NicheForge AI Affiliate Email Swipes

How to use these swipes

Copy any email below, swap in your details and send. Mix short and long ones across your launch: a long email to open, short reminders in between, and a short last-call email at the end.

Long swipes

Fuller emails for launch day and for readers who like the details.

Long swipe 1: The site that never got finished (launch day)

Subject lines (pick one):

- The niche site I never finished
- I typed one word and got a whole website
- [FIRST NAME], remember that niche site you started?
- Why I stopped writing niche sites by hand

> Hey [FIRST NAME],
>
> Let me guess how your last niche site went.
>
> You picked a topic you liked. You bought the domain, installed WordPress, picked a theme. You wrote the first article, and it took most of a weekend. Then you wrote a second one. Maybe a third.
>
> And then life happened.
>
> Today that site has a handful of posts, no images, no internal links, a "Hello world!" post you never deleted and an affiliate link you pasted in by hand six months ago.
>
> Here's the thing: the model works. Helpful articles, grouped into topics, recommending products people want. The problem is the sheer amount of work it takes to build a site that looks finished.
>
> That's why I want you to see **NicheForge AI**.
>
> It's a WordPress plugin that builds the whole site for you from one keyword:
>
> **1. It plans your content.** Type a topic like "home espresso" and it maps out up to 6 topic clusters. Each one gets a long pillar guide plus 3 to 10 supporting articles: how-tos, reviews, comparisons, best-of lists and FAQs. You can edit any title before anything is written.

> **2. It writes and publishes.** Click Build and every article is written (700+ words by default, in your tone and language), turned into normal WordPress blocks, filed in the right category and published.
>
> **3. It adds images.** Each article gets 1 to 4 AI images, with a featured image that can carry the article title, so your homepage looks like a real magazine.
>
> **4. It links and optimizes.** Every post links to its pillar guide and related posts. Search titles, meta descriptions, a table of contents and structured data are added automatically.
>
> **5. It monetizes.** Add your affiliate ad once and it shows on every article, with a tracked link on your own domain and an automatic disclosure.
>
> **6. It finishes the site.** Homepage, main menu, and About, Contact, Affiliate Disclosure and Privacy pages, set up in one click.
>
> Everything stays in your own WordPress site. They're normal posts and pages you can edit any time.
>
> See it build a site here: [YOUR AFFILIATE LINK]
>
> [YOUR BONUS]
>
> Talk soon, [YOUR NAME]

Long swipe 2: What happens when you click Build

Subject lines (pick one):

- What happens when you click "Build"
- Inside a niche site that builds itself
- 6 things that happen after one click

> Hi [FIRST NAME],
>
> Yesterday I told you about NicheForge AI. Today I want to show you what actually happens inside WordPress when you use it, because it's more than "AI writes some articles."
>
> **You type one keyword.** Say, "beginner fly fishing."
>
> **It plans the site like an SEO would.** You get topic clusters: Fly Rods, Knots and Rigging, Flies, and so on. Each cluster has one long pillar guide and a set of supporting articles. Google likes this structure because it shows you cover a subject properly. Don't like a title? Change it, delete it, add your own.
>
> **You click Build.** Then you watch each article move from "In queue" to "Writing" to "Creating image" to "Published."

> **Every article comes out complete:**
>
> • 700+ words (you choose the length)
>
> • Headings, lists and tables as real WordPress blocks you can edit
>
> • 1 to 4 AI images, each made for the section it sits next to
>
> • Links to its pillar guide and its sister articles
>
> • A search title, meta description, clean web address and table of contents
>
> • Your affiliate offer, shown where you choose, with a tracked link
>
> **Then it finishes the site.** One click sets up a homepage showing your newest articles by topic, a main menu, and draft About, Contact, Affiliate Disclosure and Privacy pages for you to check. It never overwrites anything you already have.
>
> **And it plays nicely with your setup.** It works with block and classic themes, steps aside for Yoast, Rank Math and other SEO plugins, and runs on ordinary shared hosting. If your host cuts a request short, it picks up where it left off.
>
> Here's the demo: [YOUR AFFILIATE LINK]
>
> [YOUR NAME]

Long swipe 3: Three ways to build a niche site

Subject lines (pick one):

- 3 ways to fill a niche site (only 1 is fast)
- Write it, prompt it, or hire it out?
- The slow way, the messy way and the smart way

> [FIRST NAME],
>
> There are really only three ways to fill a niche site with content.
>
> **Option 1: Write it yourself.** Research, outline, write, edit, find images, format, add links, write meta tags, publish. Then do it 40 more times. Most people stop around article six.
>
> **Option 2: Copy and paste from an AI chat.** Faster typing, same busywork. You still prompt, copy, paste into WordPress, fix the formatting, make the images, upload them, add the links by hand... for every single post.
>
> **Option 3: Hire writers.** Great if you have the budget. At a typical few cents a word, a 40-article site adds up fast, and that's before images, formatting and publishing. Plus the briefs, the waiting and the revisions.
>
> There's now a fourth option.

