

## Wind Goodfriend, Ph.D.

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### Contact Information

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SPSP spotlight: [https://spsp.org/news/member-spotlight/wind-goodfriend?\\_zs=n97eX&\\_zl=O9704](https://spsp.org/news/member-spotlight/wind-goodfriend?_zs=n97eX&_zl=O9704)

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### Academic Employment History

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#### **Buena Vista University**

##### Administration:

- 2023 – Present Assistant Dean, Liberal Arts
- 2018 – 2023 Chair, Social Sciences
- 2020 – 2023 Director, Gender Studies Program
- 2015 – 2018 Assistant Dean, Graduate Programs
- 2014 – 2018 Director, Trauma Advocacy Program
- 2008 – 2016 Director, Gender Studies Program

##### Faculty:

- 2016 – Present Full Professor of Psychology
- 2010 – 2016 Associate Professor of Psychology (tenured in 2010)
- 2006 – 2010 Assistant Professor of Psychology (tenure track)

#### **Boise State University**

2004 – 2006 Assistant Professor of Psychology (tenure track)

#### **Purdue University**

1998 – 2004 Research & Teaching Assistant (Ph.D. student)

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## Education

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Ph.D. (May, 2004)                      Purdue University  
Highest Honors                      Department of Psychological Sciences  
Dissertation: *Partner-esteem: Romantic partners in the eyes of biased beholders.*

Advisor: Dr. Christopher R. Agnew  
Cumulative graduate **GPA: 4.0**

M.S. (March, 2001)                  Purdue University  
Department of Psychological Sciences  
Thesis: *Predicting romantic relationship commitment and stability:  
Exploring and expanding the investment construct.*  
Advisor: Dr. Christopher R. Agnew

B.A. (May, 1998)                      Buena Vista University  
Highest Honors                      Double Major: Psychology / Theatre  
Honors Thesis: *Questioning the validity of differential learning styles.*  
Advisor: Dr. Robert Ferguson  
Cumulative undergraduate **GPA: 4.0**

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## Research Interests

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- ***Romantic Relationships:*** What are the warning signs of a potentially violent relationship? How do current victims and survivors of relationship violence view their partner and the relationship? What variables predict whether a relationship will continue over time? What cognitive biases affect perceptions in all romantic relationships?
  - ***Dynamic Gender and Sexual Stereotypes:*** How do present-day individuals perceive that men and women have changed over time, and how do they evaluate these perceived changes? What effect do these views have on opportunities for non-binary or gender-queer individuals? More generally, how do we react to a social group seen as changing, versus one seen as stable? What drives heterosexism, homophobia, and transphobia?
  - ***Cult Dynamics:*** What makes a group qualify as a “cult”? Do cult leaders share common psychological traits or characteristics? How do cults manipulate people into joining the group, and how do they indoctrinate members? How does being in a cult affect one’s morality and sense of self? What is the process of escape and healing?
  - ***Psychology in Popular Culture:*** How does popular culture reflect stereotypes and social roles, and how can psychological topics be seen within media messages, movies, and TV shows? When psychological concepts are portrayed, is the portrayal accurate? What effect do these portrayals have on the typical viewer and on the field of psychology as a whole?
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## Research/Writing Awards and Honors

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- Included in Audible.com's **100 Best Books of 2021** (for *The Science of Love*).
- Winner, **Most Promising New Textbook of 2021 Award**, from the Textbook and Academic Authors Association, social sciences & humanities category (for *Intimate Relationships*).
- Named **MPA Fellow** (Midwestern Psychological Association), for lifetime contributions to the field (2020).
- Winner, **Most Promising New Textbook of 2019 Award**, from the Textbook and Academic Authors Association, social sciences & humanities category (for *Social Psychology*).
- Finalist, 2019 **SAGE Publications Textbook of the Year** (*Social Psychology*).
- Named **SPSP Fellow** (Society for Personality and Social Psychology), for lifetime contributions to the field (2018).
- **New Century Faculty Award for Research** (Nominated every year 2010-2024; winner in 2011, 2021, and 2024). One BVU faculty member each year wins a \$1000 prize.
- Named **Faculty Research Associate**, Boise State University. This highly competitive program provides semester-long pre-tenure sabbaticals to selected faculty (Fall, 2005).
- Received **Dean's Research Award**, Boise State University, for projects investigating cognitive biases and domestic violence (2004).
  
- Research awards *my undergraduate students* have won, with projects I mentored:
  - **Dahl Award for Excellence in Undergraduate Research:**
    - **2023:** *A cross-cultural study on attitudes toward mental illness and willingness to seek professional help among Japanese and U.S. college students.*  
Student: Shay Shee.
    - **2019:** *Recognition of facial affect: Do autism, sex, extraversion, and age matter?*  
Student: Mikaela Millslagle.
    - **2015:** *Testosterone and sex differences in spatial navigation.*  
Student: Casey Paprocki.
    - **2010:** *At first sight: Socioeconomic status and halo effects on judgments of children.*  
Student: Crystal Avon.
  - **First Place Research Award**, Psychology Research Forum, Nampa, ID (2006).  
For "*Predicting intimate partner violence: Are sexist views to blame?*" to Melissa Brown, Carol Pack, and Laura Seals.
  - **Best Experimental Procedure Award**, Psychology Research Forum, Nampa, ID (2006).  
For "*Friends and lovers: A comparison of IOS and relationship type,*" to Miki Skinner.

