Suspil

What is Unilevel MLM ?

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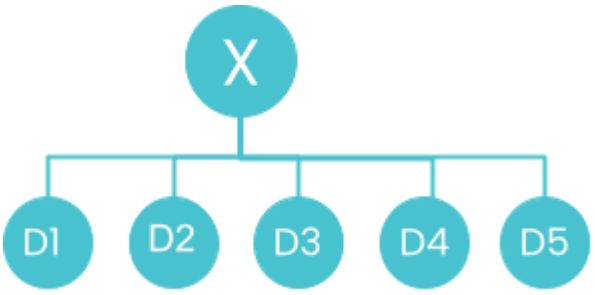
How does a Unilevel MLM Plan Work?

Suspil.com Unilevel compensation plan is a single level plan with unlimited members on the front-line. This plan ensures maximum benefit for the collective effort of distributors. Our project uses powerful Unilevel MLM software to efficiently automate your marketing, prospecting, earning, recruiting, training and payout processes.

What is Unilevel MLM Plan?

Unilevel MLM compensation plan is defined as a compensation plan that has only one business level, and all the sponsored members of a distributor are placed directly in the first level.

There is no spillover in unilevel pay plan and the efforts made by a distributor on recruitment are directly beneficial to him/her. It is a universal plan, the plan can be seen in all the compensation plan.



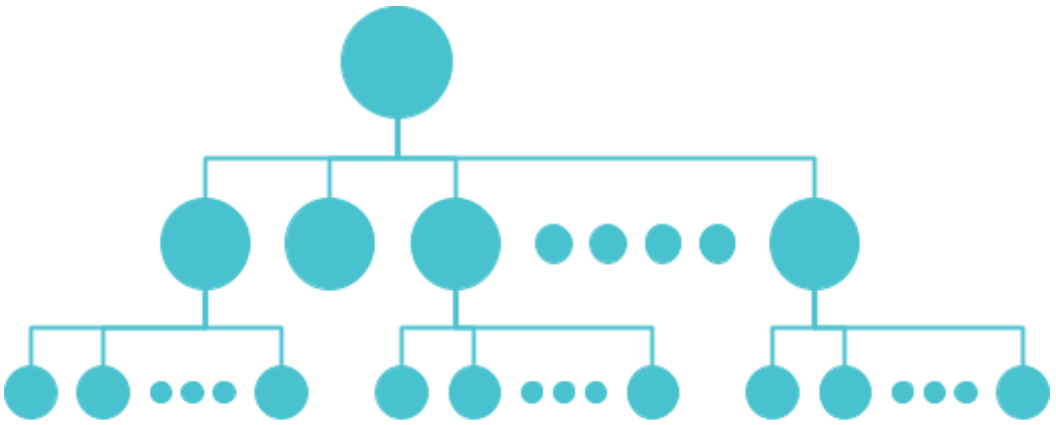
/ Unilevel MLM plan /

Usually, the sponsorship tree of a distributor in any compensation plan is represented using a unilevel plan. Thus, the plan is seen in all MLM compensation plans hence known as 'universal plan'.

Companies who want to follow a simple compensation plan choose a unilevel compensation plan. There are no complications like spillover or other criteria in unilevel, meaning the plan is simple to explain.

However, MLM companies need to track their business properly to make steady progress from time-to-time. How can the companies achieve it? It is by implementing a data-driven MLM software that can manage the entire business processes easily.

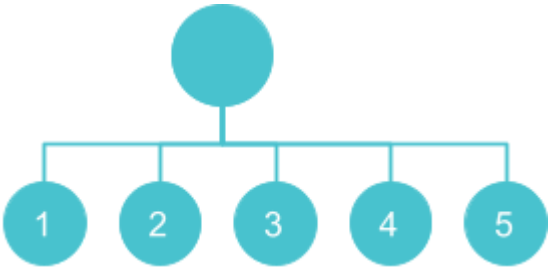
How does the Unilevel MLM plan work?



/ Genealogy Tree Unilevel MLM /

Just like the name suggests the plan is “uni” level i.e only one business level. Unlike other plans with multiple levels for member placement, in unilevel plan all the sales referrals (new members) made by the sponsor get added to the same business level, one after the other.

Let’s make the explanation easier with an example. Consider ‘Distributor X’ joined the business and sponsored 5 new members. These 5 members will be added to the same business level i.e level 1, that’s why the plan is simply known as ‘unilevel’ plan!

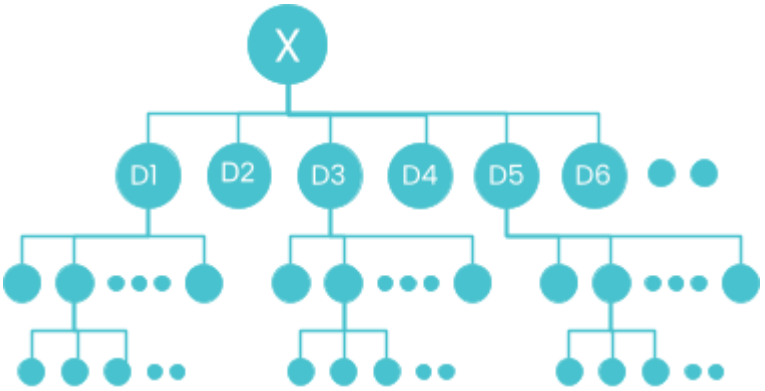


/ Unilevel plan working /

The most important highlight of the unilevel plan is, the plan lets distributors add unlimited members on a single level. Thus unilevel compensation plan is also known as ‘single level plan’. There is no limit for ‘width’ in new sales or recruits and this increases the compensation of a sponsor. The sponsor is directly beneficial as the sponsored members are directly placed on the same level.

