

# CITY OF MARION'S FOOD SYSTEMS WORKSHOP

Thursday 11 November, 9:30am – 3pm  
Cove Civic Centre, 1 Ragamuffin Drive, Hallett Cove

| Time        | Activity  | Notes   |
|-------------|---|---|
| 8:00am      | Danielle arrives to support Cove Civic Centre team with set up due to the event the night before.   | Set up the tables for morning tea and lunch and produce swap table.   |
| 8:30am      | Team arrives to do final pieces of set up.<br><br>Greet videographer.   | Ask team to support with set up including distribution of textas, instructions sheets, agendas for the day etc.<br><br>Rob Denton, videographer from You Tell Videos arrives. |
| 8:45am      | Team Briefing and group photograph.   | Rob Denton to take group photo.<br><br>Jess / Anna (CoM) to be photographers and note takers for the day  |
| 9:15-9:30am | Attendees start to arrive<br><br><i>Future of food table – bring along a food that you think would be part of a resilient food system in Marion in 2040.</i>  | Anna and Jess to assist attendees with sign in/badges   |
| 9:30-9:45am | <b>Kaurna Welcome to Country, including food systems in City of Marion before colonisation – Buster Turner</b>  |   |
| 9:45-9:55am | <b>Introduction - Danielle</b><br><br>Thank you for sharing with us a beautiful Welcome to Country Buster.<br><br>Hello everyone, my name is Danielle Clark and I am a Community Development Officer with the City of Marion.<br><br>I'd like to thank you for all coming along today to join us for Our Local Food System Workshop and explore what a healthy, sustainable food system looks like for the City of Marion.<br><br><b>Housekeeping</b> <ul style="list-style-type: none"> <li>• QR code/sign-in, masks on unless eating or if its impairing your ability to be heard while participating, and eating/drinking seated</li> <li>• Talent Release Forms</li> <li>• Toilets</li> <li>• Evacuation - carpark</li> </ul><br><b>Overview of how project came to be</b> <ul style="list-style-type: none"> <li>• This workshop is part of a collaborative project which is supporting local government and their communities to understand, advocate for and enable resilient food systems in South Australia.</li> <li>• It is funded by the Local Government Association's Research &amp; Development Scheme and as part of this project we will be</li> </ul> |   |

