

Keyword Report #350: Best Power Vent Water Heater

Primary Product: Power Vent Water Heater

A power vent water heater is vented horizontally and vents exhaust through a horizontal pipe that leads out your home. An added fan/blower pushes the exhaust gasses through this pipe.

The power-vented type relies on a fan to blow the exhaust gasses out. Since this method doesn't rely on the natural buoyancy of hot air, the vent pipes don't have to go upward. Power venting is an especially good solution for more energy efficient, tightly built homes, where a good natural draft is difficult to establish.



Page: [CLICK HERE](#)

Primary price: \$159.99 - **\$10,890.00**

Primary keyword to target: Best Power Vent Water Heater

Other keywords to target (non-primary): Best 75 Gallon Power Vent Water Heater, Best 50 Gallon Gas Power Vent Water Heater, Best Power Vent Water Heater Reviews

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD	KWFinder KD
Best Power Vent Water Heater	2 (easy)	26% (easy)	18 (still easy)
Best 75 Gallon Power Vent Water Heater	0 (very easy)	24% (easy)	19 (still easy)
Best 50 Gallon Gas Power Vent Water Heater	5 (easy)	N/A	22 (still easy)
Best Power Vent Water Heater Reviews	11 (easy)	N/A	20 (still easy)

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume	KWFinder Search Volume
Best Power Vent Water Heater	150	90	130
Best 75 Gallon Power Vent Water Heater	20	40	10
Best 50 Gallon Gas Power Vent Water Heater	20	10	20

Best Power Vent Water Heater Reviews	20	0	10
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Google Keyword Planner validation that search volumes are accurate:

Keyword (by relevance)	Avg. monthly searches
best power vent water heater	100 – 1K
best 75 gallon power vent water heater	10 – 100
best 50 gallon gas power vent water heater	10 – 100
best power vent water heater reviews	10 – 100

Competition Analysis for this keyword:


“Best Power Vent Water Heater”

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
https://www.usawaterquality.org/best-power-vent-water-heaters/	2.3M – Weak	3988 words	Long article on a weak site Title: The Best Power Vent Water Heaters Can be outranked by a longer quality article. Great article to use as a reference.
https://www.hot-water-h	6.8M – Weak	2190 words	Medium article on a weak site

eaters-reviews.com/power-vent-water-heater.html			<p>Title: Power Vent Water Heaters Buying Guide and Installation Tips</p> <p>You may be able to outrank this with a quality long review article.</p> <p>Good opportunity!</p>
https://bestwaterheaterreviews.org/water-heater-types/power-vent-water-heaters/	87M - Extremely Weak	839 words	<p>Short article on an extremely weak site</p> <p>Title: Top Three Money-Saving Power Vent Water Heaters That You Need To Know</p> <p>This can be outranked with a nice quality review!</p> <p>Very good chances to outrank this one.</p>
https://www.waterheaterleakinginfo.com/power-vent-water-heater/	1.9M - Weak	1924 words	<p>Medium article on a weak site</p> <p>Title: Power Vent Water Heater: Why You Should Buy One</p> <p>Can only be outranked if you create a longer quality post.</p> <p>Good opportunity!</p>
https://www.home-water-heater.com/best-gas-water-heaters.html	15M - Very Weak	1176 words	<p>Medium article on a very weak site.</p> <p>Title: Best Gas Water Heaters Review and Buying Tips</p> <p>Can be outranked with a comprehensive review!</p>
https://ddcountermeasures.com/power-vent-water-heater-reviews/	7.7M - Weak	2634 words	<p>Medium article review on a weak site.</p> <p>Title: Power Vent Water Heater Reviews (2020) – 5 Best Heaters On The Market Today</p> <p>Can be outranked with a quality article.</p> <p>Great article to use as a reference.</p>
https://www.thinktankho	3.3M - Weak	2320 words	<p>Medium article on a weak site.</p>

me.com/50-gal-gas-water-heater/			<p>Title: Best 50 Gallon Gas Water Heater: Which One Is Right For You?</p> <p>This can be outranked with a nice quality review!</p> <p>Good opportunity!</p>
https://waterheaterreviewssite.com/power-vent-water-heater/	2.1M - Weak	1624 words	<p>Medium article review on a weak site.</p> <p>Title: When to Use a Power Vent Water Heater (Incl. Review of Rheem 50 Gal)</p> <p>Can be outranked with a quality article.</p>

Conclusion:

- Easy keyword
- Almost all sites have medium articles
- Low competition
- Popular product
- Most sites are pretty weak
- You can outrank most domains with a proper review of 2,500+ words
- Good search volume
- Great commission opportunity 💰
- You should have a good chance of ranking on the first page 

Suggested strategy:

- Publish a very high quality article – **Best Power Vent Water Heater**
- Create an attractive **SEO Title and Meta description** with the main keyword
- **Title ideas:** Check out the titles I have included in the table below
- Make the post above **2,500 words**
- In the **page description** and in **the page title**, add the word **"Best"**

- Link from the review several times to the products you decide to promote **via your affiliate link**
- To make your article even more comprehensive you could add a section **about the manufacturing company**
- The top ranking articles have reviewed between 5 to 7 products. **You could review 10 or even more products.** Some title ideas for this keyword type: Top 10 Best Review/Top 15 Best Review etc..
- Here are 2 good articles to use as an example:
<https://www.usawaterquality.org/best-power-vent-water-heaters/>
👉 You could make a table reviewing both products features – check out this example:



[Check Price on Amazon »](#)





👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Conventional Water Heater or Tankless
- Capacity
- BTU Rating
- Energy Efficiency
- First-hour Rating
- Recovery Rate
- Blower Unit Power Rating
- Venting Length

