Fairview PTO
November, 14, 2022

Present: Aaron Biggs, Emmy Champion, Wege Crigler, Shawn Gobert, Glenda Murray, Kelly O'Brien, Kelsey Pearson, Maggie Olivo, Megan Haire

Mr. Biggs presented the agenda, and discussed upcoming events
Brief introduction of everyone present, including a new parent, Kristin Varella.

Holiday Store:

- Holiday store will occur December 12-14th. We discussed not doing a preview day this year. Ms. Olivo and Ms. Haire talked about buying bags to put items in, or having classes possibly create wrapping paper.
- Dec. 12th is the violin concert, and the holiday shop will not be open during that time as in years past.
- Prices in the Holiday store will range from 0-$5.

Monthly Financial Update:

- Ms. Ford has a spreadsheet that she will share with Mr. Biggs that includes a detailed budget.
- Mr. Biggs discussed wanting to work on a new approach to the PTO. Would like to be more strategic about plans, what we are doing with, and what we have previously done with funds. This would give us solid talking points to share with potential donors and stakeholders.
- Ms. Olivo discussed some of the wonderful things the PTO has accomplished.

- Mr. Biggs mentioned that the First Presbeterian Church on 6th St. is interested in helping the PTO in a number of ways, including providing volunteers.
- Turkeys: Mr. Biggs has secured 8 Turkeys to give away. There will be a raffle based on attendance beginning in December, with a drawing on Dec. 14.

Fundraising Brainstorming:

- Mr. Biggs will reach out to Western Skateland about starting up a regular Fairview skate night again.
- Mr. Gobert mentioned the idea of beginning a large annual event like a pancake supper, or perhaps a dinner theater concept. This could happen in May.
- Holiday cards are ready to print and will be ready to sell soon.
- Ms. Champion brought flyers from another school's PTO for a "Penny Wars" competition fundraiser. We discussed coming up with a simple plan for something like this.

Recruiting/Communications/Marketing:

- Mr. Biggs would like to create a marketing team.
- Ms. Olivo said she and Ms. Pierson would continue to post things on the PTO facebook page, but would be happy to share the admin info if anyone else would like to post.
- Mr. Biggs would also like to create a community relations team or committee in order to have point people for contact with community members, organizing volunteers, etc.
- Mr. Biggs asked that all PTO members reach out to community for donations, volunteers, etc.

Teacher Updates:

- Ms. Olivo asked the PTO about getting a memorial plaque for Lafayette Chamberlain to place in the garden. We all agreed that it was a good idea and discussed different ideas for creating the plaque in house or having one made.
- Ms. Olivo also brought up the PTO's past financial support for visiting artists, and it was agreed that this is a good use of funds.

Next meeting dates:

Dec. 12
Jan. 9
Feb. 13
Mar. 13 (that is spring break, so probably Mar.20)
Apr. 10
May 8

We adjourned shortly after 6 pm.