> **NicheForge AI** is a WordPress plugin that does the whole job inside your own site. One keyword in, and it plans topic clusters, writes the articles, adds AI images, links everything together, handles the SEO, places your affiliate ads and sets up the homepage, menu and policy pages.
>
> You stay in control: you edit the plan before anything is written, choose your tone, length and image style, and decide whether articles publish straight away or wait as drafts for you to review.
>
> Take a look: [YOUR AFFILIATE LINK]
>
> [YOUR NAME]

Long swipe 4: Your questions, answered

Subject lines (pick one):

- "But does it actually work on my site?"
- Your NicheForge AI questions, answered
- 6 honest answers before you buy

> Hey [FIRST NAME],
>
> I've had a few questions about NicheForge AI, so here are straight answers.
>
> **"What do I need?"** A WordPress site (version 6.5 or newer) and an OpenAI account with billing set up. Any normal hosting plan works.
>
> **"Why my own OpenAI account?"** So you pay OpenAI's own rates for exactly what you create, with no markup or per-article fee from the plugin. Your key stays on your site, and you can set a monthly budget in your OpenAI account.
>
> **"Will it mess up my existing site?"** No. Articles are normal WordPress posts. Site Setup never overwrites your existing homepage, menu or pages, and the legal pages are saved as drafts for you to check.
>
> **"Can I edit what it writes?"** Yes, in the normal block editor. You can also have articles saved as drafts so you review each one before it goes live. And you can refresh older articles later with one click.
>
> **"Does it work with my SEO plugin?"** Yes. If you use Yoast, Rank Math, SEOPress, The SEO Framework, All in One SEO or Slim SEO, it steps aside so nothing is doubled, and fills in the titles and descriptions for the first four.
>
> **"Which affiliate programs can I use?"** Any program that gives you a link or banner code. Add it once and it shows across your site with a tracked link and a disclosure.
>
> It's licensed for one site and backed by a 30-day money-back guarantee, so you can try it on your own site first: [YOUR AFFILIATE LINK]
>
> [YOUR NAME]

> P.S. The launch price of [LAUNCH PRICE] ends on [PRICE INCREASE DATE].

Short swipes

Quick emails for reminders, mid-launch mailings and last calls.

Short swipe 1: The one-keyword site

Subject lines (pick one):

- One keyword. One complete niche site.
- I typed one word and got a whole website
- Type a topic, get a website
- [FIRST NAME], your next niche site is one click away

> Hey [FIRST NAME],
>
> What if building a niche site took one keyword instead of three months?
>
> NicheForge AI is a WordPress plugin that does exactly that. Type in your topic and it plans your content, writes the articles with AI images, links them together, sets up your SEO and adds your affiliate offers. All inside your own WordPress site.
>
> See it build a site here: [YOUR AFFILIATE LINK]
>
> [YOUR NAME]

Short swipe 2: The "Hello world" problem

Subject lines (pick one):

- Is your niche site still saying "Hello world"?
- 5 half-written posts and a blank homepage
- Why most niche sites never get finished

> [FIRST NAME],
>
> Be honest. How many niche sites have you started that never got past five posts?
>
> You're not lazy. A real site needs dozens of articles, images, links, SEO, a homepage, a menu and legal pages. That's a mountain of work.
>
> NicheForge AI climbs it for you, right inside WordPress: [YOUR AFFILIATE LINK]
>
> [YOUR NAME]

Short swipe 3: The checklist

Subject lines (pick one):

- Everything a niche site needs, in one plugin
- Your niche site checklist, done for you
- Clusters, articles, images, SEO, ads. Done.

> Hi [FIRST NAME],
>
> Here's what NicheForge AI does from a single keyword:
>
> ✓ Plans up to 6 topic clusters, each with a pillar guide and supporting articles
>
> ✓ Writes 700+ word articles in your tone and language
>
> ✓ Adds 1 to 4 AI images to every article ✓ Links every post to its pillar guide and related posts
>
> ✓ Writes SEO titles, descriptions and a table of contents
>
> ✓ Shows your affiliate ads on every article, with tracked links
>
> ✓ Builds your homepage, menu and policy pages
>
> All inside your own WordPress site: [YOUR AFFILIATE LINK]
>
> [YOUR NAME]

Short swipe 4: Last call

Subject lines (pick one):

- Last call: NicheForge AI launch price ends [PRICE INCREASE DATE]
- [FIRST NAME], the price goes up soon
- Final reminder before the price increase

> [FIRST NAME],
>
> Just a heads-up: the NicheForge AI launch price of [LAUNCH PRICE] ends on [PRICE INCREASE DATE].
>
> If you've been meaning to build a niche site but never had the time to write it all, this is the plugin that does the planning, writing, images, linking, SEO and site setup for you.
>
> Grab it before the price goes up: [YOUR AFFILIATE LINK]
>
> It's backed by a [30]-day money-back guarantee, so you can try it on your own site first.
>
> [YOUR NAME]

Bonus subject line bank

Swap any of these into the swipes above, or use them to resend to people who didn't open.

Curiosity

- I typed one word and got a whole website
- This WordPress plugin surprised me
- What 40 articles look like after one click
- [FIRST NAME], have you seen this yet?

Problem-focused

- Tired of writing niche site content by hand?
- Your niche site doesn't need more ideas. It needs content.
- Why your niche site looks unfinished
- Stop copy-pasting AI chat answers into WordPress

Benefit-focused

- A complete niche site, planned and written for you
- Articles, images, links and SEO from one keyword
- Turn a blank WordPress install into a real website
- Monetize every article with one affiliate ad

Reminders and deadlines (only with the real price increase date)

- NicheForge AI is live
- Reminder: NicheForge AI launch price
- Price goes up on [PRICE INCREASE DATE]
- Closing soon: NicheForge AI at [LAUNCH PRICE]