

PHOTOGRAPHY PORTFOLIO PROJECT

Photographers can create art from ordinary things and everyday experiences. Their work allows us to know something of what it feels like to be in a certain time and place, or shows us unexpected beauty in the mundane. In the design industry, companies use the power of photography to communicate the story of their brand.

Your assignment is to tell a story about yourself through <u>5 photographs</u>. Your photos may reveal how you see the world, or find beauty through composing your images, or they may give us a glimpse into your daily life and tell us a little something about what it's like to be you. Think like an artist or like a photojournalist. Your choice.

In class, you will use your photos to build a portfolio website to showcase your work!

Possible starting points

- Create a "day-in-the-life" photo series about yourself.
- Document a specific activity or talent you do.
- Find beauty in the ordinary and capture it.

Criteria for success

- 5 photos
- photos show a variety of compositional strategies (rule of thirds, unique angle, symmetry, 2-subject diagonal, repetition, fill the frame, etc.)
- photos work together as a group
- photos show creativity in the process and/or concept

Photographers to inspire:

Andreas Gursky
Carrie Mae Weems
Joseph Podlesnik
Stuart Shils
Uta Barth
Gabriel Orozco
Ron Jude
Mike Smith
William Eggleston
Mark Abrahamson