- Installation Ease

<https://ddcountermeasures.com/power-vent-water-heater-reviews/>

👉 You could make a table reviewing both products features - check out this example:

Preview	Product	
	Eccotemp FVI12-LP Liquid Propane Gas Tankless Water Heaters, White	CLICK FOR PRICE
	Tankless Water Heater, Camplux Constant Propane Water Heater, 3.18 GPM On...	CLICK FOR PRICE
	Eccotemp fvi12-NG FVI-12 Natural Gas, 3.5 GPM, High Capacity Tankless Water...	CLICK FOR PRICE
	Eccotemp i12-NG Tankless Water Heater	CLICK FOR PRICE

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Power Vent Heaters
- Direct Vent Heaters
- Atmospheric Vent Heaters

- **You could add** Pinterest posts, Instagram images, Youtube videos
- **Here are most popular FAQ:**

Are power vent water heaters better?

Who makes the quietest power vent water heater?

What brand of water heater is the most reliable?

How long does a power vent water heater last?

- Make the post super comprehensive by adding extra sections that other posts may have missed such as **frequently asked questions**, warranty, money back, specifications, shipping costs, pros and cons
- **Create a catchy SEO Title** – Check out what the competition has done:

[The 7 Best Power Vent Water Heater Reviews in 2022](https://www.usawaterquality.org/best-power-vent-water-heaters/)

<https://www.usawaterquality.org/best-power-vent-water-heaters/> ▼

▶ **People also ask**

[Power Vent Water Heaters | Buying Guide | Installation Tips](https://www.hot-water-heaters-reviews.com/power-vent-water-heater-reviews/)

<https://www.hot-water-heaters-reviews.com/power-vent-water-heater-reviews/>

[Top 3 Money-Saving Power Vent Water Heaters That You ...](https://bestwaterheaterreviews.org/water-heater-types/power-vent-water-heater-reviews/)

<https://bestwaterheaterreviews.org/water-heater-types/power-vent-water-heater-reviews/>

▶ **Shopping results**

[Power Vent Water Heater: Why You Should Buy One](https://www.waterheaterreakinginfo.com/power-vent-water-heater-reviews/)

<https://www.waterheaterreakinginfo.com/power-vent-water-heater-reviews/>

▶ **Top stories**

[Best Gas Water Heaters Review | Buying Tips](https://www.home-water-heater.com/best-gas-water-heaters.html)

<https://www.home-water-heater.com/best-gas-water-heaters.html>

[Power Vent Water Heater Reviews \(2020\) - DD Counter ...](https://ddcountermeasures.com/power-vent-water-heater-reviews/)

<https://ddcountermeasures.com/power-vent-water-heater-reviews/>




[Best 50 Gallon Gas Water Heater: Which One Is Right For You?](https://www.thinktankhome.com/50-gal-gas-water-heater/)

<https://www.thinktankhome.com/50-gal-gas-water-heater/> ▼









[When to Use a Power Vent Water Heater \(Incl. Review of ...\)](https://waterheaterreviewssite.com/power-vent-water-heater/)

<https://waterheaterreviewssite.com/power-vent-water-heater/> ▼

Related searches from Google USA – Make sure to include some of this info and keywords in the article as subtopics, or mentioning it somewhere.

-  Best water heater ▼
-  Best 40 gallon gas water heater ▼
-  A.O. Smith gas water heater ▼

Feedback

-  power vent water heater power **outage**
-  **a.o. smith** power vent water heater
-  **cheapest** power vent water heater
-  **how to install a** power vent water heater
-  power vent water heater **vs tankless**
-  **is ao smith a good** water heater
-  power vent water heater **40 gallon**
-  **ge** power vent water heater

Keywords to explore, maybe add some to your article or create new articles!

Keyword	Intent	Volume
+ best 50 gallon gas water heater power vent >>	n/a	30
+ best power vent hot water heater >>	n/a	30
+ best power vent water heater 2020 >>	n/a	30
+ best power vent water heater 2021 >>	n/a	30
+ best power vent gas water heater >>	n/a	20
+ what is the best power vent gas water heater >>	n/a	20
+ best 50 gallon gas power vent water heater >>	n/a	10
+ best power vent gas hot water heater >>	n/a	10
+ best power vent gas water heater reviews >>	n/a	10

You can promote this product using the following Affiliate programs:

	3%	Sign up	Product search page
	4%	Sign up	Product search page
	5%-8%	Sign up	Product search page
	1%	Sign up	Product search page
	2%	Sign up	Product search page
	5%-7%	Sign up	Product search page
	6%	Sign up	Product search page

Content ideas for your posts where you can consider this offer:

Is a power vent water heater worth it?

What is the difference between a direct vent and power vent water heater?

Can you put a power vent on a regular water heater?

How do I reset my power vent water heater?

How long should a power vent water heater last?

Can you put a power vent on any water heater?

How much does it cost to install a power vent water heater?

How do I reset my Rheem power vent water heater?
Can you add a power vent to a gas water heater?
How do you troubleshoot a power vent water heater?
Can I install power vent on any water heater?
What is the advantage of a power vent water heater?
Why do I need a power vent on my gas water heater?
Can I replace a power vent water heater with a direct vent?
Can you install a power vent on an existing water heater?
Can I add a power vent to my water heater?
How much does a power vent water heater cost?
How do you reset an AO Smith power vent water heater?
What is the difference between power vent and direct vent water heater?
How tall is a 50 gallon power vent water heater?
Why does my water heater have a power vent?
Can I use old power vent on new water heater?