



Article Template

ASEAN Journal of Hospitality and Tourism Studies

[AJHTS accepts manuscripts in English and Bahasa Indonesia. The article is typed in one column on A-4-sized paper, with a margin of 3 cm (left), the remaining 2.5 cm. The final layout will be done by the journal team.]

The title is written in Times New Roman font 14, bold. Except for conjunctions, the first letter of each word is capitalized, for example:

The Emerging Trends of Hospitality and Tourism in ASEAN

Author—The author's name(s) is written in Times New Roman font 12. More than one author, written in line, separated by commas, written without a title. Under the name, fill in the university/college affiliation and country.

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Article submitted: ... ; Accepted: ... ; Published... (will be filled by editor)

Abstract

- Abstracts must be written **in English**, maximum **150 words**, in a **single paragraph**.
- It must include: **background, objectives, methods, results, and significance / contributions** (both practical and academic).
- **Keywords**: Provide **4–5 keywords**, written in lowercase except for names, separated by a semicolon (;).

1. Introduction

- Heading: “**1. Introduction**” (Times New Roman, 12 pt, Bold).
- Length: 4–5 paragraphs.
- Content: background, research gap, research question, objectives, and article contributions.

2. **Literature Review** (Times New Roman, 12 pt, Bold). This section should summarize and critically analyze previous relevant studies, identify the research gap, and explain the novelty or urgency of the research. Authors are required to use **valid academic references** (peer-reviewed journals, books, or indexed proceedings, preferably from the last five years) and follow **APA 7th edition** citation style.

3. Method and Theory

- Heading: “**3. Method and Theory**” (Times New Roman, 12 pt, Bold).
- This section should distinguish between the research method and the theoretical framework used. Subheadings must be numbered sequentially.

3.1 Method

- Heading: Times New Roman, 12 pt, Bold



- Describe research design, data collection, sampling, instruments, and analysis techniques in detail.

3.2 Theory

- Heading: Times New Roman, 12 pt, Bold.
- Present and justify the theoretical framework underpinning the research. Link the theory to research questions and the literature review.

4. Results and Discussion

- Heading: “4. Results and Discussion” (Times New Roman, 12 pt, Bold).
- This section can be divided into sub-sections as needed. Use a consistent numbering format:
 - **4.1 Main Findings (Times New Roman, 12 pt, Bold)**
 - **4.1.1 Sub-analysis (Times New Roman, 12 pt, Bold)**
 - **4.2 Further Findings (Times New Roman, 12 pt, Bold Bold)**
- Results should be presented clearly with tables, figures, or photos (adequate resolution). Each supporting element must be numbered and referred to in the text (e.g., *see Figure 1*).
- Captions should be written below the element, in Times New Roman, 12 pt, plain.
- Discussion should interpret findings, compare them with prior studies, and explain both academic and practical contributions.
- This section may be divided into sub-chapters according to the analysis material.
- Use **sequential numbering** for clarity.

Formatting rules:

- **4.1 Main Theme** → Times New Roman, 12 pt, **Bold**
- **4.1.1 Sub-analysis** → Times New Roman, 12 pt, **Bold**
- **4.2 Next Theme** → Times New Roman, 12 pt, **Bold**

Example:

- **4.1 Tourist Satisfaction Analysis**
- **4.1.1 Survey Results from Indonesia**
- **4.2 Comparative Analysis Across ASEAN**



Photo 1. Young girl watching ships in Labuan Bajo (Source: Narottama, 2019).

[Each photo, figure, or illustration must include a credit line specifying the photographer's name or the copyright holder, and authors are fully responsible for obtaining the necessary permissions to publish any copyrighted material. If the photo or figure is created by the author(s), the caption should state: "*Source: Author's documentation (Year).*" If adapted or reproduced from another work, authors must indicate "*Adapted from [Source], with permission*" and secure written permission from the copyright holder. AJHTS adheres to COPE and copyright compliance standards; therefore, any submission without proper credit and copyright clearance will be returned to the author for revision.]

[For Table, the table title is written above the table. Tables must also be referred to in the text, for example (See Table 1). Source of Table is written under the Table. Note: Print screen table is not acceptable.]

Example:

Table 1. Number of Tourist Arrivals to Bali 2020-2024

No	Year	Total
1.	2020	
2.	2021	
x	x	

Source: BPS Bali (2025)

5. Conclusion

Number 5, bold, Times New Roman font, font size: 12.

Conclusions to contain the limitations of the article and suggestions for future research.



Acknowledgments

- The Acknowledgments section is not a subsection of the article body, therefore it should not be numbered.
- Heading: written as “Acknowledgments” in Times New Roman, 12 pt, Bold.
- Content: provide a brief acknowledgment of individuals, institutions, or funding agencies who contributed to the research but are not listed as authors.
- If applicable, specify the grant number and funding institution.

References

- Heading: “References” (preferred over “Bibliography” to align with APA standards), written in Times New Roman, 12 pt, Bold.
- All references must follow the APA 7th edition citation style.
- Authors must include DOI (Digital Object Identifier) or a direct URL whenever available.
- References should be listed alphabetically by the surname of the first author.
- Ensure consistency in punctuation, italics, and formatting.

Written with the APA system. Example:

Biddulph, R., & Scheyvens, R. (2018). Introducing inclusive tourism. *Tourism Geographies*, 20(4), 583–610. <https://doi.org/10.1080/14616688.2017.1381985>

Creswell, J. W., & Creswell, J. D. (2018). *Research design: Qualitative, quantitative, and mixed methods approaches* (5th ed.). Sage Publications.

Nguyen, T. H., & Le, M. T. (2019, June). Smart tourism in Southeast Asia: Potentials and challenges. In *Proceedings of the International Conference on Tourism Development* (pp. 45–56). Hanoi, Vietnam.

Appendix (if any)

- Heading: “**Appendix**” (Times New Roman, 12 pt, Bold).
- Appendices should only be included if they provide essential supporting information (e.g., survey instruments, extended data tables, additional figures).
- Each appendix must be referred to in the text (e.g., *see Appendix A*).
- Appendices should be labelled sequentially as Appendix A, Appendix B, Appendix C, etc.
- If the appendix includes multiple tables/figures, they must be numbered accordingly (e.g., *Table A1*, *Table A2*).

Author Profile: Please provide brief bio of each author (s) in about 50-100 words. Including name + position + institution + degree background + key publications or expertise + research interests + email.