

Hello professor Arno.

I'm in a situation where I need your help.

Last week I attended a business event where I had the chance to get in touch with many businessmen.

One of these gentlemen has a *wound care* product and he wanted to bring it from Texas to the New York market.

I got his agreement to work together and I asked him for more details around his services and which audience he's focused on.

Today he sent me a document and I wanted to share it with you and get your opinion over it.
[RESTORIGIN-BROCHURE - Google Docs](#)

Ideally, I can speak to clinic owners, Podiatrists, nursing home administrators/owners.

***There is NO upfront cost to the doctors, clinics, or nursing homes to use our products. The guy has people who will explain how and how much each product is reimbursed.

My plan is to email them then to follow up with emails and the phone calls. Also I've been thinking about cutting this information to pieces, to give something new to the clients every time I follow up with them.

Would you get a chance to go over it and give me any suggestion or idea about the situation?