### Awards From Graduate School

- C. Eugene Walker **Outstanding Graduate Student of the Year Award**, Purdue (2003).
  
  - Chosen as one of 23 attendees to the first annual International Association for Relationship Research (IARR) **New Scholars Workshop**, hosted by Arizona State University (2003).
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## Teaching Awards and Honors

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- Winner, Undergraduate Teaching and Mentoring Award** for the Society for Personality & Social Psychology (2023).
- 2023 State of Iowa Recognition**, Representative Megan Jones, for Undergraduate Teaching.
- Winner, BVU Faculty Member of the Year**, 2008, 2011, and 2014 (finalist in 2023). Student Senate chooses finalists, then all students across campus vote.
- Winner, Teaching & Learning Innovation Award**, 2019 & 2020. Recognizes creative ideas to promote learning objectives and assessment in courses at BVU.
- Voted **"Most Recommended Class & Professor"** (General Psychology) by BVU students in a campus-wide online poll for the university newspaper (2012).
- McCorkle Fellow** (2008, 2012, 2016). This competitive award is offered to 4-6 faculty each year; the honor includes an all-expenses paid international trip to enhance teaching and research. Locations were India (2008), Kenya/Rwanda (2012), and Kazakhstan (2016). I coordinated and served as leader in 2012 and 2016.
- Wythe Teacher of the Year**, 2011. The winner is chosen by a faculty committee and is awarded a sabbatical and \$30,000 special faculty development fund.
- Faculty Development** all-expenses paid trip to North Korea (one week in March, 2013).
- Nominated, **Excellent Faculty Award** by the Boise State chapter of Psi Chi (2006).
- Nominated, **Faculty Recognition Award** for excellence in teaching, Boise State (2005, 2006).
- Winner, **Outstanding Graduate Student Teacher of the Year**, Purdue University. Department of Psychological Sciences (2003).
- Winner, **Graduate Student Teacher of Distinction**, Purdue Psychological Sciences (2002).

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## Service Awards and Honors

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- Faculty of the Year for Diversity & Inclusion**; finalist in 2010, 2011, & 2018; **winner** in 2009 and 2020.
- Finalist, **Faculty Advisor of the Year** (2017).
- Blue & Gold** Employee Recognition Award, February 2015 (for service to BVU).
- Faculty/Staff Community Service Volunteer of the Year** (2009).
- Nominated, **Education For Service Award** (2009).
- Elected Faculty Sponsor, **Alpha Chi** honors induction ceremony (2009).
- Nominated, **Outstanding Student Organization Advisor**, BSU Psi Chi (2006).
- Nominated, **Larry Selland Humanitarian Award** honoring professors who promote diversity in the classroom (2006).

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## Other Awards

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- Winner, **Second Century Creativity Award**. I am co-playwright for "Woman Wonder," theatrical play regarding feminism and the state of modern women. The play was also a chosen performance at the American College Theater Festival (Des Moines, IA, 2018) and nominated for the David Mark Cohen National Playwriting Award (2018).
  - Winner, **Audience Choice Award** at Chicago's "Big Damn Film Festival" for acting in the independent film "The Max." Role played: Max's mother (2007).
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## Teaching Experience

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*Syllabi and student evaluations available upon request.*

- General Psychology (both on campus and online)
  - Social Psychology (both on campus and online)
  - Learning and Memory (both on campus and online)
  - Psychology of Gender (both on campus and online)
  - Stereotypes & Prejudice (both on campus and online)
  - Relationship Violence (both on campus and online)
  - Capstone: History of Psychology (both on campus and online)
  - Introduction to Trauma Advocacy (online)
  - Personality (on campus)
  - Human Sexuality (on campus)
  - Close Relationships (on campus)
  - Psychology of Colonialism (on campus)
  - Psychology in Popular Film (on campus)
  - Psychology of Cults (on campus)
  - Psychology in Literature (on campus)
  - Research Thesis (on campus)
  - Advanced Research Thesis (on campus)
  
  - Led Student Travel Courses (2-3 weeks) to:
    - Spain
    - India
    - China
    - Ireland
    - Russia & the Czech Republic
    - Capitals of Europe (8 countries in 3 weeks; Rome, Paris, London, etc.)
    - Greece & Turkey (“The Iliad Adventure”)
    - England & Romania (“Searching for Vampires”)
    - Iceland & Norway (“Viking Quest”)
    - England & Scotland (“Harry Potter’s Great Britain”)
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## Publications: Books (Authored)

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**Goodfriend, W.** (under contract for 2025). *How to stop people pleasing*. The Great Courses [Audible Original].

**Goodfriend, W.,** Lewandowski, G., Griffin, C., & Heinzen, T. (under contract for 2024). *Psychology and our curious world*. SAGE Publications.

