



Dear [Insert name of your legislator]:

Hello. My name is [insert name] and I have been a resident of [your city] for [length of time]. I know we share a vision of an Indiana that supports and cares for all of its residents.

I am writing to you to urge your support in removing taxation on period products in Indiana. Perhaps you are unaware, but over half the country has already taken this step to support its community members.

Period products are an essential and basic health need. However, they are not easy for all to access. A quarter of Hoosiers have expressed hardship in affording period products. As you well know, one in six Hoosier women and girls currently live below the federal poverty line. Difficulty in access to period products can result in time lost at school, work, and daily life impacting the educational future, economic means, and mental health of our community.

[If you have a personal anecdote to share, please add it here. Personal stories are very powerful. I have a 13 year old girl and I would discuss how missing school might impact her if she were unable to access supplies. If you do not have a personal story or anecdote, remove this section.]

The income generated by this tax only brings in .01% of the total state budget. The financial impact of making period products tax-free is negligible to the state, but incredibly impactful to citizens. Please consider your support in removing taxation of period products, and help provide support for women and girls across Indiana.

Thank you,
[your name]



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Get in touch: contact@madvoters.org