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|  | <p>producing a guide and toolkit to enable local governments across SA to undertake similar conversations with their communities.</p> <ul style="list-style-type: none"><li>• The City of Marion are proud to participate in this project and be one of four councils alongside Onkaparinga, Mount Barker and Alexandrina councils to be running the Our Local Food System workshop with our communities.</li><li>• We are also proud to be working alongside several other state and local government organisations as well as our consultancy team. (Get organising team to stand up briefly)</li><li>• If you need a hand with anything today – any of these people can help.</li><li>• In particular I'd like to introduce Ariella Helfgott, Director of Collaborative Futures, Senior Researcher at Uni of Adelaide and part of the consultancy team who will be helping me out today facilitating the workshop. Ariella has many years experience working with communities in Australia and Internationally exploring their food systems using systems thinking and future thinking.</li><li>• By the end of the day we will have created together a shared vision for a resilient food system in Marion as well as a set of recommended actions to get there.</li><li>• In addition we will have some learnings and tools to add to the guide and toolkit for other councils wishing to undertake this process.</li></ul> <p><b>Links to City of Marion's Community Vision towards 2040 and Strategic Plan 2019-2029</b></p> <ul style="list-style-type: none"><li>• This project has some important links to the City of Marion's Community Vision towards 2040 and our Strategic Plan.</li><li>• These highlight that by 2029, our key outcomes are:<ul style="list-style-type: none"><li>o A healthy and climate resilient urban environment and community</li><li>o A city that reflects a deep value of the natural world</li><li>o Improved condition, diversity and connectivity of ecosystems</li><li>o </li></ul></li><li>• A strong food system in the City of Marion would enable us to respond to climate change (for example, through reducing food miles), connect our communities (for example, through knowledge and skill sharing programs that support people to grow their own), innovate around our environmental resources (for example, through repurposing our food waste) and support local (for example, through connecting with and prioritising our local producers).</li></ul> <p><b>The food system in the City of Marion after colonisation</b></p> <ul style="list-style-type: none"><li>• As Buster mentioned, for thousands of years, Marion first provided food for the Kurna people, who for generations camped and travelled along the Sturt River in this area.</li><li>• Then from the mid-1830's European settlers planted grape vines, crops and used the land for pasturing and breeding cattle and sheep.</li><li>• Wealthier early colonial settlers set up large properties that were self-sufficient, in order to feed their families, help establish the colony, build their fortunes and provide work for local people. They would have had a variety of produce on their farms, such as cattle, horses, sheep, pigs, goats, poultry, orchards, vegetables, grape-vines (for both table grapes and wine), crops such as wheat, oats and barley. Others experimented with crops such as cotton, tobacco or lucerne, with varying success.</li><li>• Smaller landholders were also self-sufficient, on a smaller scale. For all farmers, lack of information and experience led to experimentation and sometimes failures, as well as the successes.</li></ul> |  |
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- As more settlers arrived in the mid-1800s, and agricultural implements and markets for their produce developed, the land was cultivated more intensively and productively, with many small and large 'gardens' being cultivated, orchards of all kinds of stone and citrus fruits, and almonds, alongside the usual crops and animals.
- In the 1920s, glass houses were invented and began to be used widely by market gardeners in Marion. Almonds also began to be cultivated more intensively, as both orchards and as wind-breaks around farms. By this stage Marion was well-known as one of, if not THE, richest 'fruit-bowl' in South Australia.
- For a while Marion was the largest supplier of table grapes in Australia.
- From the 1930s through to the 1960s, Marion's almonds were particularly admired. Many groves of them flourished in the rich soil. Some growers developed and named new types of almonds. And Marion became THE place to visit to see the expanses of blossom in full bloom in late winter and spring, with busloads of people coming from Adelaide and interstate every weekend to see them, for decades!
- During both World War 1 and World War 2, like most agricultural communities, Marion people were probably better off, food-wise, than their city counterparts, ie food was in more plentiful supply in the country, although they were still subject to war-time restrictions and regulations.
- After World War 2, the shortage of housing saw large blocks of land sold up and developed into smaller housing allotments. It was the beginning of the end of Marion's country agricultural landscape.
- Since Marion has become an urbanised area, the production and supply of food much as it is in the rest of suburban Adelaide.
- We unfortunately are not on a sustainable path, and this workshop is intended to help us get onto a more sustainable path.
- We need you to imagine what a sustainable and equitable food system can look like here. What does it look like? Is it going back to what it was like in Marion before?
- We need a vision we can all buy into and support because it's going to take all of us – that's the nature of change in complex systems. There's no magic bullet, we need all kinds of action at all levels of society from individuals, households, communities, districts, cities, states, nations and beyond.

#### **Complexity of food system**

- Our food system is complex ([click](#))
- It's made up of many moving parts, right through from the farmer and producer, to our food distributors, retailers and emergency food providers, to home gardeners and eaters, as well as planners/regulators, researchers, and food media in our periphery.
- All these players in the food system interact with each other
- When we sit within one part of this food system and understand our portion of the food system it is easy to blame another part of the food system for the problem, e.g. as an eater it is easy to think that our big Fast Food chains are responsible for a lot of problems in our food system through marketing and sale of unhealthy foods. But sometimes they bring positives such as providing a hot food option for shift workers finishing late and they're the only thing open.
- We all know bits about part of the food system. Let's put our knowledge together so we can realise the complexity of our food system, recognise the opportunities, and how we might work together to achieve a shared vision and more sustainable and equitable outcomes for everyone.