**Goodfriend, W.** (2022). *Essentials of social psychology*. The Great Courses [Audible Original].

**Goodfriend, W.,** & Simcock, P. (2022). *Entrapment, escape, and elevation from relationship violence*. Cambridge University Press.

Heinzen, T., & **Goodfriend, W.** (2022). *Social psychology* (2<sup>nd</sup> ed.). SAGE Publications.

Heinzen, T., & **Goodfriend, W.** (2022). *Case studies in social psychology: Critical thinking and application* (2<sup>nd</sup> ed.). SAGE Publications.

**Goodfriend, W.** (2021). *The science of love*. The Great Courses [Audible Original].

**Goodfriend, W.** (2020). *Intimate relationships*. SAGE Publications.

Cathey, P., & **Goodfriend, W.** (2012). *Voices of hope: Breaking the silence of relationship violence*. Institute for the Prevention of Relationship Violence.

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## Publications: Books (Edited)

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Langley, T., & **Goodfriend, W.** (Eds.). (2024). *The Handmaid's Tale psychology: Seeing off red*. Turner.

Nordstrom, A., & **Goodfriend, W.** (Eds.). (2021). *Innovative stigma and discrimination reduction programs across the world*. Routledge.

Langley, T., & **Goodfriend, W.** (Eds.). (2018). *Westworld psychology: Violent delights*. Sterling.

**Goodfriend, W.** (Ed.). (2017). *Taking sides: Clashing views in social psychology* (6<sup>th</sup> ed.). McGraw-Hill.

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## Publications: Video Documentary Series (Authored)

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**Goodfriend, W.** (under contract for 2024). *Warping reality: Inside the psychology of cults*. The Great Courses.

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## Publications: Empirical, Peer-Reviewed Journal Articles

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- Hack, T., **Goodfriend, W.**, Garcia, A. L., & Hoover, A. E. (under review). *Reducing prejudice against atheists: The role of association*. Paper submitted for publication.
- Garcia, A., **Goodfriend, W.** (under review). *Interparental conflict and relationship expectations: Exploring potential mediators*. Paper submitted for publication.
- Goodfriend, W.**, Garcia, A. L., Hoover, A. E., Habashi, M. M., Hack, T., & Raymond, A. (2023). Identity development and self-esteem in transgender men: The importance of masculinity. *Journal of Homosexuality, 70*(11), 2374-2394.
- Hack, T., Garcia, A., **Goodfriend, W.**, Habashi, M., & Hoover, A. (2020). When it's not so funny: Prevalence of friendly sexist teasing and consequences to gender self-esteem. *Psychological Reports, 123*(5), 1934-1965.
- Hoover, A. E., Hack, T., Garcia, A. L., **Goodfriend, W.**, & Habashi, M. M. (2019). Powerless men and agentic women: Gender bias in hiring decisions. *Sex Roles, 80*(11), 667-680.
- Goodfriend, W.**, & Arriaga, X. B. (2018). Cognitive reframing of intimate partner aggression: Social and contextual influences. *International Journal of Environmental Research and Public Health, 15*(11), 1-15.
- Arriaga, X. B., Capezza, N., **Goodfriend, W.**, & Allsop, K. (2018). The invisible harm of downplaying a romantic partner's aggression. *Current Directions in Psychological Science, 27*(4), 265-280.
- Arriaga, X. B., Capezza, N. M., **Goodfriend, W.**, Rayl, E. S., & Sands, K. J. (2013). Individual well-being and relationship maintenance at odds: The unexpected perils of maintaining a relationship with an aggressive partner. *Social Psychological and Personality Science, 4*(6), 676-684.
- Goodfriend, W.**, & Agnew, C. R. (2008). Sunken costs and desired plans: Examining different types of investments in close relationships. *Personality and Social Psychology Bulletin, 34*(12), 1639-1652.
- Taylor, K. C., & **Goodfriend, W.** (2008). The simulacra effect: The effect of media simulations on eating disorder symptomology in gay men. *Journal of Homosexuality, 55*, 106-123.
- Diekman, A. B., & **Goodfriend, W.** (2007). The good and bad of social change: Ambivalence toward activist groups. *Social Justice Research, 20*(4), 401-417.

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## Publications: Empirical, Peer-Reviewed Journal Articles

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Arriaga, X. B., Reed, J. T., **Goodfriend, W.**, & Agnew, C. R. (2006). Relationship perceptions and persistence: Do fluctuations in perceived partner commitment undermine dating relationships? *Journal of Personality & Social Psychology*, *91*(6), 1045-1065.

Diekman, A. B., & **Goodfriend, W.** (2006). Rolling with the changes: A role congruity perspective on gender norms. *Psychology of Women Quarterly*, *30*(4), 369-383.

Diekman, A. B., **Goodfriend, W.**, & Goodwin, S. (2004). Dynamic stereotypes of power: Perceived change and stability in gender hierarchies. *Sex Roles*, *50*(3), 201-215.

Lohmann, A., Arriaga, X. B., & **Goodfriend, W.** (2003). Close relationships and placemaking: Do objects in a couple's home reflect couplehood? *Personal Relationships*, *10*(3), 437-449.

