

*Preparing individuals for employment in career pathways that relate to families and human needs such as restaurant and food/beverage services, lodging, travel and tourism, recreation, amusement and attractions.*

Jobs in this cluster focus on providing excellent customer service, within the context of hotels, restaurants, bars, etc. There are lots of entry-level positions within this career cluster. Education requirements vary between positions. People who enjoy working on a team and excel at providing customer service tends to choose this career path.

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### **INTERESTS & ABILITIES**

#### **Activities that describe what I like to do:**

- Investigate new places and activities
- Work with all ages and types of people
- Organize activities in which other people enjoy themselves
- Have a flexible schedule
- Help people make up their minds
- Communicate easily, tactfully, and courteously
- Learn about other cultures

#### **Personal qualities that describe me:**

- Tactful
- Self-motivated
- Works well with others
- Outgoing
- Slow to anger

#### **School subjects that I like:**

- Language Arts/Speech
- Foreign Language
- Social Sciences
- Marketing
- Food Services

### **PATHWAYS IN THIS CLUSTER**

- Restaurants and Food/Beverage Services
- Lodging
- Travel and Tourism
- Recreation, Amusements and Attractions



**Sun Prairie Area  
School District**

*Futures depend on us...every child, every day.*

# Hospitality & Tourism

## Potential Career Options with Post Secondary Education Requirements

### CAREER OPTIONS FROM HIGH SCHOOL| *On-the-job training and/or minimal experience*

- Baggage Handler
- Furniture Refinisher
- Hotel Clerk
- Cake Decorator
- Guide
- Waiter/Waitress
- Concierge
- Food Attendant
- Short Order Cook
- Airline Agent
- Janitor and Hotel/Motel Cleaner
- Restaurant Host/Hostess

### CAREERS WITH CERTIFICATION/ASSOCIATE DEGREE| *Technical College/Junior College*

- Club Manager
- Motel/Hotel Manager
- Translator and Interpreter
- Conference Planner
- Recreation Director
- Caterer
- Food Service Supervisor
- Restaurant Manager
- Concierge
- Household Manager
- Airline Mechanical Repair
- Restaurant Cook/Chef
- Cruise Staff
- Cruise Catering

### BACHELORS, PRE-PROFESSIONAL OR HIGHER DEGREE| *4 Year College/University and Selective College/University*

- Archivist
- Historian
- Resort Manager
- Coach
- Musicians Agent
- Theatre Manager
- Conservation Technician
- Park Ranger
- Translator and Interpreter
- Curator
- Recreation Director
- Zoo Keeper
- Pilot
- Cruise Director
- Cruise/Hotel Chef



# CAREER CLUSTER COURSE PATHWAYS

## SPASD Department Offerings: Hospitality Career Blueprint

Introduction	Intermediate	Intermediate	Advanced	Advanced
<b>Foods for Hospitality &amp; Tourism</b>				
<b>Foods I-Family, Food and Society</b> <u>Course 9210 FCE</u> Course Guide p.71 *Required to take before any other Foods classes	<b>Foods II-Introduction to Food Service</b> <u>Course 9213 FCE</u> Course Guide p.71 *Required to take before any other Foods classes	<b>Principles of Baking and Pastries</b> <u>Course 9217FCE</u> Course Guide p.71	<b>**Culinary Arts/ProStart I</b> <u>Course 9327FCE</u> <b>Semester 1</b> <u>Course 9328FCE</u> <b>Semester 2</b> Prerequisite: Foods II: Introduction to Food Service Course Guide p.72	<b>**Culinary Arts/Prostart II,</b> <u>Course 9329FCE</u> <b>Semester1</b> <u>Course 9330FCE</u> <b>Semester 2</b> Prerequisite: Culinary Arts I/ProStart I Course Guide p.72
<b>Exploring the Travel and Tourism Industry</b> <u>Course 9336FCE</u> Course Guide p.73	<b>Multicultural Aspects of Foods</b> <u>Course 9326FCE</u> Course Guide p.71			<b>*Hospitality / Tourism Work Based Learning / YOUTH APPRENTICESHIP</b> <u>Course:7400YAP</u> Course Guide p.73
	<b>Food Science</b> <u>Course 8028AGR</u> Course Guide p.36	<b>Food Science Advanced Product Development</b> <u>Course 8029AGR</u> Prerequisite: Food Science Course Guide p.36		
<b>Marketing for Hospitality &amp; Tourism</b>				
<b>Exploring the Travel and Tourism Industry</b> <u>Course 9336FCE</u> Course Guide p.73	<b>**Marketing Principles</b> <u>Course 6461BUS</u> <b>Semester 1</b> <u>Course 6462BUS</u> <b>Semester 2</b> Course Guide p.53		<b>Sports, Entertainment &amp; Tourism Marketing Academy</b> SEE P.20 COURSE GUIDE FOR COURSE CODES	<b>*Marketing Work Based Learning / YOUTH APPRENTICESHIP</b> <u>Course: 6381YAP</u> Course Guide p.27

<b>Introduction to Business</b> <u>Course 6325BUS</u> Course Guide p.50				<b>*Hospitality / Tourism Work Based Learning / YOUTH APPRENTICESHIP</b> <u>Course: 7400 YAP</u> Course Guide p.27
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The course number and the page number (course guide) are included in the chart above.

\*Students requesting a Work Based Learning / Youth Apprenticeship course need to request a complete (full) course load. A student’s schedule will be changed after the student is accepted into the program and has secured a job in the field. For additional information regarding this program, please contact your College, Career, and Life Readiness Coordinator or School Counselor.

\*\*Year long courses-Need to include both course numbers when requesting your class!

## CAREER CLUSTER SUPPORT COURSES

Economics  
 AP Microeconomics  
 Personal Finance  
 Statistics (AP)  
 Speech  
 Introduction to Business/Marketing  
 Business and Consumer Law

Art Courses  
 Band/Orchestra Courses  
 Choir Courses  
 World Language Courses  
 Computer Applications  
 Business Communications

