

Book Cover Images Google Slide Collection: Renewable Assignment by Bonnie J. Robinson, University of North Georgia

An Introduction to Publishing Course Module on Marketing and Publicity includes a Cover Brief assignment. This OEN Learning Circle Final Project adds a renewable assignment component to the Cover Brief assignment. Note: this Module is preceded by one on the legal aspects of publishing with a review of Creative Commons licenses.

Original Assignment: *Write a Cover Brief on a book you've read that includes diverse characters and themes. Note: Penguin UK contextualizes the Cover Brief well in this helpful overview of [How book covers are designed](#). The targeted audience for the book you selected should reflect our diverse society (consider yourself as part of this targeted audience). The brief should include the following:*

- *a description of the book,*
- *a description of your cover concept,*
- *identification of the book's targeted audiences, and*
- *at least three images that could be used as cover images.*

Here below is the revised assignment, *focusing on the added renewable assignment component.*

Write a Cover Brief on a book you've read that includes diverse characters and themes. Note: Penguin UK contextualizes the Cover Brief well in this helpful overview of [How book covers are designed](#). The targeted audience for the book you selected should reflect our diverse society (include yourself as part of this targeted audience). The brief will include the following:

- a description of the book,
- a description of your cover concept,
- identification of the book's targeted audiences, and
- three open access images that could be used as cover images.

To select open access images that could be used as cover images for a book reflecting our diverse society—including yourself—as its targeted audience, complete the steps below.

1. Review Google's suggestions on [finding images you can use and share](#).

2. Find at least three images with CC-BY SA licenses that reflect our diverse society. Remember to include yourself as part of this targeted audience. Write at least one paragraph describing the process you followed to locate the CC-BY SA licenses of your selected images.
3. Pair and Share. Swap your written paragraphs with a fellow classmate. After reviewing their paragraphs, repeat your partner's process to see if you can locate the CC-BY SA license of each of their selected images. As feedback, write at least one paragraph describing how easy or difficult it was for you to replicate their process of locating their images' CC-BY SA licenses. Discuss your feedback with your partner.
4. From your selected open access images with confirmed CC-BY SA licenses, choose one that you think represents you as both an individual and a member of a diverse society. If you wish, write a statement explaining how this image represents you as a member of a diverse society. You may leave this statement anonymous, or you may sign it using a signature of your choice—be that a nickname or your legal name.
5. If you did not write a statement, create a PDF of your selected image, citing its CC-BY SA license, and post it in the D2L Assignment folder. If you did write a statement, create a PDF combining your selected image—citing its CC-BY SA license—and your statement; assign the PDF a CC-BY SA license; and post it in the D2L Assignment folder.
6. *If you would like your PDF included in a publicly available Google Slides Collection, sign the agreement form giving me permission to place your PDF in the Book Cover Images Google Slides Collection on our Open Institutional Repository. Post your signed agreement form in the D2L Assignment folder. Note: OEN Learning Circle's Further Resources offers [Student Authoring Agreement/MOU/FERPA Waiver Examples](#)*
7. Copy and insert into your Cover Brief three of your selected open access images (that may or may not include the one in your PDF), citing the CC-BY SA license for each.