

[tinyurl.com/mla2012oct4](http://tinyurl.com/mla2012oct4)

There are some tools that ONLY come as apps now, web applications not being supported.

All MLA participants - indeed, anyone with the above link, may edit this document. Let's get some shared notes going!

### **Web Tools to Make you Look Cool: Ideas and Inspiration**

**Cynthia Dudenhoffer**

SlideRocket - like PowerPoint - if you can do one you can do the other. Built-in tutorials + templates. Gives you cc licensing for images. Templates skew "businessy" If you upgrade, you can get web analytics \$6-\$7/month for upgrade. Can integrate PollEverywhere into it. Collaborative functions.

Prezi takes too much wifi bandwidth. Killed by own success. Down all the time.

PreZentit - for kids and teachers

Creaza - great for editing movie clips, webcomic creation, Mindomo brainstorming tool. Very well supported with web and phone apps

### **New Media/Presentation**

VoiceThread - create presentations. You call in the voice part on your phone. the app calls you. You don't need a mic or a video camera or anything. Free. Foreign language teachers use it for oral skills testing - less intimidating to students than f2f and it gives teacher a recording.

Voki - audio avatar "speaking avatar" - free.

Glogster - new iteration, educational version, free. visual blogging - creates posters. Integrated into flickr and others. Does tell you where your images are coming from.

Pinterest - "tumblr for old ladies." - libraries can use to market new book collections. Can look at boards without logging in. Easy way to gather visual information. Example: "Food Passport" lesson - work through the world with food. Images can't be taken OFF of Pinterest, e.g., printed. We take photos of our own book jackets. Our Pinterest account is synced to my phone. Pinterest is very embroiled in copyright issues. Pictures now link back to where you got the images from.

CoSketch lets you draw with people. It's integrated into Google maps.

Qik is the Android version of FaceTime. Video mail. Instantly stream video. Integrates to FB,

YouTube. Uploads as you film. Multi-platform. Works very well.

Visual.ly - Infographics repository. cc-commons licensed. Integrates into social media

### **Communication/Committees/News**

Privately - overlay to Twitter to have private conversation in group of Twitter users

Markup - lets you draw on any webpage with a variety of tools. Has touch capability, multiplatform

Toodledo - to-do list with scheduler tool - multiplatform. Can separate business and personal tasks. Good for list makers. Recurring tasks.

Workflowy - scaled-down version of Toodledo. Tasks, drill-down for subtasks. Not as intensive as Toodledo. replaces screen post-it notes

Pocket - lets you read things later - integrates across devices. Used to be called Read it Later

### **Audio and Music**

Vocaroo and AudioPal are similar. You can integrate sound into websites easily. Can record up to 4 minutes. Audio feedback for assignments, e.g., for peer review. Students tell the truth, not what they think they're expected to say, as when they write. Vocaroo is only for the web. Audiopal lets you download.

LittleBirdTales - need a web microphone but lets you. You create a slide and audio to go with your slide. Can upload or draw your own pictures. Can be public or private.

Chirbit - collaborative audio share. Working on app version. Record from phones

Hark - soundbite repository, comes with copyright information. very short clips. Political quotes, movie quotes. Harry Potter quotes Has ringtone extension but you have to pay for that.

### **Libraryish Things**

Quizlet lets you make your own quizzes. There's a library terminology quiz. Once you make flashcards, it automatically creates games. You just give them the words & definitions

PostPost - lets you search through your Twitter feeds, 4 years. Overlay on your Twitter feed.

Solvr - decision engine - build answers and questions to things

DecideAlready - ask the internet what's the best tv to buy. Silly but fascinating that it exists.

VisualThesaurus - search term, powered by Bing. Divides answers into categories. person, organization, society, sci and tech, work... Topic building? Also dots for co-occurring words(?)

Boolify - drag, drop and type terms to give a Boolean search, you can see what your results would be

Wolfram Alpha - names, science stuff

Booklamp.org - great readers advisory tool. Open source. You can help tag books, and make it better.

Storify - lets you pull social media to make a story. Can also mine databases.

Small Demons - look what fictional characters like Lisa Simpson reads/watches. Can find out all songs/foods/whatever that are mentioned in books, linked to (say) music files

glean.org - web 2.0 tools for teachers, with no money. suite of creative tools. Glean comparison search

Appedia - big repository of apps, newest apps, earchable. Focus is tablet and phone apps. Full of ads.