What happens to the new sales made by Distributor X's network?

Say, 'distributor1' who is under 'X' recruits new members. These new referrals are directly placed under distributor1. All the members referred by this distributor are added to this level. Thus the plan provides maximum compensation for the efforts of a distributor. The plan looks more like:



/ Unilevel tree /

Apart from direct compensations, there are other compensations available up to 5-10 business levels. In this case, distributor X gets benefited from the downline recruits up to 5-10 levels set by the company.
This is how a unilevel tree is built!

A distributor becomes a part of the unilevel plan once he/she purchases an enrollment package. After enrollment, the user becomes a 'distributor' and is then added to the genealogy tree under the sponsor.

The distributor now gets a new position as a downline on the tree underneath the sponsor.

Unilevel compensation structure

As mentioned above, unilevel compensation eligibility for a distributor is limited to 5-10 business levels as per company regulations. The commission payment varies for each business level. For example,

Level 1: 10% of Sales volume(direct bonus)
Level 2: 5% of Sales volume
Level 3: 4% of Sales volume
Level 4: 3% of Sales volume
Level 5: 2% of Sales volume
Level 6: 1% of Sales volume

Network marketing companies might include some criteria like a distributor can earn only 200% of the enrollment fee as compensation, based on ranks, etc.

Like the binary income plan, unilevel also makes distributors active by making the group members motivated. Compensations are less compared to other compensation plans as there is no spillover process.

Compensations in unilevel plan

Unilevel bonus and compensations are based on individual performance and group efforts. Let's see how popular compensations look like in a unilevel plan.

Direct sponsor bonus:

A bonus received for referring new members to the unilevel tree.

Example: If a distributor sponsors members to the unilevel network then he/she will receive a sponsor bonus.

The distributor adds 5 new members who chose the $100 enrollment package. The company has set 10% as a sponsor bonus.

- Distributor X receives $50 as sponsor bonus(10% of $500 (5 x $100)).

Matching bonus:

Distributor receives a percentage of sponsor bonus made by downline members.

Example: Sponsor A referred users 1,2,3, and 4 into the network. User 1 later sponsors new members x,y,z to the network.

- User 1 receives $30 as a direct sponsor bonus for referring x,y,z members to the network.
- Sponsor A also receives $1.5 as a matching bonus(5% of $30).

Fast start bonus:

A bonus received if they meet some criteria in a certain period of time after becoming a distributor in the unilevel plan business.

Example: Distributor X gets a fast start bonus if he refers 10 new members on the tree within a month. He/she will get 5% of the commission if the above criterion is achieved.

- The distributor achieves the target within a month by referring 10 new members.
- New members joined the system with $100 enrollment package.
- The distributor receives $50 as a fast start bonus (5% of $1000 (10 x $100)).

Rank advancement bonus:

Bonus received once a distributor advances to higher ranks by achieving certain rank criteria set by the company.

Example: If a distributor in '*rank 4*' refers 25 new members then the distributor is advanced to '*rank 5*'.

- The distributor receives $10 as rank advancement bonus.

Basically, this bonus motivates a distributor to become a leader.

Leadership pool bonus:

A certain percentage of business turnover will be added to a pool. There will be some criteria for distributors to become qualified to get an amount from this pool. Once the distributor meets this criterion, he/she will receive a certain amount as a bonus.

Example: ABC MLM company has added 10% of total sales revenue in this pool and have set some eligibility criteria for distributors to receive pool bonus. The criteria set by the company is to reach rank 2 status. 10 distributors have achieved the criteria. They received $300 dollars equally (1% of $300,000 (total sales revenue) / 10) as a leadership pool bonus.

- Total company sales revenue - $300,000.
- 1% of total revenue sales = $3000.
- 10 members, so, for one member - $300 ($3000/10).

Advantages/benefits of unilevel MLM plan

Simple plan: The plan is easy to understand for distributors as there involve no complexities.

Solid income: Distributors will get solid income potential from the individual efforts as well as from the team.

Less compensation overflow: Companies won't lose too much money as compensations compared to other plans.

Universal plan: A plan suitable for all types of network marketing business models.

Unilevel MLM calculator

It's always important to know whether a plan is beneficial for a direct selling company or not. Before choosing unilevel as your marketing plan, it is best to use dedicated tools to analyze the profit, and analysis by providing your business inputs.

Unilevel MLM calculator lets network marketing companies or individuals assess the stability of their plan and simulate the results. The calculator ensures error-free and real-time unilevel compensation plan calculation.

Especially for you, we have already entered the necessary data and simulated the results that each distribution partner achieves in the shortest possible time with the minimum expenditure of their own time. Click the appropriate button below and you will find the calculation document. If you have enough information to start, click the register button and earn.

Partners Manual Become Affiliate