

MANDY CHOY



(414) 731-2927 • Portfolio: www.mandychoy.art • Instagram: [mandychoy_art](https://www.instagram.com/mandychoy_art) • mandychoy2023@gmail.com • [LinkedIn](#)

Current undergraduate majoring in Graphic Design with certificates in Business and Digital Studies at UW-Madison. Experienced in a range of projects and collaborations with clients and teams. Eager to learn and experiment with design software and the arts. I strive to create impactful, engaging work that connects with the viewer.

SKILLS

Adobe Creative Suite - Illustrator, Photoshop, InDesign • Canva • Figma • Google Suite • Microsoft Suite

LEADERSHIP

School of Education (SoE) Student Ambassadors • UW • Ambassador *September 2025 – Current*

- Selected via leadership and staff recommendation as one of 30 students from SoE to collaborate with the Dean and Associate Dean to improve the student experience
- Actively participate in monthly meetings and network with academic officials to gain well-rounded knowledge

EXPERIENCE

Art Office Student Assistant • UW-Madison *October 2024 – Current*

- Design effective outreach materials through Canva and Adobe programs, including event posters, email banners, newsletter graphics
- Demonstrate ability to independently meet weekly or biweekly deadlines while incorporating feedback to reach departmental staff objectives
- Employ critical thinking and problem solving to efficiently assist students and faculty with a large array of office support requests in person, on calls, and through email

American Institute of Graphic Arts (AIGA) UW-Madison • Co President *May 2024 – Current*

- Lead weekly executive and general meetings with priorities on community engagement, professional preparation, and guest speaker coordination
- Implement feedback from members to improve experiences, such as new long-term projects and design competitions
- Initiate additional opportunities: discuss with fellow student organization leaders, collaborate with the university Art Department, engage with students at semesterly organization fairs

PROJECTS

“The Jimmys” Band T-shirt • Designer • Madison, WI *February 2025 – May 2025*

- Designed multiple paper and digital drafts with Adobe Illustrator through documented research on their brand identity and products for inspiration
- Facilitated meetings to update progress and apply prior shirt design experience to create the best result

WORT Mural • Designer and Painter • Madison, WI *February 2024 – May 2024*

- Transformed ten feet of wall space to meet company objectives: enliven the community space, communicate company values and goals, and align with their visual identity
- Collaborated closely with the News Director to finalize rough drafts and painting materials
- Adapted to a two month schedule for on-site mural painting to minimize interference with company activities

EDUCATION

Bachelor of Science in Graphic Design *Expected May 2027*

University of Wisconsin - Madison (UW)

- Minors: Certificate in Business, Certificate in Digital Studies
- Relevant Courses:
 - Marketing in a Digital Age 355

- Graphic Design Branding and Identity 458
- Graphic Design for Publications 546
- Dean's Honor List: Fall 2023 - Fall 2025

EXHIBITIONS & PUBLICATIONS

Fall Open House Exhibition • Art Lofts • UW-Madison

October 2025

Hosted by the Art Department, work from student organization leaders and their members are showcased at the Art Lofts Gallery. Artworks included digital graphics via projector, high quality printed books, and thematic paintings.

Undergraduate Journal of Humanities • Illumination

April 2025

Link: [https://issuu.com/wisconsinunion/docs/illumination - the undergraduate journal of humani](https://issuu.com/wisconsinunion/docs/illumination_-_the_undergraduate_journal_of_humani)

Selected via votes by the Illumination team to be featured in an annual magazine of student artists.

Into the APIDA-Verse • APIDA Student Center • Red Gym • UW-Madison

April 2025

Featured 10 artists in their gallery space to celebrate the Asian Pacific Islander Desi American (APIDA) Heritage Month. The event theme references the animated "Spider-verse" film series.

Gold Key Recipient • Scholastic Art and Awards • Milwaukee Art Museum • Milwaukee, WI

April 2023

Selected and awarded at the Southeast Wisconsin regional level for a hyperrealistic gouache painting, which was briefly displayed in the Milwaukee Art Museum.