### **oldies but goodies**

LucidChart

Trendsmat - Twitter maps - what are ppl in your area talking about?

Whatdoyousuggest - for narrowing topics?

YTTM.tv - overlay on YouTube, sorts by chronological time - find ads from 1982, goes back to 1860's., ww2 propaganda films

Cramberry - flashcard maker

Skitch - reinvented as an app. Lets you draw on pictures and send by text and email. Evernote bought it out and is reimagining it.

### **just for fun**

bagcheck

knowyourmeme - database for memes - can also make own memes and post them

Mindbloom - mindfulness reminders

memegenerator -

comments:

Pulse - aggregates news, but pretty interface

Aviary - tools for screencasting, like Jing, if you don't like Jing

paper.ly - produces newspaperish version of Twitter/FB - can glean out best info. Trevor Dawes

Daily is a good one.

visualizing.org - more open source infographics

zeebly -turns Facebook info (yours, not other people's) into an infographic

Many sites I've talked about before have gone away, but others still exist...but have evolved, like EverNote has.

librarian\_cyn on Twitter and FB

[cmdudenh@centralmethodist.edu](mailto:cmdudenh@centralmethodist.edu)

## **PDA: Friend or Foe?**

Katherine Bohnenkamper

Powerpoint handout will be posted.

My favorite name: PIP - Patron Initiated Purchasing

Max years between 3-5 years old

Limit on books ordered by one person?

PDA - a response to consumers' expectation for digital resources on demand?

Faculty order a majority of the books. 80-90% of books ordered on PDA would have been purchased anyway. Usually 2-3 books/patron. Outlier: 60

PDA books circulate a lot.

Olin's goals:

included SPEEDY delivery to patron (some of the rest of us need to remember that)

Olin decisions:

print books only, only faculty can order, books cataloged AFTER use by patron. Faster than ILL.

Once budget runs out, requests revert to ILL.

procedures to be reviewed yearly

gradual implementation

orders drawn from ILL requests.

It took weeks to get the books. ILL orders frequently super-specialized, foreign-language. (were these PDA books too? - unclear.)

Survey in March-April to 59 academic libraries in MOBIUS.

2 libraries had a PDA service as of 4/20/12; 9 libraries starting within 12 months.

biggest reason for not having pda was budget limitations. 2nd biggest: "other"...mostly budget limits.

advantages: high use of what you buy; immediate access; save staff time, reduce \$, ease of use

disadvantages: loss of control; concerns about over-narrow material, non-scholarly material, unbalanced collections; takes time behind the scenes to maintain  
(question: do we still CARE about a balanced collections?)

comments: we allocate a lot of our budget to patron requests but we have to limit it to 2/month. Circulation on those items is higher or at least as high as the books we order.

[kbohenenk@drury.edu](mailto:kbohenenk@drury.edu) Katherine Bohnenkamper

### **Secretary of State Candidate Forum**

Format: intro of candidates of each candidate

3-minute opening

5 questions MLA has prepared

2 minutes to respond to each

3 minutes closing remark.

Jim Schmidt = timekeeper

Rep. Jason Kandor, (D) state rep, former army vet (Afghanistan) BA political sci, American U, JD, GU, lives in KC

Shane Schoeller®, speaker pro tem of House of Reps, BS polit sci SW Baptist, deputy gov't affairs director to Homebuilder's Assoc. of Greater Springfield, resides in Willard

Schoeller:

Libraries are important. Local libraries are about connecting communities together. I was an avid reader, especially when my parents took my TV away (blessing!). E-notebooks are nice but not the same thing as paper books. Libraries have done well at making electronics available

but books too and I'm a book/paper guy. Libraries so important for people who might not be able to get the information otherwise. Reference services, Wolfner Library, very important. I worked under Sec of State Matt Blunt.

Kandor:

I appreciate you having me here. I am a reader. I was more into nonfiction, but now I'm into novels, to clear my mind. It's a pleasure to talk to someone who knows that the SoS does. I pledge to be an advocate and a partner. I want to be a resource and it's important we're there when you need us, but equally that we stand back and just make sure you get what you need. I served on the budget committee for a long time. I heard people talk about cutting Morenet etc. as though these things were a "luxury." I couldn't disagree more with that. You are a necessity. I won't get in your way or micromanage. I'll be there to support you. Libraries are run in the county, not in Jefferson City.

