

Cynthia Baur, PhD

Endowed Chair and Director, Horowitz Center for Health Literacy O: 301.405.0388 | F: 301.405.8397 cbaur@umd.edu | sph.umd.edu 4200 Valley Drive Room 2367 College Park, Maryland 20742

September 16, 2022 10:00 AM – 3:30 PM University of Maryland School of Public Health

Zoom Meeting Link

Meeting ID: 956 2384 6132

Passcode: 452738

Accelerating Oral and General Health for All through Health Literacy

A Symposium and Tribute to Dr. Alice M. Horowitz

There is still a tremendous amount of work to be done to ensure all that is known about oral health promotion and disease prevention is understood and actionable by individuals, families, community members, health care providers, and policy-makers.

This symposium will highlight the career and contributions of Dr. Alice M. Horowitz in the emergence and growth of oral health as a focal area within the health literacy field and set a course for continued action. Speakers will address oral health and health literacy research, practice, and policy that have developed during the prior 20 years, highlight contributions to and needs for Maryland and the region, and consider the importance of oral health and general health integration as a health literacy and public health issue. The symposium will conclude with a look at future issues and opportunities to advance oral health through health literacy and the role of the Herschel S. Horowitz Center for Health Literacy.

OBJECTIVES

- Summarize and reflect on the state of the science for oral health literacy, and identify areas of opportunity for research
- Recognize past activities of the Maryland Model of Oral Health Literacy and explore current/future needs to enhance use of adult Medicaid dental expansion and more
- Demonstrate how to integrate oral health into public health and primary care practice using oral health literacy

AGENDA

Student posters on oral health literacy will be posted in the School of Public health lobby during the Symposium.

10-10:10 AM

Welcome & Opening Remarks: Dr. Boris Lushniak, Dean, School of Public Health

10:10-10:25 AM

Lessons Learned from Alice M. Horowitz PhD: Dr. Dushanka Kleinman

10:25-11:30 AM

Reflections to Inform the Future of Oral Health Literacy: Presenter Panel and Discussion Moderator: Dr. Cynthia Baur (Endowed Professor and Director, Herschel S. Horowitz Center for Health Literacy)

- The Expanding Scope of Health Literacy and State and National Recognition:
 - o Dr. Cynthia Baur
- Learning from Oral Health Literacy, an essential component of Health Literacy
 - o Dr. Rima Rudd, Senior Lecturer on Health Literacy, Education and Policy, Harvard T.H. Chan School of Public Health
- The Maryland Model: Lessons from the Past and Preparing to Address Future Needs
 - o Dr. Harry Goodman, Consultant and Past Director of the Office of Oral Health and Dr. Debony Hughes, Director of the Office of Oral Health, Maryland Department of Health
- Realizing the Promise of Health Literacy and Integration of Oral and General Health
 - o Dr. Kathryn Atchison, Professor Emeritus, School of Dentistry, UCLA (by Zoom)
- California Oral Health Literacy Initiative
 - o Dr. Jay Kumar, State Dental Director, California Department of Public Health (by Zoom)

11:30 AM-Noon

Discussion and Q & A

Noon - 1:00 PM

Lunch: a boxed lunch will be available. Please let Colleen Berk <u>cberk@umd.edu</u> know if you have special dietary requests.

BREAKOUT SESSIONS: 1-2:30 PM

The Breakout Sessions are designed to identify opportunities for future action in order to extend oral health and general health through oral health literacy. Each session will have a facilitator, and participants will contribute.

Session A: Where are we in oral health literacy, and where do we need to go?

Facilitator: Ms. Pamela Vodicka (Senior Public Health Analyst, Maternal and Child Health Bureau, Health Resources and Services Administration, DHHS)

This session will consider the breadth of oral health literacy, with a primary focus on two aspects: oral health education for new moms, infants and young kids, and on organizational health literacy.

Session B: How can we maximize and accelerate the uptake of oral health services and knowledge through oral health literacy and extend the Maryland Model? Facilitator: Ms. Mary Backley, Chief Executive Officer, Maryland Dental Action Coalition (MDAC)

This session will focus on Maryland and the region and identify oral health literacy and general health literacy activities to expand oral health services to populations at risk.

Session C: What are the opportunities to integrate oral health into the growing health workforce, from CHWs to health care systems – in Maryland and beyond? Facilitator: Dr. Eleanor Fleming, Inaugural Assistant Dean for Equity, Diversity and Inclusion, University of Maryland School of Dentistry

This session will explore how to promote educational and organizational policies for health literacy, with a focus on oral health literacy.

CLOSING: 2:45-3:30 PM

The Future of Oral Health and Health Literacy Research and Practice: From the SPH/Center and Beyond

- Reporting out from each group Session: A, B, C
- Reactions: Drs. Rudd, Kleinman, Baur, and Horowitz
- Closing Comments: Alice M. Horowitz PhD

THROUGHOUT

STUDENT POSTERS

Student project posters will be on display throughout the event.

Nolwenn Daniels

Oncology Providers' Knowledge of Medication-Related Osteonecrosis of the Jaw

Jamie Su

Increasing Awareness For The Importance of a School-Based Dental Sealant Program In Montgomery County.