

SHREE SIDDHESHWAR WOMEN'S COLLEGE OF ENGINEERING, SOLAPUR**Class Test – I****Class: T.Y.B. Tech Div.(A, B)****Sem: I****Max Marks: 20****Subject: Business Communication****Subject Code:****BTHM505 (B)****Date:-06/09/2024****Time: 09:10 am to****10:10 am***Instructions: Solve any 4 questions*

Q. No	Questions	Marks	CO	BL	PI
1	What is Business Communication? Discuss its main features.	05	CO1	L2	1.3.1
2	What is communicative competence ? Explain its various aspects	05	CO1	L2	1.3.1
3	Explain the main objectives of Business Communication.	05	CO1	L2	1.3.1
4	Explain different features of business communication	05	CO1	L2	1.3.1
5	Explain different channels used in business communication	05	CO1	L2	1.3.1
*** End ***					

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