Q1: (Melissa Carr) MO Constitution states in Article IX, Section 10 that state supports public libraries. Can you comment on how you'd do that?

Kandor: How do we fund libraries? That section is on arts & entertainment tax. On budget committee, it's pretty bipartisan but it's regional. I've seen the tricks they use. I'll testify myself, not send staff, and make sure libraries get the appropriate amount.

Schoeller: Half \$ gets distributed equally, half of \$ goes to low-resource areas. You have to be able to reach out to entrepreneurs. Economic opportunities for grants. Urban areas have bigger tax base than rural areas, and rural areas have fewer donors. Greene County has good donors, but rural areas need SoS who will fight for you.

Q2: (Cindy Stuart -Grant) Carnahan has put funding into digitization. What funding would you provide for this?

Schoeller: the Communities in Conflict project is a local one here that's good. It is important that people be able to learn from the past in our nation or other civilizations. You digitize so you can continue to share that information to future generations. You will have an advocate in me because those things are my personal passion (almost a history minor). Local communities need to learn from their own history, too.

Kandor: First & foremost, during my time in legislature, I think MOREnet is important. Part of why there have been strides is because there has been funding. When the state adopts programs that risk not benefiting taxpayers overall. As those come up, anyone who advocates needs to make sure legislature is informed how larger proposals can affect programs like that (???)

Q3: (Gerald Brooks, SLPL) Quality online content is key: REAL program is key to this. Without those subsidies, libraries can't afford them. What's your position for REAL program funding and

will you work to enhanced funding?

Kandor: We must make sure people across MO can get online and learn. I joined governor on trade mission overseas to promote Mo exports. It was evident how lack of international connection affected individuals and communities. the average job seeker or student used to compete with someone down the street or in the next town. Now, they compete with someone halfway around the world. Where you grow up shouldn't have an effect on you being part of international community. I'm a great supporter. those programs are incredibly important.

Schoeller: I was vice chair of gen admin for appropriations. We heard from groups - one area where we never had controversy was the library. Most legislators understand Morenet and REAL. I want to expand to having libraries use "videolinkings", e.g., for questions about ballot initiatives. Internet has changed education for the better. I will continue to support that as SoS.

Q4: A&E tax: this revenue is collected from out of state athletes & enterntainers. Full 10% has never been allocated. What steps would you take to ensure that 100% of the collected amount is distributed to cultural partners?

Schoeller: That's a frustrating issue. It's extremely important we do all we can to ensure that when agreements are made, they are kept. Communication is important. Last year was great with the Cardinals - we had opportunities. I want to be part of the leadership that makes sure that happens. We have to make the change together. I look forward to working with you.

Kandor: In Jeff City, this happens on all sorts of stuff. People "know" folks back home won't notice they're moving money. People say, "I didn't promise it." CALL your state representatives. A lot. They will know people back home notice.

Q5 (Helen Rigdon, Mo River Regional): What is your home library and when was the last time you used it as a patron?

Kandor: KC public library on the plaza, near our campaign office. 3 weeks ago. Books help me sleep so I needed to check one out there. I recommend the library.

Schoeller. We go to library for children's books, some audio. (named branch). 3rd grade daughter Emma reads in car, before bed, avid reader. For me, I read for inspiration and to have goals. I read about our presidents in 3rd grade, from Branson Public Schools. Emma reads fiction. I read in Willard.

Final statements:

Schoeller: I'm pleased that a lot of what you do is based on local level. Too much state oversight is bad. State should be an asset to you. It's a collaboration. Local leadership and local funding matters. When legislators get knowledge, they're better public servants. Thanks

for all you do.

Kandor: I have a lot of respect for public servants. Mom juvenile probation officer, dad policeman. When 9/11 happened, I enlisted in Guard and asked to go to Afghanistan. I ran for state legislature. I doubt you've become wealthy doing what you do. What I've enjoyed most is opportunity to work with other public servants, who don't always get recognition. I want to learn what's working well for you and bringing your ideas to other localities.

Individual conversation after forum:

Q-What is your position on Voter ID laws?

