high overall level of satisfaction from members in Region conference
- Increase the number of Region members attending VISION

Teacher Pipeline Shortage

- Identify a way to support new teachers in your Division/Region such as by supporting their attendance/participation at CareerTech VISION or a Region Conference
- Collect feedback from your Division/Region regarding the teacher pipeline strategies that have been effective related to recruitment and retention challenges and report out to all of your members.
- Develop promotion (e.g. blog entries, video highlights, posters) specific to your Division/Region that frame CTE teaching in a positive light to students or other audiences.

Strategic Partnerships

- Secure at least one partner, sponsor, or exhibitor for my Region conference
- Recruit at least one nomination for the Business-Education Partnership Award from within my Region
- Suggest XX potential partners (companies within my Region) that ACTE could try to partner with

Inclusion, Access, Equity, and Diversity

- Plan and produce an IAED webinars sponsored by your Division/Region focused on an IAED topic.
- Identify IAED-related topics related to your Division/Region that could be incorporated into CTE lesson plans or programming.
- Develop a recognition program within your Division/Region recognizing individuals who have done something significant to address diversity in their classrooms.
-

Resources to Consider:

- **Funding Sources:** Operating Account, Designated Account, Opportunity Fund
- **Human Resources (*Volunteers contribute Time, Passion, Expertise, Influence, Network*):** Policy Committee Members, Educators in Action
- **Useful Connections:** State Leaders, State CTE Directors