

Sept 10 2025

Attendees (tell us where you are based):

- Onyedikachi, Lagos Nigeria
- Tushar, Pune, India
- Juan, Bolivia

Action Items

- ☐ Adding new issues to the repo
- ☒ ~~Content posting (at least once a week minus repost)~~

Agenda

- Previous contributions from Animesh and Tushar and next steps
- Progress of The conference website
- Design themes for the conference marketing
- Project volunteers for Apidays India
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Next Steps

- Ask Juan's friend to lend accessories (paid)
- Reach out to Kin Lane / Kevin Swiber / Fran Mendez / Tyk (<https://tyk.io/events/leap-api-governance/>) for amplifying conference posts
- Reach out to API evangelists to like and share our contents

Comments for the conference website

- Have a real picture from the last conference to make it look more real?


Agenda for August 27th

- Intro
- Goals
- Update from Animesh
- Update from Tushar
- Any new update from everyone
- Questions

August 13th

- Status update
- Blockers
- Next steps
- Questions

New suggestions on the home page

- We can add tagline, countdown & calls to actions. 
- Engagement beyond the events– like (on demand recordings, mailing-list) - currently working on recording this year's event
- Embedded the video playlist of past keynotes. -not available
- Links the JSON Schema resources for attracting the new peoples to the JSON Schema.
- Instead of a map image we can use actual maps api and drop the coordinates of the area, viewers can get a closer look at the location.
- The number of participants and other numbers related data on the home page should be dynamically shown.

July 30th: Kickoff chat

- Introducing everyone
- Introducing the project
- Defining scope of work
- Defining next steps

JSON Schema Conference Website Content

This document is for scripting down content (text) and ideas to be used in updating the conference site. This doc will be added to the main issue created on github addressing the conference site update.

Home

Suggestion:

- The logo and home should be the same. So the home tab can be removed and the logo can route to home when clicked.
- Page title should reflect 2025
- The text on the page should reflect the JSON Schema Conference.
- Add register cta
- Add about the event
- Cta to become a sponsor

- meet speakers
- tickets

Schedule

Suggestion:

- Since it's coming soon, we can have a design to reflect this.

Sponsors

- Since it's coming soon, we can have a design to reflect this.
- Can have a section for previous sponsors (2024)

Previous Editions

- Already has the previous editions card. Hi
- Can include picture highlights

Sessions

- 2025 session coming soon
- Ticket link (add that they can get free ticket from

Speakers

- Apply to speak cta
- Can display previous speakers and profile.

FAQs