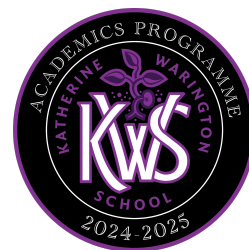


# KWS Academics Programme



## Year 9 Media Studies task table:

| Read                  | Action           | Watch                           | Research                           |
|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| Read an online article about the history of advertising.<br><br>Signed _____                           | Create a mood board for a TV advert idea aimed at your age group.<br><br>Signed _____             | Watch three video tutorials on AV editing techniques.<br><br>Signed _____                                          | Find five key facts about a well-known brand and create a timeline of their advertising campaign.<br><br>Signed _____ |
| Read a magazine aimed at teenagers. Explain how it appeals to the target audience.<br><br>Signed _____ | Design a poster promoting a new video game.<br><br>Signed _____                                   | Watch a famous TV advert and analyse its use of media language.<br><br>Signed _____                                | Research the history of a social media platform and how it has influenced modern advertising.<br><br>Signed _____     |
| Read a blog post about a famous film director and their creative process.<br><br>Signed _____          | Write a short script for a 30 second advert targeting a specific demographic.<br><br>Signed _____ | Watch the behind-the-scenes footage of a film or TV show. Take note of the production process.<br><br>Signed _____ | Investigate how stereotypes are represented in one specific media form.<br><br>Signed _____                           |
| Read an article about the role of social media in shaping the modern world.<br><br>Signed _____        | Take five photos using different camera angles to convey different emotions.<br><br>Signed _____  | Watch a short YouTube documentary about the evolution of media.<br><br>Signed _____                                | Choose a TV show and research how it was produced.<br><br>Signed _____                                                |

Please bring to Ms Tranter to sign upon completion \_\_\_\_\_