

Preparing individuals for employment in career pathways that relate to families and human needs such as restaurant and food/beverage services, lodging, travel and tourism, recreation, amusement and attractions.

Jobs in this cluster focus on providing excellent customer service, within the context of hotels, restaurants, bars, etc. There are lots of entry-level positions within this career cluster. Education requirements vary between positions. People who enjoy working on a team and excel at providing customer service tends to choose this career path.

INTERESTS & ABILITIES

Activities that describe what I like to do:

- ☐ Investigate new places and activities
- ☐ Work with all ages and types of people
- ☐ Organize activities in which other people enjoy themselves
- ☐ Have a flexible schedule
- ☐ Help people make up their minds
- ☐ Communicate easily, tactfully, and courteously
- ☐ Learn about other cultures

Personal qualities that describe me:

- ☐ Tactful
- ☐ Self-motivated
- ☐ Works well with others
- ☐ Outgoing
- ☐ Slow to anger

School subjects that I like:

- ☐ Language Arts/Speech
- ☐ Foreign Language
- ☐ Social Sciences
- ☐ Marketing
- ☐ Food Services

PATHWAYS IN THIS CLUSTER

- Restaurants and Food/Beverage Services
- Lodging
- Travel and Tourism
- Recreation, Amusements and Attractions



**Sun Prairie Area
School District**

Futures depend on us...every child, every day.

Hospitality & Tourism

Potential Career Options with Post Secondary Education Requirements

CAREER OPTIONS FROM HIGH SCHOOL| *On-the-job training and/or minimal experience*

- Baggage Handler
- Furniture Refinisher
- Hotel Clerk
- Cake Decorator
- Guide
- Waiter/Waitress
- Concierge
- Food Attendant
- Short Order Cook
- Airline Agent
- Janitor and Hotel/Motel Cleaner
- Restaurant Host/Hostess

CAREERS WITH CERTIFICATION/ASSOCIATE DEGREE| *Technical College/Junior College*

- Club Manager
- Motel/Hotel Manager
- Translator and Interpreter
- Conference Planner
- Recreation Director
- Caterer
- Food Service Supervisor
- Restaurant Manager
- Concierge
- Household Manager
- Airline Mechanical Repair
- Restaurant Cook/Chef
- Cruise Staff
- Cruise Catering

BACHELORS, PRE-PROFESSIONAL OR HIGHER DEGREE| *4 Year College/University and Selective College/University*

- Archivist
- Historian
- Resort Manager
- Coach
- Musicians Agent
- Theatre Manager
- Conservation Technician
- Park Ranger
- Translator and Interpreter
- Curator
- Recreation Director
- Zoo Keeper
- Pilot
- Cruise Director
- Cruise/Hotel Chef



CAREER CLUSTER COURSE PATHWAYS

SPASD Department Offerings: Hospitality Career Blueprint

Introduction	Intermediate	Intermediate	Advanced	Advanced
Foods for Hospitality & Tourism				
Foods I-Family, Food and Society <u>Course 9210 FCE</u> Course Guide p.70 *Required to take before any other Foods classes	Foods II-Introduction to Food Service <u>Course 9213 FCE</u> Course Guide p.70 *Required to take before any other Foods classes	Principles of Baking and Pastries <u>Course 9217FCE</u> Course Guide p.70	**Culinary Arts/ProStart I <u>Course 9327FCE</u> Semester 1 <u>Course 9328FCE</u> Semester 2 Prerequisite: Foods II: Introduction to Food Service Course Guide p.70	**Culinary Arts/Prostart II, <u>Course 9329FCE</u> Semester1 <u>Course 9330FCE</u> Semester 2 Prerequisite: Culinary Arts I/ProStart I Course Guide p.70
Exploring Hospitality and Tourism Industry <u>Course 9336FCE</u> Course Guide p.71	Multicultural Aspects of Foods <u>Course 9326FCE</u> Course Guide p.71			*Hospitality / Tourism Work Based Learning / YOUTH APPRENTICESHIP <u>Course:7400YAP</u> Course Guide p.71
	Food Science <u>Course 8028AGR</u> Course Guide p.34	Food Science Advanced Product Development <u>Course 8029AGR</u> Prerequisite: Food Science Course Guide p.35		
Marketing for Hospitality & Tourism				
Exploring Hospitality and Tourism Industry <u>Course 9336FCE</u> Course Guide p.71	**Marketing Principles <u>Course 6461BUS</u> Semester 1 <u>Course 6462BUS</u> Semester 2 Course Guide p.52		Sports, Entertainment & Tourism Marketing Academy SEE P.16 COURSE GUIDE FOR COURSE CODES	*Marketing Work Based Learning / YOUTH APPRENTICESHIP <u>Course: 6381YAP</u> Course Guide p.26

Introduction to Business and Marketing <u>Course 6325BUS</u> Course Guide p.49				*Hospitality / Tourism Work Based Learning / YOUTH APPRENTICESHIP <u>Course: 7400 YAP</u> Course Guide p.71
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The course number and the page number (course guide) are included in the chart above.

*Students requesting a Work Based Learning / Youth Apprenticeship course need to request a complete (full) course load. A student's schedule will be changed after the student is accepted into the program and has secured a job in the field. For additional information regarding this program, please contact your College, Career, and Life Readiness Coordinator or School Counselor.

**Year long courses-Need to include both course numbers when requesting your class!

CAREER CLUSTER SUPPORT COURSES

Economics
AP Microeconomics
Personal Finance
Statistics (AP)
Speech
Introduction to Business/Marketing
Business and Consumer Law

Art Courses
Band/Orchestra Courses
Choir Courses
World Language Courses
Computer Applications
Business Communications

