

Independent Novel Study 7: Book Promo

Name: _____

Class: _____



Select a novel that you are personally interested in. Make sure it is a good fit book:

- Appropriate **length**: 150 - 300 pages minimum
- Appropriate **level** - 1 or 2 difficult words / page
- The **voice** sounds like something you'd like to read

My Book Title: _____

My Book Author: _____

1. **Chunk your book** into three sections and complete each activity as you read. We'll be discussing our ideas in class and then representing our thinking with visuals and our own interpretations of ideas.

	Page	Date
Section 1		
Section 2		
Section 3		

2. **Section 1:** Focus on gaining a first impression of the protagonist (central character) and antagonist . Remember the protagonist is not necessarily the “good” character but the one you follow the most throughout the novel.
 - Complete the [Character Sketches for Protagonist and Antagonist](#)
 - Record Positive, Negative, & Interesting aspects of the character on [PNI Chart](#).
 - Identify one important aspect of character and then think about **what we can learn about the nature of people and relationships**. Write a bumper sticker message.
 - Create an attractive Bumper Sticker using [Adobe Spark](#) Post to send this message.
 - See the [teacher example](#) to help you.
3. **Section 2:** Focus on finding an important event or action taken by *either* the protagonist or antagonist.
 - Complete the [Cause and Effect Organizer](#)
 - Record Positive, Negative, & Interesting actions/events and consequences on [PNI Chart](#).
 - Identify one important cause and effect pair and then think about **what we can learn about the nature of people and relationships**.
 - Create a catchy newspaper headline by completing the [template](#).
 - See the [teacher example](#) to help you.

4. **Section 3:** Focus on the the main ideas (or topics) that come up in the novel.
- Complete the [“What’s the Big Idea” Organizer](#)
 - Record all of your groups’ Positive, Negative, & Interesting theme statements on [PNI Chart](#).
 - Rephrase theme statements in optimistic language
 - Create a catchy post using Adobe Spark Post to promote your positive message.
5. **Book Promo:** Create a book promo. The purpose of this promo is to convince others to read your book. “Sell” it by including just enough information to entice your peers! Include ideas about the plot, characters, setting, conflict, & theme.

You may use [Google Slides](#) or [Adobe Spark Video](#) to showcase your ideas. Be sure to use the three visuals you created during class in your presentation.

Book Promo Plan	
HOOK • Ask a question • Give an interesting fact • Select a quote • Connect them to audience	Write hook here:
Book INFO:	Setting
- Title: _____ - Author: _____ - Genre: _____	When and where - Give a vivid description
Characters:	Plot
List the main characters & describe them: 1. _____: 2. _____: 3. _____:	What is the book about ? What is the main problem in the book? What is the most exciting part of the book?
Theme	
What is the theme?	Why is it important to you or to others?
Cliffhanger	
Write your opinion of the book: Rating: ☆ ☆ ☆ ☆ ☆	Why should others read the book?

