

Halil Ergül

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As an experienced Art Director with 9+ years of expertise, I specialize in creating user-centered and visually engaging digital experiences. I am proficient in user research, wireframing, prototyping, interaction design, and usability testing, always tailoring my designs to meet user needs. My focus is on crafting intuitive and effective interfaces that simplify digital product interactions while supporting business goals. I excel at developing strategic designs that drive product success and enhance overall user satisfaction.

Experience

2015 - NOW

Sr. UI/UX Designer / Caretta Software

2017 - NOW

Sr. Art Director / ArnoBrasco

AUGUST 2014 - AUGUST 2017

Graphical Design / ArnoBrasco

Tools

Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe After Effects • Adobe XD • Figma • Sketch • Zeplin

Education

2018 - 2020

Anadolu University / Web Design & Coding

2012 - 2014

İstanbul Aydın University / Graphic Design

Some References

Pegasus Airlines / PIN – Mobile App & Web Site • Hyundai / Online Booking • Gitmeklazım / Tourism Web Site • Temsa / Fuso Canter – Web Site • Ferrero / Kinder Surprise – Natoon Web Site • Uno / Don't Get Your Bread Touched

Awards

2015

Mixx Awards Europe – 1 Gold / Uno - Don't Get Your Bread Touched

2015

Mixx Awards Turkey – 1 Gold & 1 Bronze / Uno - Don't Get Your Bread Touched