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## Publications: Book Chapters & Encyclopedia Entries

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- Goodfriend, W., & Garcia, A. L.** (under contract for 2025). Psychology and storytelling: Using case studies to teach introductory concepts. In R. Totton & C. A. Sanderson (Eds.), *Teaching Introduction to Psychology*. Edward Elgar Publishing.
- Huntley, M., & **Goodfriend, W.** (in press). Cults: Aum Shinrikyo. In T. Shackelford (Ed.), *Encyclopedia of religious psychology and behavior*. Springer.
- Goodfriend, W.** (in press). Cults: The Unification Church. In T. Shackelford (Ed.), *Encyclopedia of religious psychology and behavior*. Springer.
- Goodfriend, W., & Brown, L.** (in press). Cults: Characteristics of leaders. In T. Shackelford (Ed.), *Encyclopedia of religious psychology and behavior*. Springer.
- Goodfriend, W., & DeAngelo, E. N.** (in press). Cults: Recruiting and indoctrination techniques. In T. Shackelford (Ed.), *Encyclopedia of religious psychology and behavior*. Springer.
- Goodfriend, W., & Garcia, A. L.** (in press). Cults: Manipulation of identity. In T. Shackelford (Ed.), *Encyclopedia of religious psychology and behavior*. Springer.
- Goodfriend, W., & Garcia, A. L.** (in press). Cults: Sexism and sexual exploitation within. In T. Shackelford (Ed.), *Encyclopedia of religious psychology and behavior*. Springer.
- Goodfriend, W., & Hack, T.** (in press). Cults: Defining criteria. In T. Shackelford (Ed.), *Encyclopedia of religious psychology and behavior*. Springer.
- Goodfriend, W., & Hack, T.** (in press). Cults: Manson "Family." In T. Shackelford (Ed.), *Encyclopedia of religious psychology and behavior*. Springer.
- Goodfriend, W.** (2024). Power and control: Psychological abuse dynamics in a dystopian world. In T. Langley & W. Goodfriend (Eds.), *The Handmaid's Tale psychology: Seeing off red* (pp. 117-129). Turner.
- Frantz, A., & **Goodfriend, W.** (2024). A cacophony of silence: Network effects and freedom of speech. In T. Langley & W. Goodfriend (Eds.), *The Handmaid's Tale psychology: Seeing off red* (pp. 3-17). Turner.

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## Publications: Book Chapters & Encyclopedia Entries

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- Goodfriend, W., & Frantz, A.** (2023). Friends don't lie: Friendship theory and components. In T. Langley (Ed.), *Stranger Things psychology: Life upside down* (pp. 3-12). Turner.
- Goodfriend, W., Garcia, A., & Habashi, M.** (2023). Mamie Phipps Clark's dissertation, "Changes in primary mental abilities with age." In J. Grahe, M. Ceynar, & R. S. Mason (Eds.), *Early psychological research contributions from women of color, Volume 1* (pp. 79-89). Routledge.
- Huntley, M., & **Goodfriend, W.** (2022). Putting the "go" in "goal": Benefits of playing Pokémon Go (pp. 241-258). In A. Bean (Ed.), *Psychology of Pokémon: The power to catch 'em all*. Leyline.
- Goodfriend, W., & Hack, T.** (2022). Proximity and mere exposure. *Routledge encyclopedia of psychology in the real world*. Routledge.
- Goodfriend, W.** (2022). Rusbult's commitment model. *Routledge encyclopedia of psychology in the real world*. Routledge.
- Goodfriend, W.** (2022). Physical characteristics deemed universally attractive, and why. *Routledge encyclopedia of psychology in the real world*. Routledge.
- Goodfriend, W.** (2021). An introduction to stigma intervention. In A. Nordstrom & W. Goodfriend (Eds.), *Innovative stigma and discrimination reduction programs* (pp. xii-xxiii). Routledge.
- Goodfriend, W., & Heinzen, T.** (2021). Nazis, wizards, & superheroes: Using case studies to bolster class effectiveness. In N. J. Ciarocco, M. Sawhney, & J. E. Westfall (Eds.), *Essays from E-xcellence in Teaching* (Vol. 20, pp. 10-14). Society for the Teaching of Psychology.
- Goodfriend, W., & Huntley, M.** (2020). Gender subtypes: Beyond white mages and berserkers. In A. Bean (Ed.), *Psychology of Final Fantasy* (pp. 93-110). Leyline.
- Goodfriend, W., & Harder, R.** (2019). Relationship abuse: When the Joker isn't funny. In T. Langley (Ed.), *Joker psychology: Evil clowns and the women who love them* (pp. 197-208). Sterling.

