

Marching Spectacular- Sales Report- Prepared by Shawn Berkebile

This report summarizes Concession Sales and Ticket Sales from the Marching Spectacular.

Concession Sales

Concession Item	Quantity Sold	Total Sales
Baked Goods / Snacks	286	\$370.00
Cheeseburgers	81	\$486.00
Hamburgers	18	\$90.00
Gatorade	157	\$314.00
Hot Dogs	120	\$240.00
Mac & Cheese Stack	148	\$1,184.00
Mac & Cheese	92	\$460.00
Mac & Cheese – Take Out	17	\$170.00
Nachos with Cheese	69	\$207.00
Pretzels	140	\$439.00
Pretzel with Cheese	19	\$76.00
Pulled Chicken Sandwich	37	\$222.00
Pulled Chicken – Take Out	18	\$180.00
Pulled Pork Sandwich	106	\$636.00
Pulled Pork – Take Out	28	\$280.00
Slice of Pizza	159	\$477.00
Soda	392	\$784.00
Water	180	\$180.00
TOTAL	2,067	\$6,795.00

Volunteer Meals

In addition to the sales listed above, 37 volunteers received a complimentary meal while working at the Marching Spectacular. These meals are not included in the sales totals above.

Concession Sales Summary- Total Items Sold: 2,067

Total Concession Sales: \$6,795.00

Complimentary Volunteer Meals: 37

The Mac & Cheese Stack was the largest individual food-sales category, generating \$1,184.00. Beverage sales—soda, Gatorade, and water—accounted for 729 items and \$1,278.00 in sales.

Ticket Sales Report

Ticket Type	Tickets Sold	Total Sales
Adult Tickets	510	\$5,100.00
Student Tickets	278	\$1,946.00
TOTAL	788	\$7,046.00

Overall Sales Summary

Sales Category	Total
Concession Sales	\$6,795.00
Ticket Sales	\$7,046.00
TOTAL REPORTED SALES	\$13,841.00

Based on the concession and ticket sales reported above, the Marching Spectacular generated \$13,841.00 in gross sales. This represents gross sales and does not yet account for food costs, event expenses, complimentary volunteer meals, or other expenses associated with hosting the Marching Spectacular.