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|               | <p><b>A few key messages for today:</b></p> <ul style="list-style-type: none"> <li>• We each have a role to play in creating a food system that you would like to see – so we invite you to think about how you can play a role in the vision and actions we generate today</li> <li>• A few guidelines for today:</li> <li>• This is a free-wheeling workshop – no stupid ideas</li> <li>• Be open and respectful</li> <li>• Be aspirational – we are focussing on what's possible and what we want (not probable)</li> </ul>  |                                       |
| 9:55-10:55 am | <p><b>Visioning – Danielle &amp; Ariella (click)</b></p> <p>For our first set of activities we'll be taking a:</p> <ul style="list-style-type: none"> <li>• Guided meditation and journey into the future - Imagining our ideal food system in the City of Marion in 2040 – 15mins</li> <li>• Ideas sharing through Speed-dating – 15mins</li> <li>• Group ideas into themes to create shared vision – 30 mins – <b>(Ariella to run)</b></li> <li>• Ranking or voting on the most important themes</li> </ul> <p>Before we start our guided meditation, I'd like you to take a few moments to read this <b>quote from Donella Meadows</b> about the value of visioning.</p> <p>I'd like to take you on a guided meditation where we will vision a healthier, more sustainable, and resilient food system in the City of Marion in 2040.</p> <p>What would your ideal food system look like?</p> <p>Remember this is about <b><i>what we want to see, not what we think is probable</i></b> if we continue on our current trajectory.</p> <ol style="list-style-type: none"> <li>1. Close your eyes</li> <li>2. Board our plane, take a seat. Buckle in, deep breath, and we're flying away from Marion in 2021, to Marion in 2040.</li> <li>3. And we've arrived, the landing was so smooth that you barely noticed.</li> <li>4. We disembark from the plane and rather than arriving in an airport, you have arrived in your community.</li> <li>5. We're going to take a walk around your community in Marion in 2040. What would you like to see in 2040 as you take this walk?</li> <li>6. What do the houses look like?</li> <li>7. What do the streets and landscape look like?</li> <li>8. How are people getting around?</li> <li>9. What is your family doing?</li> <li>10. What are your friends and neighbours doing?</li> <li>11. How is your community interacting with each other?</li> <li>12. Let's hone in on our food system – what is happening with your ideal food system in 2040?</li> <li>13. Where is our food being grown?</li> <li>14. How is our food being grown, and by whom?</li> <li>15. How are people getting their food?</li> <li>16. Are people growing any of their own food?</li> <li>17. What types of foods are we eating?</li> <li>18. How is food being used or not used?</li> <li>19. What role does food play in our community?</li> <li>20. Who makes decisions about our food and food system?</li> <li>21. Now that you've had a good look at your ideal future food system, we are going to store those ideas and head back to 2021 to share them with each other.</li> <li>22. So let's board the plane, take our seats again, buckle in, take a deep breath and return to 2021 with our suitcases full of aspirational visions.</li> <li>23. Open your eyes</li> </ol> | Photography Note: Whole workshop shot |