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## Publications – Book Chapters & Encyclopedia Entries

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- Huntley, M., & **Goodfriend, W.** (2019). Feminism in the Legend of Zelda. In A. Bean (Ed.), *Psychology of Zelda* (pp. 219-243). Leyline.
- Goodfriend, W.** (2018). The psychology of time perspectives: Is this now? In T. Langley & W. Goodfriend (Eds.), *Westworld psychology: Violent delights* (pp. 97-107). Sterling.
- Goodfriend, W.** (2018). Choosing the black hat: The evolution of evil. In T. Langley & W. Goodfriend (Eds.), *Westworld psychology: Violent delights* (pp. 51-63). Sterling.
- Boysen, M., & **Goodfriend, W.** (2017). Hunting for identity. In T. Langley & L. S. Zubernis (Eds.), *Supernatural psychology: Roads less traveled* (pp. 133-144). Sterling.
- Goodfriend, W.** (2017). Facing mortality: Terror management theory on Deep Space Nine. In T. Langley (Ed.), *Star Trek psychology: A mental frontier* (pp. 157-167). Sterling.
- Goodfriend, W.,** & Formichella-Elsden, A. (2017). Multiple identities, multiple selves? Diana Prince's actual, ideal, & ought selves. In T. Langley & M. Wood (Eds.), *Wonder Woman psychology: Lassoing the truth* (pp. 139-149). Sterling.
- Goodfriend, W.** (2017). By any other name: Evolution, excitation, and expansion [love for Rose Tyler]. In T. Langley (Ed.), *Doctor Who psychology: A madman with a box* (pp. 143-153). Sterling.
- Pollock, M., & **Goodfriend, W.** (2017). Weeping angels, archetypes, and the male gaze. In T. Langley (Ed.), *Doctor Who psychology: A madman with a box* (pp. 73-83). Sterling.
- Goodfriend, W.,** Agnew, C. R., & Cathey, P. (2017). Understanding commitment and partner-serving biases in close relationships. In J. Fitzgerald (Ed.), *Foundations for couples therapy: Research for the real world* (pp. 51-60). Routledge.
- Goodfriend, W.** (2016). Biography of Ximena Arriaga. In V. Zeigler-Hill & T. Shackelford (Eds.), *Encyclopedia of personality and individual differences*. Springer.
- Goodfriend, W.** (2016). Women of Westeros: Fighting benevolent and hostile sexism. In T. Langley (Ed.), *Game of Thrones psychology: The mind is full of dark and terrors* (pp. 195-205). Sterling.

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## Publications – Book Chapters & Encyclopedia Entries

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- Jones, M. C., & **Goodfriend, W.** (2016). Self-control and the secret to winning the game of thrones. In T. Langley (Ed.), *Game of Thrones psychology: The mind is full of dark and terrors* (pp. 217-237). Sterling.
- Goodfriend, W.** (2012). Sexual script or sexual improv? Nontraditional sexual paths. In M. Paludi (Ed.), *The psychology of love* (Vol. 1, pp. 59-71). Praeger.
- Goodfriend, W.** (2011). Sadistic pigs, perverts, and rapists: Sexism in Sweden. In R. Rosenberg (Ed.), *Psychology of the Girl with the Dragon Tattoo* (pp. 103-115). BenBella Books.
- Goodfriend, W.,** & Barrick, C. (2010). The dark defenders: Freudian defense mechanisms in the minds of Miami Metro. In B. DePaulo (Ed.), *Psychology of Dexter* (pp. 147-162). BenBella Books.
- Goodfriend, W.** (2009). Proximity and attraction. In H. T. Reis and S. Sprecher (Eds.), *Encyclopedia of human relationships* (pp. 1297-1299). SAGE Publications.
- Goodfriend, W.,** & Smoak, N. (2009). Social identity theory. In H. T. Reis and S. Sprecher (Eds.), *Encyclopedia of human relationships* (pp. 1524-1526). SAGE Publications.
- Goodfriend, W.** (2008). The social psychology of the Justice League of America. In R. Rosenberg & J. Canzoneri (Eds.), *Psychology of superheroes* (pp. 19-28). BenBella Books.
- Goodfriend, W.** (2007). Terror management aboard *Serenity*. In J. Davidson (Ed.), *Psychology of Joss Whedon* (pp. 91-104). BenBella Books.
- Goodfriend, W.** (2007). Attachment styles at Hogwarts: From infancy to adulthood. In N. Mulholland (Ed.), *Psychology of Harry Potter* (pp. 73-88). BenBella Books.
- Goodfriend, W.** (2006). For better, or worse? The love of Homer and Marge. In A. Brown & C. Logan (Eds.), *Psychology of the Simpsons* (pp. 21-36). BenBella Books.
- Agnew, C. R., Loving, T. J., Le, B., & **Goodfriend, W.** (2004). Thinking close: Measuring relational closeness as perceived self-other inclusion. In D. Mashek & A. Aron (Eds.), *Handbook of closeness and intimacy* (pp. 103-115). Lawrence Erlbaum.
- Arriaga, X. B., **Goodfriend, W.,** & Lohmann, A. (2004). Beyond the individual: Concomitants of closeness in the social and physical environment. In D. Mashek & A. Aron (Eds.), *Handbook of closeness and intimacy* (pp. 287-303). Lawrence Erlbaum.
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## Published Undergraduate Theses

