

Cynisca Cycling Sponsor-Specific Shot List – Alicante, Spain Training Ride

General Guidelines:

- Capture high-quality, dynamic, and engaging images that showcase **sponsors' products in action**.
- Use **natural light** and **scenic backgrounds** to emphasize the **Alicante** landscape.
- Mix **close-up product shots** with **wide-angle action shots** to highlight performance and branding.

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1. Panaracer (Tires)

- ✓ **Close-ups** of riders' wheels showing **Panaracer** logo.
- ✓ **Action shots** of tires on **various terrains** (paved roads, cobbles, climbs, descents).
- ✓ **Low-angle rolling shots** that emphasize tread and grip.

2. Shimano (Drivetrain, Components, and Shoes)

- ✓ **Detailed drivetrain** shots (derailleurs, chainrings, cassette in action).
- ✓ **Hands-shifting gears** to highlight Shimano's smooth performance.
- ✓ **Close-ups of Shimano shoes** clipped into pedals while riding.
- ✓ **Over-the-shoulder perspective** of hands gripping Shimano handlebars/shifters.

3. Specialized Bikes (Frames & Helmets)

- ✓ **Side-profile** shots of riders in motion with **Specialized branding** clearly visible.
- ✓ **Riders adjusting helmets** (to subtly highlight safety and design).
- ✓ **Close-ups of frame details** (logos, aero features, unique colorways).
- ✓ **Wide-angle shots** of full bikes against **stunning Alicante landscapes**.

4. Pearl Izumi (Kit & Apparel)

- ✓ **Full-body shots** of riders in **Pearl Izumi jerseys & bibs**, showcasing fit and branding.
- ✓ **Pre/post-ride moments** (zipping up jerseys, adjusting bib straps, stretching).
- ✓ **Sweat-wicking action** – natural moments of riders cooling down or wiping sweat.
- ✓ **Group shots** emphasizing team unity while all wearing Pearl Izumi gear.

5. First Endurance (Nutrition & Hydration)

- ✓ **Riders fueling mid-ride** (eating gels, drinking from bottles with branding visible).
- ✓ **Bottle close-ups** mounted on bikes, with First Endurance logo in focus.
- ✓ **Pre-ride fueling moments** (mixing or prepping drinks).
- ✓ **Post-ride recovery shots** (team hydrating, relaxed but engaged).

6. Enduro Bearings (Hubs & Bottom Brackets)

- ✓ **Low-angle rolling shots** to highlight wheels/hubs in motion.
- ✓ **Close-ups of hubs and bottom brackets** (bike stationary, hands spinning cranks).
- ✓ **Detail shots of smooth drivetrain movement** during climbs.