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|------------------|--|---|-----------------|------------------|-----------------|----|-----------|---------|----------------|----|--------------|------|-----------------|--|
|                  | <p><b>Our next step is to share what we saw through speed-dating – 15 mins.</b></p> <p>Has anyone ever done speed dating? The idea is that you go along to a meeting of single people, you're put into pairs and get a few minutes to share as much as you can with each other to find out if you like that person, then you swap partners and repeat the process. By the end of the night hopefully you've found someone that you'd like and might like to see again. This will be a variation on that where we'll speed date about what we visioned.</p> <p><b>We'll first take 3 minutes</b> to write what you saw in your ideal Marion in 2040 on our post it notes. One item per post-it, so the notes can be clustered into themes later. We then do 2 rounds of 5 minutes in pairs where we share what we saw.</p> <p>Now you've had a chance to write down what you saw, <b>we'll start our speed dating.</b></p> <ul style="list-style-type: none"><li>• A few rules – stand up and move around, find someone you haven't met before, we'll use the bell to let you know when to change.</li></ul> <p><b>Clustering – 30mins</b></p> <p>Then we do <b>clustering</b> for the remaining 30 minutes, collaboratively. Label each cluster clearly and draw lines in between all the clusters ready for the ranking activity.</p> <p>Photograph everything.</p> |   |                 |                  |                 |    |           |         |                |    |              |      |                 |  |
| 10:55-11:15<br>5 | <p><b>Ranking of vision elements – Ariella</b></p> <p>Now we'll do a ranking exercise we're we'll vote according to which elements of the vision you think are most important to prioritise for a future food system.</p> <p>Everyone gets 10 sticky dots. You can distribute your sticky dots as you see fit across the headings. You may choose to put all your dots on one theme because you think it is absolutely critical for our future food system, or you can distribute your dots between several themes.</p> <p>Photograph everything.</p>  | Anna & Jess to help distribute sticky dots.   |                 |                  |                 |    |           |         |                |    |              |      |                 |  |
| 11:15-11:30      | <p><b>Morning tea</b> - thanks to local green-grocer Franco's Fruit and Vegetables in South Plympton.</p>  | Morning tea will be self service with access to tea, coffee, milk, sugar and water. |                 |                  |                 |    |           |         |                |    |              |      |                 |  |
| 11:30-12:30<br>0 | <p><b>Summarise overall vision and announce highest ranked themes</b></p> <p><b>Mixed Methods – Danielle</b></p> <p>We are now going to be working at the four different tables – your table facilitator will go through the instructions with you at your table.</p> <p>Ariella / Paul – could you please include a bit more information about this section for me please so I can explain it? Will we be discussing the vision and the four key themes that come out of it in the below exercise? I am not clear on this part.</p> <table><tr><td></td><td>Method</td><td>Main facilitator</td><td>Support / Notes</td></tr><tr><td>1.</td><td>Scenarios</td><td>Ariella</td><td>Kahlia<br/>Anna</td></tr><tr><td>2.</td><td>Horizon Scan</td><td>Paul</td><td>Linda C<br/>Jess</td></tr></table>  |   | Method          | Main facilitator | Support / Notes | 1. | Scenarios | Ariella | Kahlia<br>Anna | 2. | Horizon Scan | Paul | Linda C<br>Jess |  |
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| 4.          | Rich Picture  | Greg  | Linda E             |       |                     |    |              |      |         |  |
| 12:30-13:15 | <p><b>Lunch</b> – thanks to Wattlebush Catering, we have delicious vegetarian lunches for everyone to enjoy. Wattlebush Catering is a local caterer that is situated in Morphetville who specialises in Australian native foods.</p>  | <p>Food will be delivered at 12:15pm</p> <p>Food that had specific dietaries (i.e. vegan, no coriander, no garlic etc.) will be clearly labelled with the persons name. All food will be placed on a table so that people can come and collect their own. Bags will contain napkin and cutlery.</p> |                     |       |                     |    |              |      |         |  |
|             | <p><b>Summarise overall vision and announce highest ranked themes – Ariella</b></p> <p><b>Back-casting</b> with four highest ranked themes. (click)</p> <p><b>Explain process</b></p> <ul style="list-style-type: none"><li>• Back-casting is a process for working backwards from a desirable future to identify the steps required that connect the future to the present.</li><li>• At each step we ask the question “if we want to attain [current step] what would we need to do/have in place for that to be possible?” This question is repeatedly asked until the present situation is reached.</li><li>• People think like this all the time, for example, “if I want to be at work by 9am, I will need to catch the bus at 8:30, which means I will need to leave the house at 8am, which means I will need to finish breakfast and be packed by 8am, which means I need to be out of the shower by 7:30am” and so forth. We are all familiar with the process of stepping backwards from a desired outcome to work out what would need to happen in a step-by-step fashion.</li><li>• Back-casting helps us to maintain a focus on the desired end goal, and identify steps required to overcome barriers or hurdles to achieving the desired future, rather than taking steps that are merely a continuation of the current condition as in the case of forecasted planning. Working from the present, people are often blinded by their present difficulties and limitations. Working backwards from the future produces a huge spectrum of options people had not previously thought about.</li><li>• A little tip while you’re doing this activity, if you identify a barrier to why a step can’t be achieved (e.g. there’s no funding), I’d like you to flip that and turn it into an action (e.g. get funding – what are all the ways you could do that). There is always a way, no matter where you are, it is always possible to take a step.</li><li>• When you identify a step – consider who could play a role in making that step happen, e.g. local government, schools, community groups, businesses, yourself, etc.</li></ul> <p><b>Divvy up themes between facilitators</b></p> <ol style="list-style-type: none"><li>1. ask facilitator to identify which theme they’ll take and</li><li>2. ask people to move to that table who are interested in that theme.</li><li>3. select one concrete item from their theme to back-cast</li><li>4. You can do more if you have time</li></ol> <p>There will be one main table facilitator per group: Ariella, Paul, Kylie and Greg. Each main facilitator will be paired with one other consultant</p> | <p>Photography Note: Whole workshop shot</p>  |                     |       |                     |    |              |      |         |  |

