



2027 Soccer Sponsorship Sales Instructions



Instructions for completing digital ads, digital commercials, or program ad sales:

- Take the order form to prospective businesses, family, and friends.
- The sponsor will complete the order form.
- The sponsor will circle the size ad they wish to purchase and/or select a digital ad, and/or digital commercial.
- The player will complete the "Total Ads, Total Design & Amount Due" section.
- The player will collect all items from the business or person making the purchase that are necessary.
- The player will collect the check for payment of the sponsorship from the business or person making the purchase. **Checks need to be made payable to "MCHS Goal Club".**
- Any photos need to be in PDF, JPEG, or EPS formats.
- Attach additional pages to the order form if necessary for the business or person purchasing the ad and to write out specific wording for their sponsorship. Please make sure all materials are readable.
- For specific questions on digital ads, or digital commercials, please contact millcreeksoccer@gmail.com.

All materials and payment for ads and banners must be submitted by February 17, 2027 to make the print deadline. Player's membership fees are credited based on the total amount of ad sales. See the table below for ad packages and player credit amounts:

AD	<u>Sale</u>	<u>Player Credit</u>
Soccer Program Ad		
Business Card B&W	65	45
1/4 page B&W	125	90
1/2 page B&W	175	130
Full page B&W	225	150
1/2 page Color	225	150
Full Page Color	300	200
Inside Back Cover (color)	350	200

Back Cover (color)	400	250
Stadium Advertisement		
Digital Ad	300	100
Digital Commercial for Soccer Season	500	200
Package Sponsorship Levels		
Gold Level	1500	400
Cardinal Level	1000	300
Navy Level	500	200

Additional Notes:

Digital ads are displayed on the scoreboard during soccer season. Digital commercials are played during home soccer games. All Sponsors are recognized at all home games.

As players make sales, please send an email to millcreeksoccer@gmail.com. for collection of sponsor amount. The website will be updated with sponsors so the earlier you get them in, the longer the sponsor will gain recognition. Additionally, the earlier you start, the less chance of competing with someone else for the same sponsor.

Make sure to write in the player's name responsible for selling the sponsorship along with a parent's phone number and email address on the order form.

Detach the lower portion of the order form to give to the business or individual purchasing the sponsorship as their receipt. Do not leave a receipt until payment is collected.

Due to the printing deadline, the Goal Club must have all required materials for ads no later than February 17, 2027; otherwise, the Goal Club cannot guarantee that ads will be placed in the program. The Goal Club has set a deadline to ensure the books are completed and delivered in a timely manner.