Schoeller: I favor them.

Kandor: I oppose them. Their purpose is to disenfranchise certain types of voters.

### **Students' College Readiness Through Information Skills - Panel Discussion**

College Readiness Dialogues in Kansas City - Ken Stewart, Laurie Hathman

High School and college librarians and fellow educators, middle school and public librarians as well

Promote to school districts as professional development - use teacher workdays

College Readiness Dialogue wiki: <http://college-readiness-dialogue.wikidot.com/>  
(producing CRD LibGuide)

University librarians visit with communication arts teachers

Issues that affect information literacy in high school - heavily filtered internet

KU's library specifically created a First Year Experience librarian position

K-12 LibGuide for information literacy resources for teachers and librarians

High school libraries and the disconnect with teachers - Holly Muns

Had to advocate for high school librarian position not to be replaced by a library "aide"

Large rural district

Little interaction between instructors and librarian

Disconnect even within the school on information literacy standards and education

Instructors want a 15 minute introduction to databases for students

Most interaction is one-on-one with students before and after school

LibGuide-style guide for students to refer to for all subjects/courses

Offers workshops for teachers to learn to use databases

Educating people on services the library can offer in regards to info lit and hoping they respond

High schools need technology and skills to be able to teach info lit - Marilyn McCroskey

Freshmen learning communities at MU - new students have no idea how to do college research

A small number of students are reached in freshmen info lit classes

School district - had to purchase a lot of new technology in order to be up to date and teach info

lit in classrooms

High school teachers had to start assigning a non-fiction project each semester that required some research

Grace Jackson-Brown

## **Subject Guides at DBRL**

Seth Smith, Lauren \_\_\_\_\_

Used Google Analytics to determine which existing guides were getting use.

Ex. of little-used guide: Winston Churchill guide

Old subject guides were too long, with far too many links. We wanted to pare down both links and headings.

Fewer links, shorter annotations.

Phase 1: Paring down the links

target: keep the 4-5 best links

redundant links eliminated.

old links replaced with updated/better links

commercial websites eliminated

Annotations kept to 1 sentence if possible.

Old guides pasted to Word for editing/paring down.

Edited guides sent forward for coding in Drupal.

New guides: fewer links, more concise.

Ex. Emergency Preparedness guide

Phase Two: Redesign for Visual Appeal

Decided on 11 categories - very different from old headings.

Landing page: each broad area has an icon from TheNounProject.org, individual guides listed underneath.

Much more navigable and attractive.

Project was a great example of DBRL teamwork.

Social Bookmarking Tools:

<http://www.diigo.com> - can collect and tag bookmarks, annotate and highlight

diigolet for browser's toolbar

link rolls: tool for displaying links that you have tagged in a certain way, grouped all together ("enhanced linkrolls") If you know some CSS you can tweak it even more.

It gives you code to paste into body of page (we use Drupal but it works with Wordpress too)

A library going 100% Diigo with its subject guides:

<http://www.rcgov.org/Library/diigo.html> - Business & Finance

We want to empower staff to "adopt" guides and adding local links - fresh, regular content without much work.

Pinterest: visual online "bulletin boards" - can use for curated subject guides.

When you create a pin, it's a picture, an annotation you write, a link out.

You can embed a single pin on your subject guide. Don't do too much - will slow site.

Be careful of copyright. People have very different views on Pinterest. Fair use, or not? Be sure your pin links back to original source, and cite the source - that's how we use it. If a place has a "pin it" button, they're aware and asking you to pin. Don't re-pin - go back to original source.

Pinboard can complement existing subject guide.

Wikis

No html required

collaborative

easily updated

no WYSIWYG editor, however. Not sexy or pretty. Humble look & feel.

Wikipedia is on Mediawiki. [www.mediawiki.org](http://www.mediawiki.org)

PBWorks <http://pbworks.com/librarians>

People may not use subject guides.

You don't have to add Home Depot to a home improvement site.

Reference staff also need to remember to use them for frequent patron questions. Use intranet and email newsletter and social media to promote them.

Facebook:

highlight community event, then link to subject guide. October 10 is the last day to register to vote. We have a subject guide for that. (link)

Blog posts, Twitter, FB status updates. 264 views for election guide

Comment: the hardest thing to find is your local information. That's where subject guides are the most important.