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*These papers are undergraduate theses I mentored, advised, and edited for publication.  
The first author is the undergraduate student.*

- Shee, H., & Huntley, M., & **Goodfriend, W.** (2023). A cross-cultural study on attitudes towards mental illness and willingness to seek professional help among Japanese and U.S. college students. *Journal of Psychological Inquiry, 27*(2), 5-17.
- Crow, D., & **Goodfriend, W.** (2023). Analysis of a killer: The personality of H. H. Holmes. *Journal of Psychological Inquiry, 27*(1), 46-50.
- Luong, M., & **Goodfriend, W.** (2023). Victim blaming: A replication and extension of Muehlenhard et al. (1985). *Journal of Psychological Inquiry, 27*(1), 27-36.
- Nix, E., & **Goodfriend, W.** (2023). The tragedy of Medusa: A psychological analysis of behavior. *Journal of Psychological Inquiry, 27*(1), 51-54.
- Loerts, S., & **Goodfriend, W.** (2022). Individualism and collectivism predicting job placement and satisfaction for recent college graduates. *Journal of Psychological Inquiry, 26*, 26-33.
- Loerts, S., & **Goodfriend, W.** (2020). Pre-adolescence in "The Sixth Sense": Attachment theory and industry versus inferiority. *Journal of Psychological Inquiry, 24*, 42-44.
- Millsagle, M., & **Goodfriend, W.** (2019). Recognition of facial affect: Do training, autism, sex, extraversion, and age matter? *Journal of Psychological Inquiry, 23*, 5-14.
- Rich, J., & **Goodfriend, W.** (2019). The misinformation effect on memory accuracy: Do credibility, order, and conscientiousness matter? *Journal of Psychological Inquiry, 23*, 27-38.
- Trujillo, M., & **Goodfriend, W.** (2019). Measured and manipulated control: Predicting empathy and eating disorders. *Journal of Psychological Inquiry, 23*, 49-58.
- Brown, C., & **Goodfriend, W.** (2018). A diabolical and disordered personality: John Doe in "Seven." *Journal of Psychological Inquiry, 22*, 67-69.
- Wiebers, K., & **Goodfriend, W.** (2018). Impenetrable suit, susceptible mind: A personality analysis of Iron Man. *Journal of Psychological Inquiry, 22*, 70-72.
- Phipps, E., & **Goodfriend, W.** (2018). The effects race has on students' perceptions of professor credibility. *Journal of Psychological Inquiry, 22*, 49-58.
- Crall, P., & **Goodfriend, W.** (2018). Predicting reactions to depression in others: Mental health stigma and social distance. *Journal of Psychological Inquiry, 22*, 14-29.
- Rich, J., & **Goodfriend, W.** (2016). Can you remember? Factors predicting memory accuracy in eyewitnesses. *Modern Psychological Studies, 22*, 7-14.
- Crall, P., & **Goodfriend, W.** (2016). "She asked for it:" Statistics and predictors of rape myth acceptance. *Modern Psychological Studies, 22*, 15-27.
- Crall, P., & **Goodfriend, W.** (2016). Disturbed disposition: Personality analysis of Charlie Harper on "Two and a Half Men." *Journal of Psychological Inquiry, 21*, 51-54.
- Marcel, A., & **Goodfriend, W.** (2016). Flawed law: The role of time and cognitive load in facial recognition. *Journal of Psychological Inquiry, 21*, 25-31.
- Paprocki, C., & **Goodfriend, W.** (2015). Testosterone and gender differences in spatial navigation. *Journal of Psychological Inquiry, 20*, 5-14.
- Garcia, E., & **Goodfriend, W.** (2015). Perceived parental stress in parents with children with a mental health disorder. *Journal of Psychological Inquiry, 20*, 80-90.
- Boysen, M., & **Goodfriend, W.** (2015). Drug use: Personal history, mental health, and the false consensus effect. *Journal of Psychological Inquiry, 20*, 57-68.
- Walton, G., & **Goodfriend, W.** (2015). The psychology of bullies: Do gender and social power matter? *Journal of Psychological Inquiry, 20*, 37-48.

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## Published Undergraduate Theses

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*These papers are undergraduate theses I mentored, advised, and edited for publication.  
The first author is the undergraduate student.*

- Butler, A. C., & **Goodfriend, W.** (2015). Long distance vs. proximal romantic relationships: Predicting alternatives, satisfaction, and bias. *Modern Psychological Studies, 20*, 31-40.
- Nelson, K., & **Goodfriend, W.** (2014). The elusive ad man: An analysis of Donald Draper's movement through the phallic stage and its impact on his adult life. *Journal of Psychological Inquiry, 19*, 23-25.
- Snyder, C., & **Goodfriend, W.** (2014). The personality of Damon Salvatore from "The Vampire Diaries." *Journal of Psychological Inquiry, 19*, 33-35.
- Sandha, N., & **Goodfriend, W.** (2013). Alcohol consumption: American versus Indian undergraduate college students. *Journal of Psychological Inquiry, 18*, 62-72.
- Sullivan, G., & **Goodfriend, W.** (2013). The effects of controlling nonverbal intimacy. *Journal of Psychological Inquiry, 18*, 32-41.
- King, Z. R., & **Goodfriend, W.** (2013). The ABCs of videogame effects: Affective, biological, and cognitive effects of videogame play. *Journal of Psychological Inquiry, 18*, 23-31.
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## Podcasts, Comic-Cons, & Popular Press Interviews

