

North Carolina Chiropractic Association
Board of Directors' Meeting
Friday, October 11, 2024
9:00 am
Grandover Resort, Greensboro, NC

Executive Summary

Members Present: Dr. Debra Bell, President; Dr. Lance Gard, Vice President; Dr. Tim Cheuvront, Secretary; Dr. Jim Nieland, Treasurer; Dr. Mike Poplak, Advisory Officer; Dr. Matt Thompson; Dr. Joe Fonke; Dr. Luke Gibson; Dr. Holly Tucker, Heather Wrenn, NCCA Chief Executive Officer; Rachael Lord, NCCA Associate Executive Director; Alexandra Hagenburg, NCCA Director of Business Development; Marlene Cid, NCCA Member Liaison

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| I. | Call to Order | Debra Bell, DC |
| II. | Antitrust Statement | Rachael Lord, CAE |
| III. | Minutes of Previous Meeting | Heather Wrenn, CAE |
| | • Motion made and accepted without discussion. Passed | |
| IV. | President's Remarks | Debra Bell, DC |
| V. | BOE Report | |
| VI. | ChiroCongress Report | |
| | • Request for support for Chiropractic Future's BACPAC made by Dr. Glenn Jaffe. Motion made, seconded for a contribution of \$5,000. Discussed and passed. | |
| VII. | Financial Report | Heather Wrenn, CAE |
| | • Reports reviewed (see handouts) | |
| VIII. | CEO Report | Heather Wrenn. CAE |
| | A. Hurricane Helene Response | |
| | Discussion of ways to support chiropractors in the Western part of the state. Reimbursement of Fall Convention registration fee for those in the Western district. Creation of application and criteria for distribution of funds from the Hurricane Helene Fund. Waiver for 2025 dues for Western doctors of chiropractic who request. | |
| | B. NCCA Governance | |
| | C. Membership Update | |

- Marketing Analysis Campaign Rachael Lord, CAE
- Student Engagement
- Update on Life University from Dr. Matt Thompson
- Districts & Committees
- D. 2024 Convention Recap
- E. 2025 Conventions

VIII. Executive Committee Reports

- A. Vice President Lance Gard, DC
- B. Secretary Tim Cheuvront, DC
- C. Treasurer Jim Nieland, DC
- D. Advisory Officer Mike Poplak, DC

IX. Legislative & NCCA-PAC Report

Heather Wrenn, CAE

- Lobbyist Report (see attached)

X. Legal

XI. Old Business

- Discussion of participation in UNC study. NCCA CEO tasked with contacting other participants for feedback

XII. New Business

- 2025 NCCA Board Officer Elections
 - President - Dr. Lance Gard
 - Vice President - Dr. Tim Cheuvront
 - Treasurer - Dr. Jim Nieland
 - Secretary - Dr. Matt Thompson

XIII. Announcements

XIV. Closing Remarks

Can we all support what we have done here today?