Terms & Conditions

Rolling 90-Day Pinterest Done-For-You

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These Terms & Conditions govern the Rolling 90-Day Pinterest Done-For-You service provided by Digital by SH ("I", "me", "my") to you, the client ("you", "your"). By purchasing or using this service, you agree to the terms set out below.

1. The Service

Digital by SH provides a rolling, cycle-based Pinterest Done-For-You service. Each cycle runs for 90 days. Cycle one builds your account from scratch (profile optimisation, board set-up, keyword research, pin strategy, Tailwind set-up) or, where your account is already set up, begins straight at the refresh stage. Every cycle after that is a refresh: a check of your keywords and current Pinterest trends, the option to swap in new links with fresh keyword research, a fresh batch of pins designed and scheduled, regular repinning, and a short email update each month within the cycle.

2. No Guarantee of Results

Pinterest is a third-party platform and I have no control over its algorithm, policies, or how it chooses to distribute content. While I apply proven strategies to grow your account's visibility and engagement, I cannot guarantee specific outcomes such as follower counts, impressions, click-through rates, or sales. Results vary by niche, content quality, and market conditions.

3. Payment

3.1 Fees for your chosen option are set out at the time of purchase:

- Single round: £897 per cycle, no commitment.
- 6-month commitment (2 cycles): £820 per cycle.
- 12-month commitment (4 cycles): £780 per cycle.

3.2 Your first cycle is paid for at the point of purchase, in line with clause 6.

3.3 For every cycle after your first, I will send an invoice for the upcoming cycle approximately 20 days before your current cycle ends. Payment is due at least 12-15 days before your current cycle ends.

3.4 Regardless of how far in advance payment for an upcoming cycle is received, production work for that cycle, keyword and trend review, pin design, and scheduling, is carried out within the final 7-10 business days before your current cycle ends. This is so your next batch of pins is ready and scheduled in time for your current cycle finishing, with no gap in your account being actively managed.

3.5 If payment for an upcoming cycle is not received by its due date, I reserve the right to delay the start of production for that cycle, which may result in a gap in posting between cycles.

3.6 All prices are in GBP (£) and inclusive of any applicable fees unless stated otherwise.

3.7 I reserve the right to update my pricing for future cycles. Any price change will not affect a cycle you have already paid for.

3.8 The 6-month and 12-month options carry a minimum term of 2 and 4 cycles respectively from your start date. The per-cycle fee for your chosen term remains payable for every cycle within that term, even if you wish to stop the service before the term is complete, except as set out in clause 4.2.

4. Cancellation and Refund Policy

4.1 Due to the nature of the work involved, payments are non-refundable once production for that cycle has commenced.

4.2 If you are on a 6-month or 12-month commitment and wish to stop before your term is complete, you remain liable for the remaining cycles in that term at your committed per-cycle rate. No partial refunds are given for a cycle already paid for.

4.3 If you are on a single round (no commitment), the service ends automatically at the end of that cycle. You are under no obligation to continue, and I am under no obligation to offer you another cycle, though in practice I will always reach out before your cycle ends to ask if you'd like to continue. Choosing to continue after a single round does not carry any discount; the 6-month and 12-month per-cycle rates are only available when a commitment to that term is made.

5. What I Need From You

To deliver the service effectively and on time, I will need you to provide, in a timely manner:

- Access to your Pinterest Business account (or admin access, if preferred)
- Your logo, brand images, and any brand guidelines (cycle one only, where I am building your account from scratch)
- The links/URLs you want pinned to (blog posts, product pages, shop links, etc.)
- Any new or swapped links for an upcoming cycle, provided by that cycle's payment due date, to allow time for keyword research before production begins
- Your Tailwind details, if you have an account (or you may use my affiliate link to sign up)
- Completion of my onboarding form within 5 days of your first purchase

Delays in providing the above may delay the start of work or the delivery of that cycle's pins.

6. Delivery Timeline

Cycle one: once your onboarding information is received, account set-up, keyword research, and your first batch of pins are delivered within 7-10 business days (or, where your account is already set up, the refresh work follows the same production window described below).

Every cycle after: an invoice for the next cycle is sent approximately 20 days before your current cycle ends, with payment due at least 12-15 days before your current cycle ends. Production for the next cycle, keyword and trend review, pin design, and scheduling, is then carried out within the final 7-10 business days before your current cycle ends, so your account keeps moving without a gap between cycles, regardless of how early in that window payment was received.

7. Revisions and Amendments

7.1 I welcome feedback and will make reasonable amendments to pins or strategy within the scope of your cycle.

7.2 Each cycle includes up to 2 rounds of revisions on that cycle's content.

7.3 Revisions requested outside the agreed scope, or beyond the included rounds, may incur an additional fee, which will be confirmed with you before any extra work begins.

7.4 Requests for a completely new strategy or niche direction partway through a cycle may be treated as a new scope of work and charged accordingly.

7.5 Link allowance. Your cycle includes a set number of links to be pinned, as described at the time of purchase, with the option to swap links once per cycle. Fresh keyword research is carried out for any newly swapped-in links as part of that cycle's production window. Additional links beyond this allowance are available at £47 per link and must be agreed and paid for before work is carried out.

8. Access and Usage

Any account access, passwords, or third-party tool access you provide will be used solely for the purpose of delivering this service and will not be shared with any third party without your consent, except where required for the service itself (e.g. Tailwind scheduling).

9. Intellectual Property

9.1 Any content you provide (logos, images, brand assets) remains your property at all times.

9.2 Pin designs, graphics, and strategy documents created by me as part of your cycle become your property once that cycle is paid for in full, for use in connection with your own brand.

9.3 I reserve the right to use anonymised or de-identified results, screenshots, or case studies from your account for my own marketing and portfolio purposes, unless you request otherwise in writing.

10. Affiliate Disclosure

I may recommend or provide links to tools (such as Tailwind) that I use and trust. Some of these links are affiliate links, meaning I may earn a commission if you sign up, at no extra cost to you. I only recommend tools I genuinely use in my own business.

11. Communication

The primary channel for communication is email (digitalby.sh@gmail.com). I aim to respond within 24-48 hours on business days. A short update is provided by email each month within your cycle, letting you know what's working and flagging anything worth tweaking for the next cycle.

12. Confidentiality

Any business information, account details, or data shared with me in the course of this engagement will be kept confidential and will not be shared with third parties, except where necessary to deliver the service (e.g. scheduling tools) or where required by law.

13. Limitation of Liability

Digital by SH is not liable for any loss of income, followers, traffic, or sales resulting from changes to the Pinterest platform, algorithm updates, account suspensions by Pinterest, or

factors outside my reasonable control. My liability for any claim arising from this engagement is limited to the amount paid by you for the cycle in question.

14. Governing Law

These Terms & Conditions are governed by the laws of England and Wales. Any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.

15. Agreement

By purchasing the Rolling 90-Day Pinterest Done-For-You service from Digital by SH, you confirm that you have read, understood, and agree to these Terms & Conditions.