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CinemaPsych Podcast, produced by Alex Swan:

- Episode 063: *The Color Purple* (2023, May).  
<https://www.podbean.com/ew/pb-7t986-140b7de>
- Episode 043: *Remember the Titans* (2022, Feb.).  
<https://www.podbean.com/ew/pb-n5i5g-119e3fc>
- Episode 029: *Rocky Horror Picture Show* (2021, March)  
<https://www.podbean.com/ew/pb-n4iut-ff0fed>
- Episode 013: *Joker* (2020, May)  
<https://www.podbean.com/ew/pb-gspxs-da9041>
- Episode 006: *Elf* (2019, Dec.)  
<https://www.podbean.com/ew/pb-umt8d-c9c5f9>
- Episode 001: *A Clockwork Orange* (2019, Aug.)  
<https://www.podbean.com/ew/pb-iyx8w-bd31ba>

Comic-Con Panelist:

- WizardWorld Virtual (2021, May): *Sex, love, and superheroes*.  
<https://www.youtube.com/watch?v=MIIGVTxoF8>
- WizardWorld Virtual (2021, May): *The Handmaid's Tale: Our burning questions*.  
<https://www.youtube.com/watch?v=jRogC7fONz8>
- San Diego Comic-Con (2020, July): *The hunger games: Are the odds ever in your favor?*  
[https://www.comic-con.org/ciathome/2020/video/vnz\\_27nzwek](https://www.comic-con.org/ciathome/2020/video/vnz_27nzwek)
- WizardWorld Comic-Con (2019, October, Madison WI). Three panels:
  - *The psychology of supervillains: Let's talk about Joker*
  - *Harry Potter: Why do we love it? Or hate it?*
  - *Ethics and Westworld: Violent delights*

Print/Digital Magazines & Newspapers in which I'm quoted:

- Parker, A. M. (2019, Dec.). *The curious case of Harley Quinn*. Ordinary Times.  
<https://ordinary-times.com/2019/12/02/the-curious-case-of-harley-quinn/>
  - Na, G. (2019, June). *The man who started it all: Iron Man*. The Argus [Korean audience].  
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  - Jones, R. (2018, April 19). *TV Bozos*. ShortList Magazine [British audience].  
<https://www.shortlist.com/entertainment/tv/psychoanalyse-tv-characters-joey-friends-father-ted-fawlty-towers-futurama-mad-men/353712>
  - Ferris, A. (2017, Aug. 29). *15 reasons why all women hate Harley Quinn*. TheThings.com.  
<https://www.thethings.com/15-reasons-why-all-women-hate-harley-quinn/>
  - McNally, V. (2015, July 29). *"Suicide Squad": Let's talk about the Joker and Harley Quinn's abusive relationship*. MTVnews.  
<http://www.mtv.com/news/2226716/harley-quinn-joker-abuse/>
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## Keynote Addresses

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- Goodfriend, W.** (2020, June). *Social psychology & popular culture: Love in the movies*. Presented at the virtual Eastern Psychological Association conference.
- Goodfriend, W., & Lassiter-Cathey, P.** (2016, Oct.). *The Institute for the Prevention of Relationship Violence*. Presented at the Adjunct Faculty Conference at BVU, Storm Lake, IA.
- Goodfriend, W.** (2014, Nov.). *The psychology of love in Harry Potter, Twilight, and The Hunger Games*. Presented at the joint conference for the Association of Psychological Education and Research in Kansas (PERK) and Nebraska Psychological Society (NPS), Hays, Kansas.
- Goodfriend, W.** (2013, April). *Understanding and preventing relationship violence*. Presented at Hawaii Pacific University's Annual Psychology Conference, Honolulu, HI.
- Goodfriend, W., & Lassiter-Cathey, P.** (2013, April). *Voices of hope*. Presented at the annual conference for the American Association of University Women (AAUW), Iowa Chapter, Denison, IA.
- Goodfriend, W., & Lassiter-Cathey, P.** (2012, June). *Voices of hope*. Presented at the Two Days in June annual conference on relationship violence, Coeur d'Alene, ID.

