

Hello Mr. Mally,

I hope this email finds you in great health and high spirits.

If you could spare me 3 minutes, I would like to give you two FREE ways you could get more people to press 'BUY'.

My name is Jacob, and I am a copywriting and digital marketing expert with a deep admiration for fitness.

I recently came across your youtube channel.

Personally, I found your videos quite entertaining as a fitness enthusiast, especially the one where you analyzed and replicated Mark Wahlberg's eating and training routine. It's clear that you have a deep understanding of fitness and a unique approach that sets you apart.

I also analyzed your website and how you sell your courses.

It is a well made website by all means and very professional for that matter; but it isn't the most effective at generating customers compared to some of the bigger brands in the niche.

For example, you might have seen or heard of [Vshred](#) by now. They make tens of thousands of dollars because of one simple feature.

A big reason why people buy from them is because of the "personalization" factor. On their page you'll find a free body type quiz that gets in your face as soon as you open the website.

In the marketing world, this is known as a quiz funnel. It is a common tactic used in your market.

As a digital marketer, I believe that adding a quiz on the front page of your website will let you easily collect the prospect's email for future sales, keep customers engaged with your website for a longer time, and give the prospect assurance that your course fits them.

I saw the google form you have for the one on one coaching, and I don't believe it lives up to marketing standards.

Google forms are not visually appealing compared to other quiz formats that you could get for free.

I would recommend a platform such as [testportal](#).

This is only one step towards making your website a money PRINTER.

An email campaign is another great strategy to get the most money out of your prospects as possible. I will write a convincing string of emails that will keep prospects invested in your courses.

And this is just a small portion of what I see from the outside.

I could do so much more and make you a lot more money if I was on the inside.

I'll get it done right and I'll get it done quickly.

In the unlikely event that you're not impressed with my work, I offer a full refund.

Guaranteed.

There is no risk. You can only make money.

In fact, the worst case scenario is where you ignore this.

In that scenario you didn't even TRY to make your business better.

If you are interested, feel free to email me about all the specifics.

We can have a video call at your convenience.

The future of your business is HERE. -----> JkopecCopy@gmail.com

Have a great one,

Jacob Kopec