|             | <p>facilitator or learner for support. Table facilitators to pick something concrete from the theme post-its to back-cast:</p> <table border="1"> <thead> <tr> <th></th><th>Main facilitator</th><th>Support / Notes</th></tr> </thead> <tbody> <tr> <td>1.</td><td>Ariella</td><td>Kahlia<br/>Anna</td></tr> <tr> <td>2.</td><td>Paul</td><td>Linda C<br/>Jess</td></tr> <tr> <td>3.</td><td>Kylie</td><td>Christy<br/>Danielle</td></tr> <tr> <td>4.</td><td>Greg</td><td>Linda E</td></tr> </tbody> </table>   |                     | Main facilitator | Support / Notes | 1. | Ariella | Kahlia<br>Anna | 2. | Paul | Linda C<br>Jess | 3. | Kylie | Christy<br>Danielle | 4. | Greg | Linda E |  |
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| 4.          | Greg  | Linda E             |                  |                 |    |         |                |    |      |                 |    |       |                     |    |      |         |  |
| 14:15-14:45 | <b>Report back and reflections from each group</b>  |                     |                  |                 |    |         |                |    |      |                 |    |       |                     |    |      |         |  |
| 14:45-15:00 | <p><b>Evaluation - <i>Danielle</i></b></p> <p><b>Next steps – <i>Danielle</i></b></p> <ol style="list-style-type: none"> <li>1. Review all the information you've shared with us – vision, actions and causal maps</li> <li>2. Collate into a summary to share with you.</li> <li>3. Seek feedback from the wider community, including those stakeholders in our food system who were underrepresented today, e.g. farmers, retailers, emergency food, First Nations community</li> <li>4. Translate everything into a proposed Resilient Food System Vision and Action Plan for Marion for consideration by Council</li> <li>5. Finally, share our learnings from this process with other SA councils through the broader food system project.</li> </ol> <p><b>Thank you and Close - <i>Danielle</i></b></p> <ul style="list-style-type: none"> <li>• Thank everyone for taking the time out of your busy schedules to spend much of your day with us.</li> <li>• Thank you to organising team – our partners from state and local government and consultancy team</li> <li>• Thank you to our local caterers who provided today's refreshments highlighting our region's high quality produce.</li> <li>• The shared vision and actions you've generated today will enable the City of Marion to consider the future of our food system and the role Council can play in ensuring a resilient future food system for our community, from paddock to plate and beyond.</li> <li>• This project also has important implications for our Strategic Plan 2019-2029 and Community Vision for 2040, and the ways a strong, healthy and resilient food system can help us reduce our climate impact, foster thriving local food business, innovate around the circular economy and connect us as a community.</li> <li>• We're also proud to be part of a project that will have wider reaching benefits for our local government counterparts who will be able undertake a similar journey using the tools and learnings that we have generated through this project.</li> <li>• I look forward to sharing more about the outcomes of today's workshop with you all, and the Food Systems Project more broadly.</li> <li>• Once again, thank you for being part of today's workshop and we look forward to being in touch with a summary of today's outcomes.</li> </ul> |                     |                  |                 |    |         |                |    |      |                 |    |       |                     |    |      |         |  |
| 15:00-15:30 | <p>Debrief with steering group team and evaluation team</p> <p>Pack up</p>  |                     |                  |                 |    |         |                |    |      |                 |    |       |                     |    |      |         |  |