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## Invited Addresses

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- Goodfriend, W.** (2025, Jan.). *Cults in the classroom*. Paper to be presented at the NITOP conference on the teaching of psychology, Clearwater Beach, FL.
- Goodfriend, W.** (2024, Oct.). *Storytelling in the classroom: Cultivating curiosity through case studies*. Paper to be presented at the STP Conference, Louisville, KY.
- Goodfriend, W.** (2019, May). *Nazis, superheroes, and magic: Teaching with case studies and pop culture*. Paper presented at the STP Teaching Institute, Washington, D. C.
- Goodfriend, W.** (2018, May). *From victim to survivor: Three stages of experiencing relationship violence*. Paper presented at the Domestic Violence & Family Wellbeing Symposium, Storm Lake, IA.
- Goodfriend, W., & Heinzen, T.** (2018, April). *Superheroes and magic: Case studies and pop culture in the teaching of psychology*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Goodfriend, W., & Heinzen, T.** (2018, Jan.). *Sticky teaching: Gameful design, case studies, and pop culture*. Paper presented at the NITOP conference on the teaching of psychology, St. Pete Beach, FL.
- Goodfriend, W.** (2014, July). *Developing and teaching online courses: Best practices*. Paper presented to the Board of Directors, Institute for the Prevention of Relationship Violence, Boise, ID.
- Goodfriend, W.** (2013, Nov.) *Positive and negative changes for women and girls in the last thirty years*. Paper presented at the 130<sup>th</sup> Anniversary for AAUW, Storm Lake, IA.
- Goodfriend, W., & Lassiter-Cathey, P.** (2012, Nov). *Relationship violence prevention and response at the College of Idaho*. Colloquium presented at the College of Idaho, Caldwell, ID.
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## Recent Conference Presentations

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\* indicates undergraduate student collaborator

- Goodfriend, W.**, Shee, S., & Huntley, M. (2024, Feb.). *Willingness to seek help for mental illness in the U.S. and Japan: A cross-cultural study*. Poster to be presented at the annual meeting for Society for Personality and Social Psychology, San Diego, CA.
- Goodfriend, W.**, Garcia, A., & \*Luong, M. (2023, March). *Victim blaming in sexual assault: A replication and extension of Muehlenhard et al. (1985)*. Poster presented at the International Convention of Psychological Science, Brussels, Belgium.
- Goodfriend, W.** (2022, July). *Using case studies in the classroom*. Paper presented at the International Association for Relationships Research Conference [virtual].
- Goodfriend, W.**, Garcia, A., Hoover, A., Habashi, M., Hack, T., & Raymond, A. (2022, Feb.). *Identity and well-being in transmen: The importance of felt masculinity*. Paper presented at the annual meeting for Society for Personality and Social Psychology, San Francisco, CA.
- Goodfriend, W.**, Garcia, A., Habashi, M., Hack, T., & Hoover, A. (2020, Feb.). *Well-being in trans men across 15 countries*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Arriaga, A., **Goodfriend, W.**, & \*Allsop, K. (2019, July). *Undoing the psychological harm of partner violence*. Paper presented at the International Association for Relationships Research Conference, Brighton, England.
- Goodfriend, W.**, & Lassiter-Cathey, P. (2018, July). *Predicting relationship violence: Fourteen warning signs*. Poster presented at the conference for the International Association for Relationships Research (IARR), Fort Collins, CO.
- Goodfriend, W.**, Lassiter-Cathey, P., Hack, T., Garcia, A., Habashi, M., & Hoover, A. (2018, March). *Predictors of violence in intimate relationships*. Poster presented at the annual meeting of the Society for Personality and Social Psychology (SPSP), Atlanta, GA.
- Garcia, A., **Goodfriend, W.**, Habashi, M., Hoover, A., Hack, T., & \*White, A. (2018, March). *Examining approval for Native American mascots*. Poster presented at the annual meeting of the Society for Personality and Social Psychology (SPSP), Atlanta, GA.
- \*Grutz, G., \*Almanza, A., \*Hull, T., \*Medina, B., \*Rich, J., & **Goodfriend, W.** (2017, May). *Shall I compare thee to a winter's night? Biased negative perceptions of ex-lovers*. Poster presented at the annual meeting of the Midwestern Psychological Association (MPA), Chicago, IL.
- \*Eldridge, K., Blodgett, R., & **Goodfriend, W.** (2017, May). *Sorry, not sorry: Personality and the influence of priming rudeness on social behavior*. Poster presented at the annual meeting of the Midwestern Psychological Association (MPA), Chicago, IL.
- \*Wiebers, K., \*Pollock-Raymond, A., \*Belstene, J., \*Puls, K., \*Blackford, L., \*Ross, A., & **Goodfriend, W.** (2017, May). *Love isn't blind, but it's nearsighted: Individual differences in positive illusions*. Poster presented at the annual meeting of the Midwestern Psychological Association (MPA), Chicago, IL.
- Goodfriend, W.**, Lassiter-Cathey, P., Garcia, A., Habashi, M., & Hoover, A. (2017, March). *Identifying and validating predictors of violence in intimate relationships*. Poster presented at the International Convention of Psychological Science, Vienna, Austria.
- Heinzen, T., & **Goodfriend, W.** (2017, Jan.). *The increasing acceptance of case studies in social psychology journals*. Poster presented at the annual meeting of the Society for Personality and Social Psychology (SPSP), San Antonio, TX.

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## Professional Affiliations

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Society for Personality and Social Psychology (SPSP)  
Midwestern Psychological Association (MPA)  
International Association for Relationship Research (IARR)  
Society for the Teaching of Psychology (STP)  
International Cultic Studies Association (ICSA)  
Psi Chi, National Psychology Honors Society

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## References

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