

Siete Picado's Production

(History And Development Of Kangga Festival In Municipality of Mogpog, Marinduque)

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Videographer: (each one of us)

Kangga Festival: It's History and Development in Mogpog, Marinduque

A festival is an event ordinarily celebrated by a community and centering on some characteristic aspects of that community and its religion or traditions, often marked as a local or national holiday. A festival is also a way of attracting visitors to come to a specific province, town or municipality therefore a festival has a bearing on the hosting place and its impact may be good or bad. Since many festivals are celebrated throughout the world it is very important to learn, understand, and measure its effects on a respective cultural society.

In the Philippines, there are lots of festival, one example of this is the Kangga Festival in the Municipality of Mogpog, Marinduque.

This video ethnography is about the unique and traditional festival in the municipality of Mogpog which is called "Kangga Festival". It presents the history and the development from the year 2003 to 2016 regarding the said festival. This festival features the "Kangga", which means a sled made of bamboo in Marinduquenian Tagalog and usually drawn by carabao and is used by farmers to transport tools or harvests from their homes to the fields or to the market. But it focuses not only on the history and how the festival takes place, but it gives more attention to

something within the festival that seems to be too ordinary and simple but is actually a meaningful one, and

this is the thanksgiving counterpart of the farmers to San Isidro Labrador. However, people who witness the said event and those other participants we have interviewed, seem to suggest and hoping that the development of the festival will change into new concept to be more materialized in town of Mogpog. Hence, the aim of this festival is to pay tribute to their saint, San Isidro Labrador and to the farmers who made a solemn effort on their land for numerous month. Among the festivals in the Philippines, Kangga Festival is one of the most unique feast proudly celebrated by Marinduquenos. It does not only give emphasis to their patron saint but it also emphasizes how Mogpogueños value the kangga's usefulness in their livelihood thus, making their lives better.

Behind The Scenes

Interview



Lowell Monsanto
70 years old
Nangka II, Mogpog, Marinduque



Dioselino Lusterio
65 years old
Nangka II, Mogpog, Marinduque



Myrna R. Regalado
56 years old
Silangan,Mogpog, Marinduque

Re-enactment



Assembling and preparing the Kangga before
the actual festival

Activities during the Kangga Festival



“Yubakan”



“Adobohan”



Parade

Kangga Festival Team



Location



Our team first went to the **Municipality of Mogpog**, Mogpog, Marinduque. It is the place where we had our first shooting for our video

ethnography. We get the best view of this area.

Our next stop was at Nangka II, Mogpog, Marinduque wherein we had our interviews for other barangay officials and conduct our re-enactment of the preparation and assembling of Kangga.

Setting

Where: Mogpog, Marinduque

When: Saturdays and Sundays

Message from the Director

The shooting of the scenes for the video ethnography about Kangga festival was quite an experience because together we have had encountered different kinds of people not because of their answers to our questions but on how we had conversations with them and how successful it was or not. We were also able to bond we each other for some time. Even though we have several takes for some scenes we were still able to finish it in no time. We may have had no enough materials to use but still we have overcome the problems.

Casting

Sunshine was in charge of the voice over for the background history of the Kangga Festival.

Debbie Ann, Lyra Mae, Jaycel Lunday and Sunshine were the one who interviewed several people from Mogpog with regards to the conduct of the Kangga Festival and their public reaction into the said festival.

Krystel Cielo is the director, *Sunshine and Dianne* is the Assistant Director, *Sunshine* is the scriptwriter of this video ethnography.

Monette and Krystel Cielo gathered the other details from the municipal officers regarding the Kangga Festival.

KANGGA FESTIVAL GROUP

Sequence Treatment:

Sequence No.	Scene	Voice Over/Sound Effects and Graphics
1	Some of the Philippines view	Sound Effects
2	Way to Mogpog	Sound Effects, Graphics
3	Logo of the Municipality of Mogpog	Graphics
4	Introducing the Kangga Festival: A Video Ethnography	Sound Effects, Graphics

5	What is Kangga Festival?	
6	Actual Interview with Barangay Official	
7	The History of the Kangga Festival (With background song of “Oski” entitled “KANGGA” and voice over regarding the history).	Voice Over/Sound Effects and Graphics
8	The Developments of Kangga Festival	Sound Effects and Graphics
9	Interview:Public reaction	
10	Introducing the development of the Kangga Festival from year 2003-2016	Sound Effects and Graphics
11	Year 2003 –pictures that Kangga was proclaimed as a festival based on the Municipal Ordinance No. 2003-101.	Sound Effects and Graphics
12	Year 2009-pictures of some activities added:like adobohan,yubakan,balunasan and the boodle fight.	Sound Effects and Graphics
13	Year 2010-2015- According to the head officer, there’s no changes within these years.	Sound Effects and Graphics
14	Year 2016- They changed the balunasan to tuba drinking activity or the “tubaan”.	Sound Effects and Graphics
15	Last part: Phone Interview with “Oski”, composer of the song “Kangga”.	
16	A Kangga Festival Video Ethnography in Mogpog, Marinduque by siete picado’s production.	
17	Characters and their roles	
18	Credits to the following: PH Travel, “Oski”, Lusterio Monsanto, Princess Lastra, Bong Garcia and Philippines Trip	
19	Behind the scenes pictures	

The History of Kangga (voice over script)

Kangga is an indigenous means of transportation by ancestors in their barrios. It is a sled made of bamboo and drawn by a carabao used or utilized by the farmers for transporting their crops like palay, vegetables and other harvest from their farm to nearby marketplace to sell their harvests. It can be also driven in low places even in high mountains.

In celebration of the usefulness of kangga in the major livelihood activity of farmers, Kangga Festival is celebrated at Mogpog, Marinduque during 13th day of May. It was first initiated by Mr. Jun Lavares, Mayor Senen M. Livelo Jr., Dr. Homer L. Montejo, Dr. Reynaldo Menorca, Mr. Galileo Lavares together with other Mogpogueños who they knew could help them in preserving the culture. The whole concept of the festival was drafted by Dr. Reynaldo Menorca. Since he was not in capacity to formalize and legalize the festival, he conferred it with Councilor Roberto Narito who is the chairman of the Committee on Culture and Education. He recommended the Kangga Festival to be enacted into an ordinance. After the complete deliberation and study, the concept was upheld by the Sangguniang Bayan through its presiding officer, Vice Mayor Sebastian Mandalihan and was enacted into law by virtue of Municipal Ordinance no. 2003-101 sponsored by Hon. Roberto Narito.

This festival is held in honor of St. Isidro Labrador and in thanksgiving for the town people's annual harvest. On the day of the festival, a holy mass is celebrated in their local church for St. Isidro Labrador. The priest blessed the "kanggas" for a better harvest the following year. The kanggas, together with their owners dressed in their best farm costume parade around the town to the tune of the brass band. The owners also carry with them various food trays and

baskets filled with an assortment of farm produce. At the end of the parade is the heavily decorated kangga of San Isidro Labrador. After the parade, farmers can also show-off their best and biggest produced harvest in the contests. There is also a kangga racing competition, where farmer and beast join forces to reach the finish line and claim their prize.

The aim of this festival is to pay tribute to their saint, San Isidro Labrador and to the farmers who made a solemn effort on their land for numerous months. Among the festivals in the Philippines, Kangga Festival is one of the most unique feast proudly celebrated by Marinduquenos. It does not only give emphasis to their patron saint but it also emphasizes how Mogpogueños value the kangga's usefulness in their livelihood thus, making their lives better.