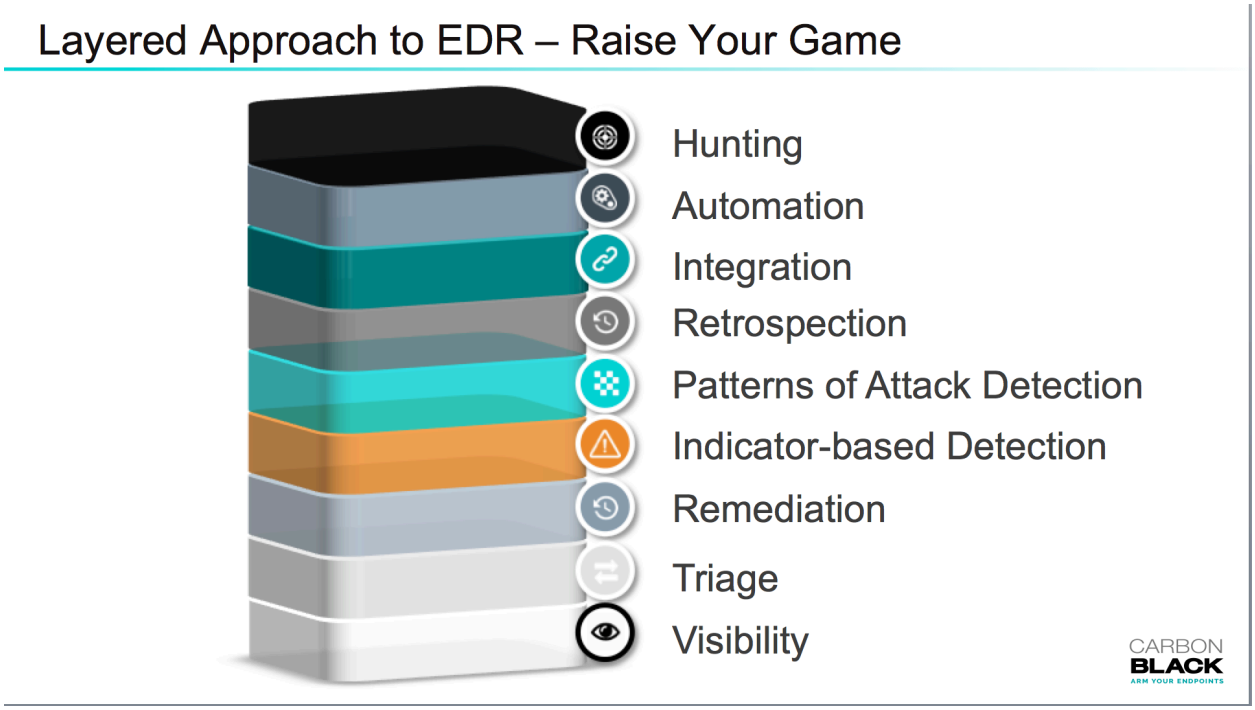
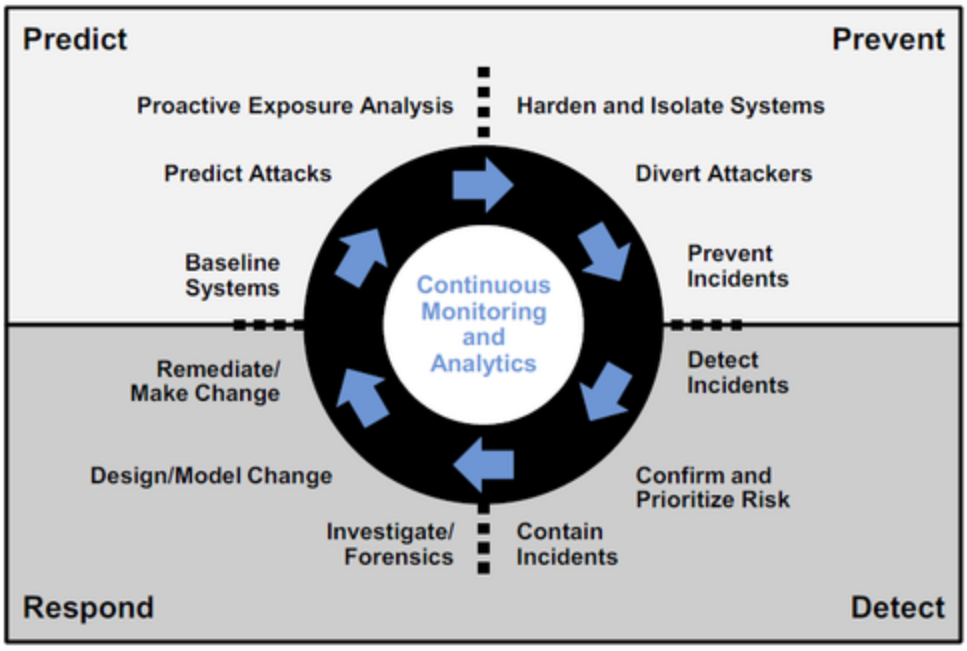
Carbon Black's Ben Johnson: "It has never been an effective strategy to wait for hackers to make a mistake and expose themselves before your network security team acts on it."




How is that better than gartner's? :




Source: Gartner (May 2014)

How did VT's change in how they allow sharing affect CB's use of their data?

Is Analytics with EDR the future of (endpoint) security?

Patterns of Attack

Threat intelligence - opinions, thoughts, feelings

http://www.secpod.com/blog/endpoint-detection-and-response-the-forthcoming-of-incident-response-and-cybersecurity/
http://blogs.gartner.com/anton-chuvakin/2013/07/26/named-endpoint-threat-detection-response/